MS UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

STRATEGIC PLAN



ALUMNI ASSOCIATION



STRATEGIC GOALS

SCHOLARSHIP

a) Work with the University and the Foundation to ascertain ever-changing student scholarship needs on a yearly basis and engage with the University and Foundation in fundraising efforts to help fulfill those needs.

b) Endeavor to create and fund new student scholarships on an active basis

c) Continue to grow our relationship with our student body to increase awareness and accessibility of our scholarships.

PLANNING FOR THE FUTURE

a) Work with the University and Foundation to realize the full development and completion of an Alumni House on Campus before the University's 150th Anniversary.

b) Work with the University and Foundation to plan for a fully developed and meaningful 150th Anniversary Celebration.

COMMUNITY CONNECTIONS

a) Provide resources to our Membership to create, foster, encourage, and enrich new and existing relationships between Membership, the Association, Foundation, and the University.

b) Strive for increased Association Membership Growth on a Yearly basis.

c) Celebrate the achievements of our Alumni while embracing their diverse backgrounds and amplifying their voices.

DIVERSITY, EQUITY, AND INCLUSION (DEI)

a) Increase diversity, equity, and inclusion efforts within the Association, its initiatives, efforts, and events while also encouraging Alumni engagement.

b) Encourage the Alumni Association's Board of Directors, committee chairs, and representatives of our membership, to listen, learn, and grow in the DEI field by identifying and addressing structures, policies, and practices that can be utilized to increase Alumni engagement.

c) Continue to grow the Association's commitment to DEI initiatives to create a sense of safety, deep connection, and belonging for all Alumni.



ASSOCIATION FINANCIAL STABILITY

a) Progress Association Financial Stability by maintaining enough funds in the Activities Fund Foundation Account to cover the running costs of at least three future years of MUWAA Budgets.

b) Encourage Fiscal Responsibility, Fundraising, and Board & Membership Financial Participation in Association Foundation Funds.

MUWAA MISSION

The Alumni Association exists to promote the mission of the University by:

- Establishing and maintaining a mutually supportive relationship between the University and its alumni, former students, and friends;
- Serving the University through awards and other appropriate recognitions to students, alumni, and faculty for their contributions to the University and community; and
- Promoting the general welfare and interests of the University by alumni service to the University

VISION

To continually improve the Alumni Association by effectively advocating and communicating the great value of the W's academic programs in service to our University, our communities, and to the world, through the talents and contributions of well-informed and loyal alumni.

