

**MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION
BOARD MEETING**

Rose Room, Cochran Hall, 10:30 a.m.

Saturday, October 12, 2019

I. CALL TO ORDER AND ROLL CALL

President Kristi Mosley called the Mississippi University for Women Alumni Association (MUWAA) meeting to order at 10:32 a.m.

The roll was called. MUWAA Board Members present were:

Kristi Hipp Mosley, President
Clemmie Phillips, Secretary
Katy Canion Pacelli, Immediate Past President
Jayne Perkins-Brown, MUW Foundation Representative
Wesley H. Garrett, Parliamentarian
Symone Bounds
Amy Harris
Sarah Morgan Howell
Audra Odom
Antwann Richardson
Kimberly Griffin
Pat Stutsy-Waldrep
Christie Jones Lawrence
Jane IZard Turner

MUWAA Board Members present by teleconference:

Rebecca Rogers, President- Elect
Monique Jenkins
Troy Lewis
Cynthia Kittrell
Dawn Kershaw Gibbons, Treasurer

Quorum was established.

Ex-Officio Members Present:

Lyndsay B. Cumberland, Director of Alumni Relations and Donor Engagement

Guests:

Andrea N Stevens, Executive Director of Development and Alumni Relations
Hayley Hall, Student Alumni Ambassador

Victoria Choate, Kossen Center for Teaching and Learning

II. ADOPTION OF THE AGENDA

President Mosley amended the agenda to add under New Business the discussion about dispersing Southern Grace Cookbooks in exchange for a gift. Katy Pacelli moved to accept the amended agenda. Motion carried.

III. PRESIDENT’S WELCOME

President Mosley welcomed and thanked the board for their attendance at the Welty Gala Friday night. The board filled two tables along with some members sponsoring tables. This allowed for additional guests to attend.

IV. RATIFY VOTES

Minutes of the July Board Meeting were approved by 16 Board members online on August 14, 2019.

V. ALUMNI OFFICE REPORT

Lyndsay Cumberland, Director of Alumni Relations and Donor Engagement, shared the schedule of MUWAA events. President Miller paid for the Board insurance at a cost of \$916. Lyndsay also introduced Student Alumni Ambassador, Hayley Hall and Victoria Choate, who was running Zoom for the meeting.

VI. MUWAA OFFICER’S REPORT

Dawn Kershaw Gibbons, Board Treasurer, submitted the Treasury Report. As of September 30, 2019, the total balance is \$205,514.21 with account balances as follows:

Restricted Accounts:

Alumni Restricted Account (23003)	\$16,178.78
Alumni Association Activities Fund (26062)	\$13,258.40
Long Blue Line Auction Fund (26108)	\$4,286.35
Southern Grace Fund (26114)	\$1,070.61
Mortar Board Faculty of the Year Award Fund (28107)	\$2,000.00
MUW Faculty Enhancements Grants Fund (28108)	\$1,007.46
MUW New Faculty of the Year Award Fund (28109)	\$2,000.00
BLUE Event Fund	\$85.73

Endowed Accounts:

Culinary Arts Advisory Board Scholarship (35287)	\$26,570.96
Southern Grace Scholarship (36062)	\$45,802.78
MUWAA Faculty Enhancement Grants (36109)	\$4,500.00
MUWAA Mortar Board Faculty of the Year Award (36110)	\$4,500.00
MUWAA New Faculty of the Year Award	\$16,176.80
MUW Legacy Scholarship	\$68,076.34

VII. STANDING COMMITTEE REPORTS

Nominations

Katy Canion Pacelli, Chair, stated that the committee is making a recommendation to remove Addendums 1-8 of the MUWAA Policies and Procedures. She included that the documents should be made accessible for change rather than included in Policies and Procedures where a board vote is required each time an edit is needed. Katy made a motion to remove Addendums 1-8 of the MUWAA Policies and Procedures. Motion carried.

Elections

Sarah Howell, Chair, stated the committees work will take place once nominations have completed their work in January.

Recruitment & Retention

Amy Harris, Chair, reported that the New Faculty Welcome Luncheon was held on August 15th. All new faculty members were welcomed with Southern Grace Cookbooks from the MUWAA. President Mosley was there to represent the MUWAA. The nomination period for the 2020 MUWAA Alumni Awards is Friday, November 1, 2019-Thursday, November 21, 2019. Amy asked the board to start thinking of nominees and help get the word out to other alumni. Voting will be conducted online and ballots will be sent out the first of December. Also included in the packet are reports from the 2019 Faculty Award and Grant winners.

Chapters & Constituency Groups

Pat Stutsy-Waldrep, Chair, reported on the upcoming Chapters & Constituency Group workshop scheduled January 25, 2020. Pat asked the board to be in attendance and invite other alumni in order to increase active interest and participation in the MUWAA Chapters & Constituency Groups.

Special Events

Monique Jenkins presented the report on behalf of Carolyn Wilson Byrd, Chair. Monique stated the committee is working to get the Long Blue Line Auction website up. The sponsorship and item donation forms and letters have been approved for the auction and were made available to all board members. The procurement of items is underway. Monique reminded everyone that that there was 100% participation from the board last year and Monique and Kristi challenged the board to continue these efforts as the proceeds from the auction help fund board activities and initiatives.

Finance

Dawn Kershaw Gibbons, Chair, presented a copy of the 2019 – 2020 budget.

Dawn shared the committee's recommendations after review of current MUWAA foundation accounts as well as the previous board meeting minutes and discussion.

The first recommendation to transfer the balance in the Alumni Restricted Fund (23003) of \$16,178.78 to MUWAA Faculty Enhancement Grant endowed account (36109) bringing the balance in 36109 to \$20,678.78. Discussion was held, and Andrea Stevens was called on to explain the process of endowment and interest accrual with endowed accounts. A motion was made by Audra Odom to move \$10,500 from the Alumni Restricted Fund (23003) to the MUWAA Faculty Enhancement Grants (36109) to make it \$15,000. Motion carried. Audra made a motion to move the remaining balance of the Alumni Restricted Fund (23003) of \$5,678.78 to the MUWAA Mortar Board Faculty of the Year Award (36110) making the total \$10,178.78. Motion carried.

The second recommendation was made to transfer the balance from the Southern Grace Restricted Fund (26114) of \$1,070.61 to the Southern Grace Scholarship Endowed Account (36062) Discussion was held. It was suggested to make the transfer to the Culinary Arts Advisory Board Scholarship Endowed Account (35287) rather than the Southern Grace Scholarship Endowed Account. Motion was tabled.

Public Relations

President Mosley presented the report on behalf of Elizabeth Whittington, Chair. The committee produced press releases for the MUWAA Legacy Scholarship, Southern Grace Scholarship and Culinary Arts Scholarship recipients and developed an advertisement for Visions promoting the Chapters and Constituency Groups workshop on January 25, 2020. They are working on hometown pitching of scholarship recipients and developing a mailer to encourage membership.

Former Presidents

Immediate Past-President Katy Canion Pacelli gave a verbal report on behalf of Chair, Courtney Ballard Murtaugh. She stated that the committee is in discussion about donating funds to the Puckett House Renovation to aid in the restoration and repair of damages from the February tornado. She also shared the committee's plans for a holiday luncheon.

VIII. SPECIAL COMMITTEE REPORTS

Diversity and Inclusion

Kimberly Griffin, Chair, shared the committee's work in finalizing the AKA 30th year reunion and adding an additional African American Reunion event at Homecoming. They are in consideration of adding a reception with a band, which will be held in addition to the traditional picnic on Saturday. Rebecca Rogers, added that a LBGTQ+ Facebook group has been established and they are working on having a meeting at Homecoming.

Membership Recruitment

Clemmie Phillips, Chair, shared a graduation update. 224 people walked in the August graduation and 130 forms were completed by graduates (100 were interested in joining a local chapter; 34 used Career Services). 124 tumblers and magnets were given as gifts to new graduates. The next graduation date is December 13th and committee members will again be participating in this event. The committee partnered with the Student Alumni Association at Oktoberfest and jointly shared a table. The committee is working on Back to Blue membership drive, that will begin Giving Tuesday, December 3rd and run for the following two weeks. There will be a Back to Blue ad in the fall edition of Visions.

Mentoring

Symone Bounds, Chair, shared that the committee is working on the BLUE event scheduled for January 24, 2020. Two panelists have confirmed: Katherine Shell Benson and Jianwen Crump. Once all panelists have confirmed, registration will open for this event. The cost is \$25 for alums and students are free. A flyer has been designed and approved for the event by the committee. The committee is in contact with various departments on campus asking for their support of the event.

Strategy & Support Committee

Rebecca Rogers, Chair, stated that the committee is working on some recommended pursuits. They have identified some "sister schools" and will be compiling data on those and a few additional similar universities to determine: Alumni Association qualifications to serve as director/officer on board, term lengths and term limits for each position and what committees are utilized by each association. The committee is also evaluating the

current board year to consider aligning the board year with the University Fiscal Year [July 1-June 30] and a few other considerations.

IX. UNFINISHED BUSINESS

There was no unfinished business.

X. NEW BUSINESS

Southern Grace Cookbooks

President Mosley shared that The Columbus Convention and Visitors' Bureau had contacted Lyndsay Cumberland with interest in the purchase of a case of the Southern Grace Cookbooks. In previous years, the MUWAA board decided to no longer sell the books but to give them as gifts. Based on the previous decision of the board, a recommendation was made to disperse a case of books to the CVB in exchange for a donation to the Southern Grace Scholarship Fund by the CVB. President Mosley made a motion to disperse a case of Southern Grace Cookbooks to the CVB in exchange for a gift to the Southern Grace Scholarship Fund (36062). Motion carried.

XII. OPEN FORUM

Lyndsay Cumberland invited the Board to a Foundation Holiday Party on December 6th at the President's House. She also reminded the Board to let her know by the end of October if there was any event they were wanting to get on the Homecoming schedule. She said it is filling up fast and she needs to finalize the schedule by November 1st.

Andrea Stevens thanked the Board for attendance at the Gala. She also thanked Lyndsay for her hard work for the MUWAA.

XIII. CLOSING COMMENTS

President Mosley thanked the board for their continued hard work and encouraged everyone to continue. She reminded the board of upcoming events:

Back to Blue kicks off December 3rd

Nominations for new Board Members and President- Elect will open in January.

January 23rd- 100th Night (5 pm)

January 24th- BLUE Event

January 25th- Chapters & Constituency Group Workshop and Board Meeting

March 25th -29th- Homecoming

The meeting was adjourned at 12:09 p.m.