

**MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION
BOARD MEETING**

Rose Room, Cochran Hall, 2:00 p.m.

Saturday, January 25, 2020

I. CALL TO ORDER AND ROLL CALL

President Kristi Mosley called the Mississippi University for Women Alumni Association (MUWAA) meeting to order at 2:06 p.m.

Cynthia Kittrell was officially sworn in by taking the oath of office.

The roll was called. MUWAA Board Members present were:

Kristi Hipp Mosley, President
Rebecca Rogers, President- Elect
Clemmie Phillips, Secretary
Dawn Kershaw Gibbons, Treasurer
Katy Canion Pacelli, Immediate Past President
Jayne Perkins-Brown, MUW Foundation Representative
Wesley H. Garrett, Parliamentarian
Symone Bounds
Amy Harris
Sarah Morgan Howell
Audra Odom
Antwann Richardson
Pat Stutsy-Waldrep
Christie Jones Lawrence
Jane IZard Turner
Monique Jenkins
Cynthia Kittrell
Barbara Black Travis

MUWAA Board Members present by teleconference:

Troy Lewis

A quorum was established.

Ex-Officio Members Present:

Lyndsay B. Cumberland, Director of Alumni Relations

Guests:

Andrea N Stevens, Executive Director of Development and Alumni Relations
Victoria Choate, MUW Student Worker

II. ADOPTION OF THE AGENDA

President Mosley made a motion to adopt the agenda as presented. Motion carried.

III. PRESIDENT'S WELCOME

President Mosley welcomed the Board and thanked them for their attendance at 100th Night on Thursday night and BLUE on Friday night and the Chapter and Constituency Groups Workshop Saturday morning. She also thanked the board for all the hard work put in to make these events a success.

IV. RATIFY VOTES

On October 28, 2019 a motion was made to approve minutes with 17 of 18 voting members voting in favor of approving the minutes as presented.

On October 28, 2019 a motion was made to transfer funds from the Southern Grace Restricted Fund (26114) of \$1,070.61 to the Culinary Arts Advisory Board Scholarship (35287) with 17 voting members approving the motion.

On January 9, 2020 the Alumni Award winners were voted on through an online vote by all voting Board members. A tie breaker vote was carried out on January 17th with 14 of the 19 Board members recording their vote.

V. ALUMNI OFFICE REPORT

Lyndsay Cumberland, Director of Alumni Relations and Donor Engagement, shared the many MUWAA recent and upcoming alumni events. Lyndsay also thanked the Board for helping put on BLUE and echoed that she thought the event had a great impact on the students who attended. Homecoming 2020 is March 26-29. Please invite alums! The MUWAA membership total for 2019 was 2,040 which is right around the same as 2018. The PR committee has developed a new brochure for membership recruitment for this year.

VI. MUWAA OFFICER'S REPORT

Dawn Kershaw Gibbons, Board Treasurer, submitted the Treasury Report. As of December 31, 2019, there is a total balance of 206,285.21. The account balances are as follows:

Restricted Accounts:

Alumni Restricted Account (23003)	\$0.00
Alumni Association Activities Fund (26062)	\$13,814.40
Long Blue Line Auction Fund (26108)	\$4,401.35
Southern Grace Fund (26114)	\$0.00
Mortar Board Faculty of the Year Award Fund (28107)	\$2,000.00
MUW Faculty Enhancements Grants Fund (28108)	\$1,007.46
MUW New Faculty of the Year Award Fund (28109)	\$2,000.00
BLUE Event Fund	\$185.73

Endowed Accounts:

Culinary Arts Advisory Board Scholarship (35287)	\$27,641.57
Southern Grace Scholarship (36062)	\$45,802.78
MUWAA Faculty Enhancement Grants (36109)	\$15,000.00
MUWAA Mortar Board Faculty of the Year Award (36110)	\$10,178.00
MUWAA New Faculty of the Year Award	\$16,176.80
MUW Legacy Scholarship	\$68,076.34

VII. STANDING COMMITTEE REPORTS

Nominations

Katy Canion Pacelli, Chair, shared that the committee had met but she was unable to share the slate at the time of the board meeting. President Mosley will provide that information to the Board when it is available.

Elections

Sarah Howell, Chair, stated the committees work will take place the first week of February once Nominations have completed their work.

Recruitment & Retention

Amy Harris, Chair, reported that the MUWAA Alumni Award winners had been selected and an email was sent out to the Board to notify them of the winners.

The results were:

Distinguished Alumni Achievement Award: Bonnie Camp, Class of 1949

Distinguished Achievement Award: None

Alumni Service Award: Phillip “Flapp” Cockrell, Class of 2003

Outstanding Recent Graduate Award: Jennifer Suess, Class of 2006

Awards will be presented on March 28th at Convocation during Homecoming with a reception to follow to honor the winners at 5pm in the Library. Amy encouraged everyone to attend.

The committee is beginning the Faculty Award process with nominees submitted to the MUWAA by February 14th.

Discussion was held about the possibility of broadening the Distinguished Alumni Award category to include winners from different “colleges” to encompass more alumni in different professional areas. Discussion was also held about changing the name of the Distinguished Achievement Award as well as honoring all nominees at Convocation along with the award winners. These would be required to go through Bylaws for a policy and procedure change. Katy Pacelli made a motion that the discussion be tabled and sent to the Bylaws Committee for further review. Motion carried.

Chapters & Constituencies

Pat Stutsy-Waldrep, Chair, thanked the committee for their hard work with the workshop and appreciated the presenters. She said there were a couple of people that expressed interest in building off of what they learned at the workshop.

Special Events

Monique Jenkins presented the report on behalf of Carolyn Wilson Byrd, Chair. Monique stated that the Long Blue Line Auction website is up and running (www.longbluelineauction.com). Monique is asking for more donations and sponsorships. Currently running behind where we were at this time last year. The donor forms and sponsorship packets are located on the website. Please share with everyone!

Finance

Dawn Kershaw Gibbons, Chair, presented a copy of the 2019 – 2020 budget, which also included the past three years’ budgets as a reference. The only activity this quarter was the transfers that were voted on by the Board. Dawn gave a reminder to have all reimbursements in ASAP.

Public Relations

Barbara Black Travis gave the report in the absence of Elizabeth Whittington, Chair. Barbara pointed out the new membership recruitment brochure that the committee put together for distribution this year. Brochures were mailed out to all non-active members. The committee also developed social media graphics for the Chapters and Constituency Groups workshop, edited the email invitation for that event and is in the process of developing a chapter workshop spotlight process and template.

VIII. SPECIAL COMMITTEE REPORTS

Diversity and Inclusion

Rebecca Rogers gave a verbal update in the absence of Kimberly Griffin, Chair. She shared that there are several events happening during Homecoming which are the result of this committee's work. She said that all the events are open to all alumni and asked the board to register in support for the events.

Membership Recruitment

Clemmie Phillips, Chair, gave a Graduation update. 136 people walked in the December 2019 graduation and 76 forms were completed (64 indicated they were interested in joining a local chapter and 26 used Career Services). 78 tumblers and magnets were distributed. The committee would also like to recommend a follow up email to the new graduates with a survey to acquire some additional information that is not included on the graduation form.

The committee partnered with the Student Alumni Association at Oktoberfest and handed out brochures about the MUWAA. We made \$24 which was deposited into the MUWAA Activities Fund.

Back to Blue kicked off on Giving Tuesday, December 3rd and ran until December 31st. It brought in 9 gifts for a total amount of \$2,315.00 with two becoming active members.

Mentoring

Symone Bounds, Chair, thanked the committee and the Board for their work in putting on BLUE. There were 12 sponsorships for BLUE which raised \$3,000. This is an increase of 5 new sponsorships. Spring Fling is coming up on March 26th.

Strategy & Support Committee

Rebecca Rogers, Chair stated that there was no activity for this quarter.

IX. UNFINISHED BUSINESS

There was no unfinished business.

X. NEW BUSINESS

There was no new business.

XII. OPEN FORUM

Monique Jenkins suggested the MUWAA offer some type of interview prep service for students with alums. She said that was what the students at her table during BLUE said was most helpful to them in preparing for the job market.

XIII. CLOSING COMMENTS

President Mosley reminded the board to register for Homecoming and reach out to fellow alumni to encourage sponsorships and item donations for the Long Blue Line Auction and Homecoming attendance. Our next Board Meeting will be at 8:30 a.m. on Friday, March 26th. The Long Blue Line Auction is that night. She encouraged the Board to attend events during Homecoming and represent the MUWAA.

Lyndsay also challenged the Board to have 100% participation at Spring Fling.

March 26th -29th- Homecoming

The meeting was adjourned at 3:17 p.m.