

**MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION  
2022 – 2023 PROPOSED STANDING & SPECIAL COMMITTEES**

COMMITTEE	DESCRIPTION	COMMITTEE MEMBERS
<p><b>Nominations and Elections Committee</b> <b>Chair: Katherine Shell Benson</b></p> <p>Goals for the 22-23 Board Year: Secure nominations for all open positions and focus on reflecting the diversity of our alumni population and provide a slate of nominees to Anna Ogburn and MUWAA President according to Policy &amp; Procedure recommended timelines.</p>	<p>This Committee shall be chaired by the Immediate Past President of the Association. The Board of Directors will elect four voting members of the Association to serve on this Committee, with input from the University’s Director of Alumni Relations. This Committee shall be responsible for identifying, contacting, and nominating at least one candidate for the position of President-elect and every vacant Board directorship from among voting members of the Association.</p>	<ul style="list-style-type: none"> <li>– Inger Chandler</li> <li>– Greg Clayton</li> <li>– Jianwen Jackson Crump</li> <li>– Austin Rayford</li> <li>– Lesley Davis- Alternate</li> </ul>
<p><b>Bylaws Committee</b> <b>Chair: Michelle R. Wescovich,</b></p> <p>Goals for the 22-23 Board Year: 1 - Complete review and make final recommendations regarding tabled updates to P&amp;P language from 2020-2021 Board Year. 2 – Review Bylaws + P&amp;P to identify all areas that would require updates as needed and approved by MUWAA Board.</p>	<p>This Committee is responsible for reviewing the Bylaws and recommending changes when necessary to the Board of Directors and ensuring Policies &amp; Procedures are in keeping with Bylaws.</p>	<ul style="list-style-type: none"> <li>– Cheryl Jackson Cooper</li> <li>– Elaine Evans</li> <li>– Amy J. Lewis</li> <li>– Kim Jobe</li> <li>– Linsey Boatner</li> <li>– LuAnne McGuirk</li> </ul>
<p><b>Recruitment and Retention Committee</b> <b>Chair: Lydia Coffey Pierce</b></p> <p>Goals for the 22 - 23 Board Year: 1 – Continue work with Anna Ogburn of moving student scholarship applications to an electronic format in order to increase the number of applicants. 2 – Work with the PR and Digital Marketing Committees to publicize/enhance recognition of the MUWAA Scholarship Winners. 3 – Continue work on the process for non-selected award nominees to be re-entered</p>	<p>This Committee shall support the University in coordination with the Vice President for Student Services in the University’s recruitment and retention of students and faculty. This committee will be responsible for identifying and recognizing the various faculty awards and grants, as well as the scholarships awarded by the Association.</p>	<ul style="list-style-type: none"> <li>– Cynthia Kittrell</li> <li>– Candace Magan Evans</li> <li>– Jianwen Jackson Crump</li> <li>– Clemmie Phillips Everett</li> <li>– Maeghan Tilley</li> <li>– Monique Jenkins</li> <li>– Gary Albright</li> </ul>

<p>into the pool to be considered for subsequent year awards.</p>		
<p><b>Chapter &amp; Constituency Groups Committee</b>  <b>Chair: Kacey Keeton</b></p> <p>Goals for the 21-22 Board Year:  1 – Find new ways to actively engage and reconnect the C&amp;CG groups back to the University and each other.  2 – Develop &amp; host C&amp;CG Workshop as an in-person and virtual event during the 2022 - 2023 year.</p>	<p>This Committee shall work to increase active participation in the Association and shall develop chapters and constituent groups in coordination with the University's Director of Alumni Relations.</p>	<ul style="list-style-type: none"> <li>- Kym Gore</li> <li>- Trey Harper,</li> <li>- Ashley Morgan,</li> <li>- Andrea Germany</li> </ul>
<p><b>Special Events Committee</b>  <b>Chair: Katy Canion Pacelli</b></p> <p>Goals for the 22-23 Board Year:  1 – Plan and execute the 2022 Long Blue Line Auction and the 2023 Magnolia Mingle during the 2023 Homecoming.  2 – Work with the PR and Digital Marketing Committees to ensure a comprehensive media presence is maintained for the auction.  3- Develop future LBLA auction and MM leaders and outline/timeline of auction processes to help ensure consistency for future auctions.</p>	<p>This Committee shall assist in coordinating the participation of Association members in support of formal programs and special activities planned by the Association President or the University. The committee will consult with the University's Director of Alumni Relations regarding these events.</p>	<ul style="list-style-type: none"> <li>- Bayleigh Vick (Co-Chair)</li> <li>- Bridget Smith Ellis</li> <li>- Lesley Norwood Davis</li> <li>- Lydia Coffey Pierce</li> <li>- Ann Teague</li> <li>- Dana Jackson</li> <li>- Monique Jenkins</li> <li>- Cynthia Kittrell</li> <li>- Peggy Hampton</li> <li>- Barbara Black Travis</li> </ul>
<p><b>Finance Committee</b>  <b>Chair: LuAnne Farrar McGuirk</b>  <i>MUWAA Treasurer</i></p> <p>Goals for the 22-23 Board Year:  1 – Provide quarterly updates to the Board regarding Association funds and finances.  2 – Compile quick reference information from social media/email posts outlining Information helpful giving information for donors</p>	<p>This Committee develops and manages a budget for the Association and ensures that the Association is in compliance with the provisions in the Affiliation Agreement related to finance.</p>	<ul style="list-style-type: none"> <li>- Ashley Dean</li> <li>- Deidra Gore Fitzpatrick</li> <li>- Gary Albright</li> <li>- Debra Stamps</li> </ul>

<p><b>Public Relations Committee – Print</b>  <b>Chair: Annie Oeth</b></p> <p>Goals for the 22 -23 Board Year:  1– Utilize full board by soliciting content and directing promotion of marketing efforts. The MUWAA Board should lead by example through continued and concerted efforts to promote the Association and The W.  2 – Work with the Digital Marketing Committee to develop updated communication processes for better connection and engagement with a multi-generational alumni base.</p>	<p>This Committee shall, in coordination with the University’s Director of Alumni Relations, create, produce and disseminate information on behalf of the Association and work to project a positive image of MUW, the Association, and former students.</p> <p>Goal: To focus on print and press release aspects of marketing and public relations for the MUWAA and work in tandem with the Digital Marketing Committee.</p>	<ul style="list-style-type: none"> <li>– Barbara Travis</li> <li>– Anne Swearingen</li> <li>– Cynthia Kittrell</li> <li>– Allison Carol Chestnut</li> <li>– Anne White Foster</li> </ul>
<p><b>Past Presidents Committee</b>  <b>Chair: Rebecca Rogers</b></p> <p>Goals for the 22 - 23 Board Year:  1 – Encourage all Past Association Presidents to support the University and Association through a financial contribution.  2 – Research, Present and engage Past Presidents and Board in a service project to benefit University efforts.</p>	<p>This Committee serves as a support and advisory group for the current President and Board of Directors.</p>	<ul style="list-style-type: none"> <li>– Katherine Shell Benson</li> <li>– Jenny Katool</li> <li>– Gail Laws</li> <li>– Alma Ellis</li> <li>– Andy Thaggard</li> <li>– Deborah Hodges</li> <li>– Ricki Garrett</li> </ul>

**SPECIAL COMMITTEES**

<p><b>Membership Recruitment</b>  <b>Chair: Nicolas T. Wright</b></p> <p>Goals for the 22 - 23 Board Year:            1 – Propose ideas for new and improved membership drives that focus on reconnection and re-engagement of all alumni, both active and inactive members.            2 – Work with the PR and Digital Marketing Committees to ensure a consistent voice and focus on the audience through media.            3 - Research and present new graduate gift options to the MUWAA Board of Directors</p>	<p>This committee will focus on growing our membership and its participation in Association and University activities. This committee will also seek to actively engage our most recent graduates in Association and University activities.</p>	<ul style="list-style-type: none"> <li>– Robbie Foxx</li> <li>– Terry Coffey</li> <li>– Greg Clayton</li> <li>– JMarkus Dubose</li> </ul>
<p><b>Mentoring Committee</b>  <b>Chair: Kym Golden Gore</b></p> <p>Goals for the 22-23 Board Year:            1 – Plan &amp; execute the annual BLUE networking event building on past success and incorporating recommendations voiced through evaluation surveys incorporating various MUWAA Chapters, Constituency Groups, and current student organizations!            2 – Plan &amp; execute Spring Event for all MUW Seniors with a focus on inviting all online students to campus to attend in person.</p>	<p>This committee will work to strengthen the relationship with current students, cultivating them for active membership in the MUWAA upon their graduation.</p>	<ul style="list-style-type: none"> <li>– Michelle Wescovich</li> <li>– Audra Odom</li> <li>– Lestonio Yarbrough</li> <li>– Shannon Ivey</li> <li>– Catherine Cowart</li> </ul>
<p><b>Strategy and Support Committee</b>  <b>Chair: Heather Fasciocco Stone</b></p> <p>Goals for the 22 - 23 Board Year:            1 – Work with the MUWAA President to develop 1-3 Strategic recommendations for the Board and/or Association to pursue.            2 – Work with the University to help implement elements of the MUW Strategic Plan</p>	<p>This committee represents the MUWAA in the university's strategic planning process, focusing on maximizing volunteer support for the mission, vision, and strategic initiatives of the university. It is chaired by the MUWAA President-Elect and is composed of 4-5 members of the MUWAA Board of Directors who are appointed by the President and approved by the Board of Directors.</p>	<ul style="list-style-type: none"> <li>– Ashley Dean</li> <li>– Symone Bounds</li> <li>– Jenny Katool</li> <li>– Katherine Shell Benson</li> <li>– Rebecca Rogers</li> <li>– Ashley Elkins</li> </ul>

<p><b>Diversity and Inclusion Committee</b>  <b>Chair: Jermarra Jones-Price</b></p> <p>Goals for the 22 -23 Board Year:  1 – Develop/host a professional development workshop for the Board of Directors and MUW Alumni and students on the topic of diversity and inclusion.  2 – Conduct Annual Diversity &amp; Inclusion Survey of General Association Members  3 – Develop and host a professional development weekend event covering a range of topics open to MUW Alumni, Staff, and Students  4 – Provide insights and recommendations to Anna Ogburn would promote inclusive campus events for alumni to help them feel engaged and connected with the University.</p>	<p>This committee will work to cultivate stronger relationships with alumni of minority groups with a particular emphasis on creating a culture of diversity and inclusion in order to encourage interest in active participation.</p> <p>Goal: Develop ways to engage young minority alumni groups and existing minority alumni groups, including building alumni-to-student connections and alumni-to-alumni connections.</p>	<ul style="list-style-type: none"> <li>– Ashley Dean</li> <li>– Phillip Cockrell</li> <li>– Nick Wright</li> <li>– Rebecca Rogers</li> <li>– Austin Rayford</li> <li>– Turquoise Holmes</li> <li>– Tekita Bankhead</li> <li>– Kristie Metcalfe</li> <li>– Greg Clayton</li> <li>– April Clayton</li> <li>– LeAnn Alexander</li> </ul>
<p><b>Digital Marketing Committee</b>  <b>Chair: Bridget Smith Ellis</b></p> <p>Goals for the 22-23 Board Year:  1– Utilize full board by soliciting content and directing promotion of marketing efforts. The MUWAA Board should lead by example through continued and concerted efforts to promote the Association and The W.  2 – Work with the Public Relations Committee to develop updated communication processes for better connection and engagement with a multi-generational alumni base.</p>	<p>This Committee shall, in coordination with the University’s Director of Alumni Relations and in alignment with MUWAA Public Relations Committee, create, produce and disseminate digital and social media information on behalf of the Association and work to project a positive image of MUW, the Association, and former students.</p> <p>Goal: To focus on digital and social media aspects of marketing for the MUWAA and work in tandem with the Public Relations Committee.</p>	<ul style="list-style-type: none"> <li>– Luis Leal</li> <li>– Bayleigh Vick</li> <li>– Clare Haefner</li> <li>– Shasta Nance</li> </ul>

**NOTE:** Each board member must serve on at least one committee

With the exception of the Nominations and Finance Committees, Standing Committees can have only 8 members and all committee members must be active members of the Association.

- No less than 5 members on each standing committee
- No more than 8 members on each standing committee
- No more than 2 board members on each standing committee

These rules do not apply for “special” committees (Membership, Mentoring, Strategy, or D&I) or subcommittees; must need to be active members, too.