



MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION
2024 – 2025 STANDING AND SPECIAL COMMITTEES
 Updated as of August 14, 2024

STANDING COMMITTEE	DESCRIPTION	COMMITTEE MEMBERS
<p>Nominations and Elections Committee Chair: Heather Fasciocco Stone Board Office: MUWAA Immediate Past President</p> <p><u>Goals for the 2024-2025 Board Year</u></p> <ol style="list-style-type: none"> Partner & secure nominations for all open MUWAA positions with a focus on aligning with our alumni population. Provide a slate of no more than 10 nominees to University Director of Alumni Relations and MUWAA President according to Policy & Procedure recommended timeline. 	<p>This Committee shall be chaired by the Immediate Past President of the Association. The Board of Directors will elect four voting members of the Association to serve on this Committee, with input from the University’s Director of Alumni Relations. This Committee shall be responsible for identifying, contacting, and nominating at least one candidate for the position of President-elect and every vacant Board directorship from among voting members of the Association.</p>	<ol style="list-style-type: none"> Heather Fasciocco Stone (chair) Umekki Curry Stephanie Paige Bivens Bridget Smith Ellis Amy J. Lewis Sam Garrie (Alternate)
<p>Bylaws Committee Chair: Terry Gargano Coffey</p> <p><u>Goals for the 2024-2025 Board Year</u></p> <ol style="list-style-type: none"> Review the Bylaws and Policies and Procedures documents to renew and refresh both for grammatical errors, updated language and anticipated suggestions for change. 	<p>This Committee is responsible for reviewing the Bylaws and recommending changes when necessary to the Board of Directors and ensuring Policies & Procedures are in keeping with Bylaws.</p>	<ol style="list-style-type: none"> Terry Gargano Coffey (chair) Clare Haefner (board) Spence Andrews Lynne Schneider Lydia Quarles Monique Jenkins Del Ohms Hamilton Amy J. Lewis

<ol style="list-style-type: none"> 2. Consider adding frequently used Board templates such as the motion card, board report and annual report templates to governing documents for continued standard use. 3. Work in partnership with the Digital Marketing and Chapters and Constituency Group Committees to determine whether the new branding guidelines and chapters and constituency group guidelines should be added to the governing documents for standard reference. 		
<p>Recruitment and Retention Committee Chair: LeAnn Alexander</p> <p><u>Goals for the 2024-2025 Board Year</u></p> <ol style="list-style-type: none"> 1. Adhere to Policies & Procedures for the process of Alumni Awards to present and promote a slate of alumni nominations to the Association within the new timeline of the first week of November. 2. Collaborate with both the MUWAA Public Relations & Digital Marketing Committees to promote digital recognition of the Faculty Grants, Student Scholarships & Alumni Award recipients. 3. Partner with the Diversity, Equity, and Inclusion Committee to research, create, and launch a 40 under 40 campaign to recognize the thriving and diverse members of our alumni membership. 	<p>This Committee shall support the University in coordination with the Vice President for Student Services in the University’s recruitment and retention of students and faculty. This committee will be responsible for identifying and recognizing the various faculty awards and grants, as well as the scholarships awarded by the Association.</p>	<ol style="list-style-type: none"> 1. LeAnn Alexander (chair) 2. Bayleigh Vick (board) 3. Sydney Pittman 4. Lamon Stapleton 5. Nicole Rensink 6. Carrie Niemet 7. Cydney Archie 8. Turquoise Blanks Holmes
<p>Chapters and Constituency Groups Committee Chair: Cynthia Kittrell</p>	<p>This Committee shall work to increase active participation in the Association and shall develop</p>	<ol style="list-style-type: none"> 1. Cynthia Kittrell (chair) 2. Anne Foster (board) 3. Nicole Rensink

<p><u>Goals for the 2024-2025 Board Year</u></p> <ol style="list-style-type: none"> 1. Partner with the Public Relations committee to continue to increase engagement and creation of university college and department-based constituency groups. 2. Relaunch the Chapters and Constituency Groups workshop to introduce newly formed groups and chapters to established groups and chapters with an agenda of training topics and suggestive ideas for successful engagement of area alumni. 3. Work with the Alumni and Development Office to repurpose the 3-Day use of the SOAC Lounge during Homecoming as a drop-in space for newly created college and social organizations, a central designation for inactive organizations and a connection point for SOAC to reengage social organizations for updated contact. 4. Work with the Alumni and Development Office to create a digital alumni chapter and constituency group request form. 	<p>chapters and constituent groups in coordination with the University’s Director of Alumni Relations.</p>	<ol style="list-style-type: none"> 4. Brynn Morgan 5. Michelle R. Wescovich <p>*New Group Formation Sub Committee</p> <ol style="list-style-type: none"> 1. Amelia G. Smith 2. Denise Geter 3. Lyndsay Cumberland 4. Madeleine Sielu 5. Melissa Braden Roberts
<p>Special Events Committee 2024 LBLA Chair: Bayleigh Vick 2025 Magnolia Mingle Chair: Audrey Littlejohn</p> <p><u>Goals for the 2024-2025 Board Year</u></p> <ol style="list-style-type: none"> 1. Plan and execute the 12th Annual Long Blue Line Auction in Fall 2024 and 4th Annual Magnolia Mingle during Spring Homecoming. 2. Implement new LBLA Fundraising intern to assist with the planning, inventory and coordination of auction items and events. 	<p>This Committee shall assist in coordinating the participation of Association members in support of formal programs and special activities planned by the Association President or the University. The committee will consult with the University’s Director of Alumni Relations regarding these events.</p>	<p>LBL Auction Sub Committee (Fall 2024):</p> <ol style="list-style-type: none"> 1. Bayleigh Vick (Chair) 2. Audrey Littlejohn (Co-Chair) 3. J’Markus Dubose (board) 4. Bridget Smith Pieschel 5. Abi Wiggins 6. Katelyn Ayers DuBose 7. Karla Ayers 8. Lyndsay Cumberland

<p>3. Partner with the MUWAA Digital Marketing and Public Relations Committees to create an online campaign following the Auction to highlight bidding stories.</p>		<p>* Mag Mingle Sub Committee (Spring 2025)</p>
<p>Finance Committee Chair: Anne Swearingen Board Office: MUWAA Treasurer</p> <p><u>Goals for the 2024-2025 Board Year</u></p> <ol style="list-style-type: none"> 1. Work with the Alumni Office to create a basic Finance SOP for reconciliation needs with quarterly reports. 2. Provide the Board with quarterly updates regarding Association funds and accounts. 3. Work with the Digital Marketing Committee and Public Relations Committees to create and promote awareness content for social media. 	<p>This Committee develops and manages a budget for the Association and ensures that the Association complies with the provisions in the Affiliation Agreement related to finance.</p>	<ol style="list-style-type: none"> 1. Anne Swearingen (chair) 2. Dana Jackson (board) 3. Kim Jobe 4. Elaine Evans 5. Sunshine Bradshaw Burgess
<p>Public Relations Committee Chair: Annie Oeth</p> <p><u>Goals for the 2024-2025 Board Year</u></p> <ol style="list-style-type: none"> 1. Promote MUWAA Annual, Special & Committee events and/or awarded persons through press release and/or print advertising especially Long Blue Line Magazine. 2. Continue engagement of print advertisement and guest authorship in The Spectator with an emphasis on featuring Board year kickoff and Homecoming articles. 3. Partner with the Chapters and Constituency Group Committee to highlight and promote new alumni chapter creations, current 	<p>This Committee shall, in coordination with the University's Director of Alumni Relations, create, produce, and disseminate information on behalf of the Association and work to project a positive image of MUW, the Association, and former students.</p> <p>Target Goal: To focus on print and press release aspects of marketing and public relations for the MUWAA and work in tandem with the Digital Marketing Committee.</p>	<ol style="list-style-type: none"> 1. Annie Oeth (chair) 2. Cindy McBride Beardon 3. Brandy Larmon 4. Brandi Pannel Pillow 5. Lynne Lott Schneider 6. Cordie Holman Forrester 7. Troy Lewis

<p>alumni chapter events, and all alumni chapter membership interest via quarterly print publications such as Visions.</p> <ol style="list-style-type: none"> 4. Consider creating a publication directory and annual timeline for future PR leaders of campaign sequence for print advertisements and press releases. 		
<p>Past Presidents Committee Chair: Symone Bounds</p> <p><u>Goals for the 2024-2025 Board Year</u></p> <ol style="list-style-type: none"> 1. Engage all Past Presidents in a service campaign and project to refresh Puckett House. 2. Work with the Alumni Office to design, create and produce a business card for Board Directors that would include general information along with a QR code which navigates to current giving funds, the alumni page on the MUW website, MUWAA social platforms and more. 3. In partnership with the Strategy & Support Committee, identify current student curriculums in technology and collaborate to create a beta test of Homecoming smartphone App featuring campus check-in and maps, daily schedule, and event alerts. 	<p>This Committee serves as a support and advisory group for the current President and Board of Directors.</p>	<ol style="list-style-type: none"> 1. Symone Bounds (chair) 2. Heather F. Stone (IPP) 3. Jenny Katool (Foundation Chair) 4. Katy Canion Pacelli 5. Andy Thaggard 6. Deborah Hodges 7. Courtney Murtaugh
<p>SPECIAL COMMITTEE</p>	<p>DESCRIPTION</p>	<p>COMMITTEE MEMBERS</p>
<p>Membership Recruitment Committee Chair: Monique Jenkins</p> <p><u>Goals for the 2024-2025 Board Year</u></p>	<p>The Committee aims to grow membership and encourage participation in the Association and University activities by educating new graduates about the Association,</p>	<ol style="list-style-type: none"> 1. Monique Jenkins (chair) 2. Elysa Maclellan (board) 3. Debra Sturgis Stamps (board) 4. Leta DiGiuseppe Palmiter 5. Austin Rayford

<ol style="list-style-type: none"> 1. Distribute the MUWAA gift to new members of the Long Blue Line at each University commencement service on campus. 2. Collaborate with Campus Recreation as well as the alumni office to produce a first-time alumni pep rally as a precursor to an indoor game opportunity during Homecoming. 3. Create and execute the annual 'Why Do You W?' campaign with a focus on introducing more digital content for promotion across the MUWAA social media accounts. 4. Consider creating and launching a Virtual Membership Mixer to take place in the Fall with an emphasis on recruiting new graduates, first-time Homecoming attendees, newly started or refreshed alumni chapters, and possibly new alumni donors. 	<p>hosting a membership drive to re-engage current alumni and recruit new members, and supporting University activities and events as needed.</p>	<ol style="list-style-type: none"> 6. Brynn Morgan 7. Carrie Niemet 8. Debra McCorkle Porter
<p>Mentoring Committee Chair: Kristie Metcalfe</p> <p><u>Goals for the 2024-2025 Board Year</u></p> <ol style="list-style-type: none"> 1. Plan & execute the 8th Annual B.L.U.E. networking event focused on the professional development of students featuring a dynamic yet relatable topic that will engage students and alumni, a diverse alumni panel of speakers and a well-rounded, non-alumni keynote speaker. 2. Plan and execute a new Spring event during Homecoming that produces mentorship relationships between Junior/Senior students and active alumni across multiple fields of academia and corporate work. 3. Partner with Digital Marketing and Public Relations committees to promote a buildup 	<p>The Committee will work to strengthen the relationship with current students, cultivating them for active membership in the Association upon their graduation. The committee will be tasked with planning and executing events or programs directly related to this mission.</p>	<ol style="list-style-type: none"> 1. Kristie Metcalfe (chair) 2. Trey Harper (board) 3. Amber Parker 4. Jitoria Hunter 5. Courtney Murtaugh 6. Jennifer O'Connell 7. Audra Odom 8. Janet Watson 9. Madeleine Sielu 10. Leslie Randle

<p>of social content including but not limited to the save date for B.L.U.E. by October of the Fall semester.</p>		
<p>Strategy and Support Committee Chair: Ashley Dean Board Office: President-Elect</p> <p><u>Goals for the 2024-2025 Board Year</u></p> <ol style="list-style-type: none"> 1. Distribute the Year End Board Service Survey to all 2023-2024 Board members and Committee Chairs. 2. Research at least 3 like-size or regional college or university alumni associations for a comparison analysis of board structure, committee listing and layout, as well as alumni office interaction. Consider recommending changes upon completion of research. 3. In partnership with the Past Presidents Committee, identify current student curriculums in technology and collaborate to create a beta test of Homecoming smartphone App featuring campus check-in and maps, daily schedule, and event alerts. 4. Consider adding the infographics to the Homecoming buttons worn by the Board for an ease of selection for alumni prior to the rollout of the 2025 Committee Interest Survey. 	<p>The Strategy and Support Committee, led by the President-Elect of the Association and composed of 4-5 MUWAA Board Members appointed by the President of the Association, capitalizes on the University’s strategic planning process with goals of maximizing volunteer support for the mission and vision of the University and focuses on collaboration with institutional initiatives if members concur.</p>	<ol style="list-style-type: none"> 1. Ashley Dean (chair) 2. Phillip Cockrell (board) 3. Debra Sturgis-Stamps (board) 4. Annie Oeth (board) 5. Andrea Germany (board)
<p>Diversity, Equity, and Inclusion Committee Chair: Tekita Bankhead</p> <p><u>Goals for the 2024-2025 Board Year</u></p>	<p>This Committee will strive to cultivate stronger relationships with alumni of minority groups and emphasize creating a culture of diversity and inclusion to encourage interest in active participation in the Association.</p>	<ol style="list-style-type: none"> 1. Tekita Bankhead (chair) 2. Terry Gargano Coffey (board) 3. Symone Bounds (PP) 4. Jianwen Crump 5. DeMarias Banner

<ol style="list-style-type: none"> 1. Research & consider recommendation to MUWAA board regarding committee name change that proactively prevents legislative concerns surrounding DEI initiatives in institutions of higher education. 2. Partner with the Recruitment and Retention Committee to research, create, and launch a 40 under 40 campaign to recognize the thriving and diverse members of our alumni membership. 3. Create a new Homecoming event to introduce forward moving conversations focused on equitable experiences and inclusive conversations for alumni and students. 4. Collaborate with both the MUWAA Public Relations & Digital Marketing Committees to promote digital recognition of the 40 under 40 campaign and Homecoming event. 		<ol style="list-style-type: none"> 6. Noelle Avenmarg Theis 7. Sonny Lemmons
<p>Digital Marketing Committee Chair: Clare Haefner</p> <p><u>Goals for the 2024-2025 Board Year</u></p> <ol style="list-style-type: none"> 1. Engage monthly with Board of Directors through the new Media Drop-In calls gathering organic and event-driven content that entertains, inspires, educates, and call-to-action telling the MUWAA story. 2. Using post engagement analytics on high traffic events from the 2023-2024 Board year, collaborate with Public Relations and all Board committees to highlight new and recurring event campaigns to secure ongoing monthly social media content as 	<p>The Committee shall, in coordination with the University’s Director of Alumni Relations and in alignment with the MUWAA Public Relations Committee, create, produce, and disseminate digital and social media information on behalf of the Association and work to project a positive image of the University, the Association, and former students. The Committee also will help ensure all information maintains the brand standards of the University and the Association.</p>	<ol style="list-style-type: none"> 1. Clare Haefner (chair) 2. Jonathan Cumberland (board) 3. Nicole Rensink 4. Carrie Niemet 5. Mera Ariel Seawell 6. Madeline Giancola

well as eased transitioned for new initiatives of like targeted audience. 3. Start the search for a new social media management software that produces better analytics across all social media platforms.		
---	--	--

NOTES:

- Each board member must serve on at least one committee
- No less than 5 members on each standing committee
- No more than 8 members on each standing committee
- No more than 2 board members on each standing committee
- Except for the Nominations and Finance Committees, Standing Committees can have only 8 members, and all committee members must be active members of the Association.
- New Group Formation Subcommittee has been added to Chapters & Constituency Groups this year to focus solely on formulation of new college-based groups and alumni chapters from interest to execution.
- Magnolia Mingle Subcommittee will be filled before Winter Board Meeting as a new Co-Chair term will be starting.
- These rules do not apply to “special” committees (Membership, Mentoring, Strategy, or D&I) or subcommittees. They too just need to be active members.