

**MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION  
BOARD MEETING  
Rose Room, Cochran Hall, 1:30 p.m.  
Saturday, July 21, 2018**

**I. CALL TO ORDER AND ROLL CALL**

President Katy Canion Pacelli called the Mississippi University for Women Alumni Association (MUWAA) meeting to order at 1:42 p.m. Prior to roll call, President Pacelli thanked MUW Acting President Nora Miller for giving us a University update.

**The roll was called. MUWAA Board Members present were:**

Katy Canion Pacelli, President  
Kristi Hipp Mosley, President -Elect  
Pat Stutsy-Waldrep, Secretary  
Antwann Richardson, Treasurer  
Courtney Ballard Murtaugh, Immediate Past President  
Jayne Perkins-Brown, MUW Foundation Representative  
Wesley H. Garrett, Parliamentarian  
Carolyn Wilson Byrd  
Melissa Hayes Gilmore  
Nita Byrd Lumpkin  
Pam Towery Rhea  
Symone Bounds  
Sarah Morgan Howell  
Clemmie Phillips  
Dawn Kershaw Gibbons  
Patty Outlaw

**MUWAA Board Members present by teleconference:**

Amy Harris  
Audra Odom  
Rebecca Rogers

A quorum was established.

**Ex-Officio Members Present:**

Lyndsay B. Cumberland, Director of Alumni Relations

**Guests:**

Andrea N Stevens, Executive Director of Development and Alumni Relations

## **II. ADOPTION OF THE AGENDA**

Prior to accepting the agenda, President Pacelli asked that Long Blue Line Fund Allocation be added under New Business. Sarah Howell moved to accept the agenda with the amendment. Motion carried.

## **III. PRESIDENT'S WELCOME**

President Pacelli welcomed the new Board members as well as Rebecca Rogers and Kristi Hipp Mosley back to the Board. President Pacelli thanked us for meeting in the morning and establishing some goals that align with our strategic plan. She shared that she felt like the goals would help to move the mission of the association forward. President Pacelli thanked the Board members for their work on reaching out to alumni for the end of the fiscal year push. The goal was met.

## **IV. RATIFY VOTES**

Minutes of the March Board Meetings were approved online by 18 Board members on April 15, 2018. Nita Byrd Lumpkin moved to ratify this vote. Motion carried.

Minutes of the May 11 conference call were approved online by 15 Board members on May 11, 2018. Courtney Murtaugh moved to ratify this vote. Motion carried.

The approval of the Affiliation Agreement was approved online by 18 Board members on June 8, 2018. Courtney Murtaugh moved to ratify this vote. Motion carried.

## **V. ALUMNI OFFICE REPORT**

Lyndsay Cumberland, Director of Alumni Relations, stated all Board members need to complete a conflict of interest form and a MUWAA responsibilities form. Forms need to be returned to her.

Lyndsay reported that our number of donors for fiscal year 2018 was 2,749. For 2019, the goal will be 3,000 donors. She encouraged us to call, email, mail brochures, and/or send a note to encourage alums to join the alumni association.

Lyndsay gave an overview of the gatherings that the various active chapters have completed. She gave an overview of the events happening in the next few months.

Lyndsay stated she put an updated Affiliation Agreement under each folder.

**VI. MUWAA OFFICER’S REPORT**

Antwann Richardson, Board Treasurer, submitted the Treasury Report. As of July 16, 2018, there is a total balance of 44,866.44. The account balances are as follows:

Alumni Restricted Account (23003)	\$16,178.78
Alumni Association Activities Fund (26062)	\$6,618.73
MUWAA Legacy Scholarship (26108)	\$18,664.98
Southern Grace (26114)	\$1,070.61
Mortar Board Faculty Member of the Year Award (28107)	\$1,000.00
MUWA Faculty Enhancement Grants (28108)	\$333.34
MUW New Faculty of the Year Award (28109)	\$1,000.00

Courtney Murtaugh asked which fund the past president’s pins were taken from. Katy responded that they were paid for using the Activities Fund.

**VII. STANDING COMMITTEE REPORTS**

**Elections**

Sarah Howell, Chair, stated the committee members have been named and have been contacted twice, and all members agreed to serve on the committee. The committee’s work will take place once nominations have completed their work in January.

**Bylaws**

Pam Rhea, Chair, stated there will be amendment changes to MUWAA Policies and Procedures. They are making recommendations which will be presented at the October meeting. Courtney Murtaugh suggested that the committee consider adding deadlines to the Policies and Procedures.

**Recruitment & Retention**

Amy Harris, Chair, reported that the scholarship recipients have been selected, and they have accepted their scholarships. Their names will not be released until they start school in August. MUWAA did receive a thank you note from the recipient for the Legacy Scholarship. Amy Harris will attend the New Faculty Luncheon on August 16th.

**Chapters & Constituencies**

Dawn Kershaw Gibbons, Chair, reported that they have followed up with the May graduates who were interested in joining a chapter. She also reported that a Facebook group has been started by Andy Thaggard for male graduates (Men of MUW). Dawn will be working with Andy to solidify this group. They have had an alum express interest in

starting a chapter in Lamar County, AL. The committee will also be working to establish a constituency group for recent graduates, online alumni, and former athletes.

### **Special Events**

Carolyn Wilson Byrd, Chair, stated that plans are underway for the 2019 Long Blue Line Auction. They will begin to solicit items and sponsors very soon.

President Pacelli thanked everyone for their support of both time and treasure for the auction last year. She also thanked Kristi Hipp Mosley for her leadership.

### **Finance**

Antwann Richardson, Chair, presented a copy of the 2018 – 2019 budget that also included the past three years' budgets as a reference.

Courtney Murtaugh asked if there were any remaining funds from the Spring 2018 BLUE Event. Katy was able to confirm via the March minutes that there was a net of \$497.82.

President Pacelli reported that Acting President Nora Miller has given a total of \$3,000 to support the MUWAA this year. These funds will cover the Board insurance, Mortar Board Faculty Member of the Year, and \$1,000 for our senior event.

### **Public Relations**

Rebecca Rogers, Chair, reported that they have completed press releases for Long Blue Line Silent Auction results and introduction of new MUWAA officers and directors. A major goal of the committee this year is to work with the Alumni office to develop a stronger identity for the MUWAA's social media accounts. Another goal is to diversify our advertising budget. In the past, this budget was spent solely on ads in The Spectator.

## **VIII. SPECIAL COMMITTEE REPORTS**

### **Membership Recruitment**

Symone Bounds, Chair, gave an update about the Association's annual membership drive, Back to Blue. She encouraged everyone to please share the information on social media and reach out to your W connections and encourage them to become members. Symone will be sending us a list of alumni to specifically reach out to.

### **Mentoring**

Audra Odom, Chair, stated that the BLUE Event is set for November 9<sup>th</sup>, and they were inviting Marshall Ramsey as the speaker, and the event will also have panel members.

Audra also reported that plans are underway for a senior event in the spring. In the past, we have financially supported 100<sup>th</sup> Night, which is sponsored by Student Life. This event has a very small audience, and we felt like we should be doing something that can be more inclusive of all seniors. Several suggestions were discussed, and Audra will keep us updated as plans come together.

## **IX. UNFINISHED BUSINESS**

There was no unfinished business.

## **X. NEW BUSINESS**

### **Long Blue Line Fund Allocation**

President Pacelli informed the Board that the funds raised from the Long Blue Line Silent Auction needed to be distributed to the appropriate funds based on the motion that was passed in the January 2018 Board meeting.

The first part of the motion requires that funds be set aside for the operating budget of the Alumni Association. Courtney Murtaugh moved to transfer \$4,800 from auction proceeds to the MUWAA Activities Fund. There was discussion about which items in the budget are paid for by the activities fund and by the MUW President. Courtney amended her motion to transfer \$5,600 from MUWAA Legacy Scholarship (26108) to the Alumni Association Activities Fund (26062). Motion carried.

Katy read the next section of the motion requiring that the current year scholarships, faculty awards, and student and faculty recognition initiatives be funded. The Mortar Board Faculty Member of the Year, Faculty Enhancement Grants, and New Faculty Award require \$1,000 each to be funded for 2019.

Courtney Murtaugh moved to transfer \$1,000 from MUWAA Legacy Scholarship (26108) to each of the funds: Mortar Board Faculty Member of the Year (28107), Faculty Enhancement Grants (28108), and New Faculty Award (28109) for a total of \$3,000. Motion carried.

The original motion calls for the remaining funds to be split evenly between the endowed funds for the three faculty awards. Nita Byrd Lumpkin moved that \$3,000 be transferred from MUWAA Legacy Scholarship (26108) to Mortar Board Faculty Member of the Year (36110), Faculty Enhancement Grants (36109), and New Faculty Award (36111) for a total of \$9,000. Motion carried.

This leaves a balance of \$1,064.98 in MUWAA Legacy Scholarship (26108).

## **XII. OPEN FORUM**

Andrea Stevens thanked the Board for their hard work on the Board Challenge for the Donor Push. She also spoke very highly on having Marshall Ramsey for the Blue Event.

Jayne Perkins-Brown thanked Katy's parents for hosting them Friday night.

## **XIII. CLOSING COMMENTS**

President Pacelli reminded us to turn in all forms to Lyndsay Cumberland.

Katy thanked the Board for their hard work in the Strategic Plan Workshop. Katy stressed that part of our Board responsibilities is to be leaders of the Alumni Association, go to chapters meetings, make donations, share any part of MUW media to other alumni, and reach out to other alumni to get them involved.

Katy issued two challenges to the Board. First, she asked all Board members to be involved in Welty Weekend and challenged the Board to have 6 tables of alumni at the Gala. The second challenge was the support the Long Blue Line Auction with our time, talent, or treasure to set a new record for funds raised!

Board Reports for the October Board Meeting are due October 1<sup>st</sup>.

The meeting was adjourned at 3:32 p.m.