

**MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION  
BOARD MEETING  
Rose Room, Cochran Hall, 9:00 a.m.  
Saturday, July 13, 2019**

**I. CALL TO ORDER AND ROLL CALL**

President Kristi Mosley called the Mississippi University for Women Alumni Association (MUWAA) meeting to order at 9:05 a.m.

**The roll was called. MUWAA Board Members present were:**

Kristi Hipp Mosley, President  
Rebecca Rogers, President -Elect  
Clemmie Phillips, Secretary  
Dawn Kershaw Gibbons, Treasurer  
Katy Canion Pacelli, Immediate Past President  
Jayne Perkins-Brown, MUW Foundation Representative  
Wesley H. Garrett, Parliamentarian  
Symone Bounds  
Sarah Morgan Howell  
Audra Odom  
Antwann Richardson  
Kimberly Griffin  
Monique Jenkins  
Christie Jones Lawrence  
Troy Lewis  
Barbara Black Travis  
Jane Izard Turner

**MUWAA Board Members present by teleconference:**

Amy Harris

A quorum was established.

**Ex-Officio Members Present:**

Lyndsay B. Cumberland, Director of Alumni Relations and Donor Engagement

**Guests:**

Andrea N Stevens, Executive Director of Development and Alumni Relations

## **II. ADOPTION OF THE AGENDA**

President Mosley made a motion to adopt the agenda. Motion carried. Katy Canion Pacelli made a motion to amend the agenda by adding the distribution of Long Blue Line Auction funds under New Business. Motion carried.

## **III. PRESIDENT'S WELCOME**

President Mosley thanked Christie Jones Lawrence and Beverly Koch Jones for their hospitality and dinner at J-3 Ranch on Friday night. President Mosley asked Parliamentarian, Wesley H. Garrett to go over a couple of items with the whole board present. Wesley reminded the board that there is a hierarchy of rules that need to be followed: Affiliation Agreement, By-laws, Policy and Procedures and Robert's Rule of Order. With Robert's Rule of Order, there must be a quorum with every business meeting, which is 13 people. There always has to be 13 present during the business meeting, so she reminded the board that if anyone has to step out it could keep the board from doing business. For any votes to be approved there has to be a majority which is more than half. These rules also apply to committee meetings. Wesley also stated that is important for the board members to check their emails because sometimes business is done through email in between board meetings. Votes will then be ratified at the next board meeting and put into the minutes.

## **IV. RATIFY VOTES**

Minutes of the March Board Meetings were approved by 17 Board members via email on April 22, 2019.

A committee list was approved by 17 Board members via email on June 5, 2019. The committee list changed since the vote on June 5<sup>th</sup> and President Mosley made a motion to approve the updated committee list as presented in the packet. Motion carried.

A nomination for new Board member Cynthia Williams Kittrell was unanimously approved by all Board members via email on July 9, 2019.

## **V. ALUMNI OFFICE REPORT**

Lyndsay Cumberland, Director of Alumni Relations and Donor Engagement, stated all board members need to complete a conflict of interest form and a MUWAA responsibilities form. Forms need to be returned to her by the end of the meeting.

Lyndsay thanked the Board for their participation with the year-end push of recruiting alumni to the MUWAA. She reported that our number of donors for fiscal year 2019 was 2,915 which is up from 2,749 the previous year. For 2020, the goal is still 3,000 donors. She encouraged us to reach out to alums to join the alumni association.

She gave an overview of the gatherings that the various active chapters have completed. Lyndsay gave an overview of the events happening in the next few months. The Welty Gala is October 11<sup>th</sup>. Lyndsay encouraged Board members to fill two tables at the gala. The next board meeting is October 12<sup>th</sup>. We have a full weekend of activities in January. 100<sup>th</sup> Night is January 23<sup>rd</sup>, The BLUE event is January 24<sup>th</sup> and our Chapters and Constituencies Workshop and Board Meeting is January 25<sup>th</sup>. Homecoming will be March 26-29, 2020.

## **VI. MUWAA OFFICER'S REPORT**

Dawn Kershaw Gibbons, MUWAA Treasurer, submitted the Treasury Report. As of May 31, 2019, there is a total balance of 207,785.13. The account balances are as follows:

### **Restricted Accounts:**

Alumni Restricted Account (23003)	\$16,178.78
Alumni Association Activities Fund (26062)	\$17,142.87
Long Blue Line Auction Fund (26108)	\$24,276.80
Southern Grace Fund (26114)	\$1,070.61
Mortar Board Faculty of the Year Award Fund (28107)	\$2,000.00
MUW Faculty Enhancements Grants Fund (28108)	\$333.35
MUW New Faculty of the Year Award Fund (28109)	\$1,788.67
BLUE Event Fund	\$85.73

### **Endowed Accounts:**

Culinary Arts Advisory Board Scholarship (35287)	\$26,570.96
Southern Grace Scholarship (36062)	\$45,802.78
MUWAA Faculty Enhancement Grants (36109)	\$1,486.06
MUWAA Mortar Board Faculty of the Year Award (36110)	\$1,486.09
MUWAA New Faculty of the Year Award (36111)	\$1,486.09
MUW Legacy Scholarship (38051)	\$68,076.34

## VII. STANDING COMMITTEE REPORTS

### Nominations

Katy Canion Pacelli, Chair, stated that the committee nominated Cynthia Williams Kittrell '76 to fill the vacancy on the Board of Directors which the Board voted on and approved by email on July 9, 2019. The committee awaits the standard nominations period in January to conduct any further business.

### Elections

Sarah Morgan Howell, Chair, stated the committee members have been named and have been contacted twice and all members agreed to serve on the committee. The committee's work will take place once nominations have completed their work in January.

### Recruitment & Retention

Amy Harris, Chair, reported that the New Faculty Welcome Luncheon will be held on August 15<sup>th</sup> at noon in the President's Dining Room. They will receive a gift of the Southern Grace Cookbook like previous years. President Mosley will be representing the MUWAA at this event. Dr. Meagan Wood was chosen as the Mortar Board Faculty Member of the Year and given a \$1,000 gift at May Commencement. The scholarship recipients have been selected and they have accepted their scholarships.

**Legacy Scholarship:** Tyler Temple, Freshman, Mize, MS

**Southern Grace Scholarship:** Addison Holland, Junior, Columbus, MS

**Culinary Arts Advisory Board Scholarship:** Erin Patton, Sophomore, Madison, MS

### Chapters & Constituencies

Barbara Black Travis presented the report on behalf of Pat Stutsy-Waldrep, Chair. Amy Johnson Lewis reached out to Augusta/Aiken area alumni about carpooling to the Atlanta meeting. The committee reviewed the "How to Start & Grow an Alumni Chapter" toolkit and discussed the difference between Chapters and Constituency Groups. The Chapters and Constituency Groups Workshop has been postponed until the January Board Meeting. Plans are being made to reach out to all constituency groups, both formal and informal to provide them with the new guidelines and officially get them connected with the MUWAA.

### Special Events

Monique Jenkins presented the report on behalf of Carolyn Wilson Byrd, Chair. Monique stated the auction had another record breaking year, raising \$28,237.52 with 266 items donated and 34 sponsors. The committee is currently working on updating the website as well as the donor/sponsor forms for the 2020 auction. She challenged the Board members

to start thinking about items to donate for next year's auction. The committee will also need \$2,395.00 from the auction proceeds to cover the cost of the contract with Greater Giving for 2020 auction.

President Mosley thanked the committee for their hard work and stated that The Long Blue Line Auction has given the MUWAA Board the opportunity to achieve goals by providing funds for the activities fund and endowing scholarships and faculty awards.

### **Finance**

Dawn Kershaw Gibbons, Chair, presented a copy of the 2019 – 2020 budget, which also included the past three years' budgets as a reference.

Dawn shared that a couple of spots needed to be filled in under the 2018- 2019 Actual column. Board Member Recognition Actual is \$357.01, Alumni Awards Actual is \$343.00 and the university reimbursed the MUWAA \$1,000 for the Mortar Board Faculty Member of the Year Award making the Actual column \$0.

### **Public Relations**

President Kristi Mosley presented the report in the absence of a committee chair. Elizabeth Yoste Whittington has agreed to chair the committee and was approved by the Board members earlier in the meeting. The committee has completed press releases for the results of the Long Blue Line Auction, newly slated Board members, MUWAA Board Press Release and two featurettes on Golden Girls. They are working on the development of an alumni mailer to be sent to all non-active alumni and press releases for the MUWAA Legacy Scholarship, Southern Grace Scholarship and Culinary Arts Scholarships.

## **VIII. SPECIAL COMMITTEE REPORTS**

### **Diversity and Inclusion**

Kimberly Griffin, Chair, shared that the committee brainstormed ideas for increasing diversity in the MUWAA. The committee suggested an African American Alumni Event during homecoming beyond the picnic or reception, a Facebook page or other social media for international students and a gathering or special event for male graduates during Homecoming.

### **Membership Recruitment**

Clemmie Phillips, Chair, gave a Graduation update. Around 330 people walked in the May graduation and there were 251 forms filled out (183 said they were interested in joining a local chapter and 94 used Career Services). There were 232 tumblers and magnets given

out. The next graduation will be August 9<sup>th</sup>. The committee is currently reviewing the graduation form and working on updates for that in the near future. Back to Blue will be moved to a later timeline. The committee is also working on a plan for year round membership recruitment.

### **Mentoring**

Symone Bounds, Chair, shared that the committee has started to work on details for the BLUE Event in January and also Spring Fling. They are working on securing panelists for BLUE and on the logistics of the event to ensure more student and campus involvement.

## **IX. UNFINISHED BUSINESS**

There was no unfinished business.

## **X. NEW BUSINESS**

### **Long Blue Line Fund Allocation**

President Mosley informed the board that the funds raised from the Long Blue Line Auction needed to be distributed into the appropriate accounts. The net balance of the Long Blue Line Auction Fund (26108) is \$24,276.80. President Mosley stated that some of these funds needed to be moved into the Alumni Association Activities Fund (26062) in order to fulfill the projected budget for this year as well as the three restricted accounts: Mortar Board Faculty of the Year Award Fund (28107), MUW Faculty Enhancement Grants Fund (28108) and MUW New Faculty of the Year Award Fund (28109) to also cover those for this year. She stated there has also been conversation about using some of the funds to fully endow one of the endowed accounts. Katy Canion Pacelli also reminded the Board that there needed to be enough funds left in the Long Blue Line Auction Fund (26108) to pre-pay for Greater Giving as well as the committee's operating costs for the auction next year which would account for \$3,800 of the balance.

Katy Canion Pacelli made a motion to move \$6,800 from the Long Blue Line Auction Fund (26108) to the Alumni Association Activities Fund (26062). Motion carried.

Katy Canion Pacelli made a motion to move \$1,000 into the MUW Faculty Enhancement Grants Fund (28108) and \$1,000 into the MUW New Faculty of the Year Award Fund (28109) for a total of \$2,000 from the Long Blue Line Auction Fund (26108). Motion carried.

Discussion was held about the possibility of fully endowing one of the endowed accounts. President Mosely mentioned that she is speaking to new faculty members in a few weeks and would like to endow the MUWAA New Faculty of the Year Award.

Dawn Kershaw Gibbons made a motion to move \$10,500 from the Long Blue Line Auction Fund (26108) to the MUWAA New Faculty of the Year Award (36111). Motion carried.

Katy Canion Pacelli made a motion to move \$500 to the MUWAA Faculty Enhancement Grants (36109) and \$500 to the MUWAA Mortar Board Faculty of the Year Award (36110) for a total of \$1,000 from the Long Blue Line Auction Fund (26108). Discussion was held about moving the remainder balance of \$1,176.80 into the MUWAA New Faculty of the Year Award (36111) instead since it was just endowed so the money could start earning interest. Katy withdrew the motion.

Rebecca Rogers made a motion to move \$1,176.80 from the Long Blue Line Auction Fund (26108) to the MUWAA New Faculty of the Year Award (36111). Motion carried.

## **XII. OPEN FORUM**

Andrea Stevens thanked the board and committee for their hard work on the Long Blue Line Auction and for all the things being accomplished with those funds. Christie Jones Lawrence brought up the value of having committee chairs and members stay on more than one year so that we can strive for more continuity within the committees and less of a learning curve from year to year.

## **XIII. CLOSING COMMENTS**

President Mosley thanked the board and committees for all the hard work they are putting in and reminded everyone to turn in the forms to Lyndsay Cumberland. She also challenged the board to routinely give to the Alumni Association Activities Fund and to fill two tables at the Welty Gala on October 11<sup>th</sup>.

Rebecca Rogers encouraged the board to challenge our committees to be more involved with all the events we put on during the year so they get a better perspective on what the Alumni Association does.

The Alumni Restricted Fund (23003) balance will be discussed at the next meeting under unfinished business.

The meeting was adjourned at 10:33 a.m.