



**MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION
2023-2024 STANDING AND SPECIAL COMMITTEES**

Updated as of January 15, 2024

STANDING COMMITTEE	DESCRIPTION	COMMITTEE MEMBERS
<p>Nominations and Elections Committee Chair: Symone Bounds</p> <p><u>Goals for the 2023-2024 Board Year:</u></p> <ol style="list-style-type: none"> 1. Partner & secure nominations for all open MUWAA positions with a focus on aligning with our alumni population. 2. Provide a slate of no more than 10 nominees to University Director of Alumni Relations and MUWAA President according to Policy & Procedure recommended timeline. 	<p>This Committee shall be chaired by the Immediate Past President of the Association. The Board of Directors will elect four voting members of the Association to serve on this Committee, with input from the University's Director of Alumni Relations. This Committee shall be responsible for identifying, contacting, and nominating at least one candidate for the position of President-elect and every vacant Board directorship from among voting members of the Association.</p>	<ol style="list-style-type: none"> 1. Lyndsay Cumberland 2. Edmond McDavis 3. Bridget Smith Pieschel 4. Kendashia Smith 5. Alternate: Lesley Norwood Davis
<p>Bylaws Committee Chair: Terry Gargano Coffey</p> <p><u>Goals for the 2023-2024 Board Year:</u></p> <ol style="list-style-type: none"> 1. Review and consider amending MUWAA Bylaws to include a list and description of current Special Committees no later than Winter Board Meeting for board approval. 2. Support and address all tabled items requiring Bylaws + P&P action from '22-'23 Board Year. 3. Audit and prepare motion for Name Change of MUWAA Bylaws + P&P after Legislation motion. 	<p>This Committee shall review the Bylaws, and the Policies and Procedures and recommend changes when necessary to the Board of Directors.</p>	<ol style="list-style-type: none"> 1. Clare Haefner (Board) 2. Lydia Quarles 3. Audra Odom 4. Del Oehms Hamilton 5. Amy J. Lewis 6. Monique Jenkins 7. Terry Gargano Coffey (Chair)

STANDING COMMITTEE	DESCRIPTION	COMMITTEE MEMBERS
<p>Recruitment and Retention Committee Chair: Ashley Dean</p> <p><u>Goals for the 2023-2024 Board Year:</u></p> <ol style="list-style-type: none"> 1. Research & consider recommendation to MUWAA board regarding committee name change that aligns better with committee description + mission. 2. Identify and adhere to Policies & Procedures pertaining to Alumni Awards process with goal of opening nominations to Association no later than the first week of November. 3. Partner with MUW Enrollment Team to fine-tune new process utilizing the new electronic application to increase student scholarship applicants by April 1, 2024 deadline. 4. Collaborate with both MUWAA Public Relations & Digital Marketing Committees to promote recognition of the Faculty, Student & Alumni award recipients. 	<p>This Committee shall support the University in coordination with the Vice President for Student Services in the University's recruitment and retention of students and faculty. This committee will be responsible for identifying and recognizing the various faculty awards and grants, as well as the student scholarships awarded by the Association.</p>	<ol style="list-style-type: none"> 1. Trey Harper (Board) 2. Ariel Seawell 3. LeAnn Alexander 4. Carrie Niemet 5. Nicole Rensink 6. Anghard Teague Dees 7. Ashley Dean (Chair)
<p>Chapter & Constituency Groups Committee Chair: Cynthia Kittrell</p> <p><u>Goals for the 2023-2024 Board Year:</u></p> <ol style="list-style-type: none"> 1. Partner with Membership Recruitment committee to coordinate 1-2 pop-up gatherings in areas with no association presence. 2. Build upon and leverage learnings from new Math & Science Constituency Group and promote/develop minimum of two (2) colleges/departments constituencies like Paralegal or Communications. 3. Reignite interest in and provide support by contacting existing C&CGs post-pandemic, consider holding a virtual workshop sharing best practices. 4. Build strategy to support further communication via C&CG Facebook Group. 	<p>This Committee shall work to increase active participation in the Association and shall develop chapters and constituent groups in coordination with the University's Director of Alumni Relations.</p>	<ol style="list-style-type: none"> 1. Michelle Wescovich (Board) 2. Melissa Braden Roberts 3. Denise Geter 4. Amelia Smith 5. Cynthia Kittrell (Chair)

STANDING COMMITTEE	DESCRIPTION	COMMITTEE MEMBERS
<p>Special Events Committee 2023 LBLA Chair Lead: Katy Canion Pacelli 2024 Magnolia Mingle Chair Lead: Bayleigh Vick</p> <p><u>Goals for the 2023-2024 Board Year:</u></p> <ol style="list-style-type: none"> 1. Plan and execute the 2023 Long Blue Line Auction and the 2024 Magnolia Mingle during the 2024 Homecoming. 2. Lead Special Events promotional efforts in collaboration with MUWAA Digital Marketing and Public Relations Committees ensuring consistent media presence. 3. Develop future LBLA auction and MM leaders and outline/timeline of auction processes to help ensure consistency for future auctions. 	<p>This Committee shall assist in coordinating the participation of Association members in support of formal programs and special activities planned by the Association President or the University. The committee will consult with the University's Director of Alumni Relations regarding these events.</p>	<p>Long Blue Line Auction (Fall 2023) Subcommittee:</p> <ol style="list-style-type: none"> 1. J'Markus DuBose (Board) 2. Bridget Smith Pieschel 3. Katelyn DuBose 4. Kristi Mosely 5. Greg Clayton 6. Abi Wiggins 7. Leta Palmiter 8. Katy Canion Pacelli (Chair Lead) <p>Magnolia Mingle (Spring 2024) Subcommittee:</p> <ol style="list-style-type: none"> 1. J'Markus DuBose (Board) 2. Abi Wiggins Walker 3. Ken Smith 4. Katelyn Ayers DuBose 5. Bridget Smith Pieschel 6. 7. Audrey Littlejohn (Co-Chair) 8. Bayleigh Vick (Chair Lead/Board)
<p>Finance Committee Chair: Anne Swearingen Officer: MUWAA Treasurer</p> <p><u>Goals for the 2023-2024 Board Year:</u></p> <ol style="list-style-type: none"> 1. Provide quarterly updates to the Board regarding Association funds and finances. 2. Partner with digital marketing team to coordinate three social media posts detailing list of accounts and being a donor, First Generation Scholarship highlight and Shattuck Renovation Campaign. 3. Create one-sheeter about role with best practices, deliverable timeline with Foundation/Board and check requests process to be adopted for future use. 	<p>This Committee develops and manages a budget for the Association and ensures that the Association complies with the provisions in the Affiliation Agreement related to finance.</p>	<ol style="list-style-type: none"> 1. Symone Bounds (IPP/Board) 2. Monique Jenkins 3. Deborah Stockman Hodges 4. Anne Swearingen (Chair)

STANDING COMMITTEE	DESCRIPTION	COMMITTEE MEMBERS
<p>Public Relations Committee (Print) Chair: Annie Oeth</p> <p><u>Goals for the 2023-2024 Board Year:</u></p> <ol style="list-style-type: none"> 1. Share news and promote MUWAA Annual, Special & Committee events and/or awarded persons through press release and/or print advertising especially Long Blue Line Magazine. 2. Research and consider both advertising and guest authorship with The Spectator featuring Welty Weekend and Homecoming articles. 3. Brainstorm with Digital Marketing and other teams to develop social media series' like "Meet the Board" targeting 2x/semester social content submissions via content platform, etc. 	<p>This Committee shall, in coordination with the University's Director of Alumni Relations, create, produce and disseminate information on behalf of the Association and work to project a positive image of MUW, the Association, and former students.</p> <p>Key Goal: To focus on print and press release aspects of marketing and public relations for the MUWAA and work in tandem with the Digital Marketing Committee.</p>	<ol style="list-style-type: none"> 1. Clare Haefner (Board) 2. Troy Lewis 3. Hallie Chastain 4. Kim Jobe 5. Margaret Ann Gibson Niven 6. Brandi Pannell Pillow 7. Annie Oeth (Chair)
<p>Past Presidents Committee Chair: Katherine Shell Benson</p> <p><u>Goals for the 2023-2024 Board Year:</u></p> <ol style="list-style-type: none"> 1. In partnership with Strategy & Support team, Source and collaborate with third-party to create a beta test of Homecoming smartphone App featuring schedule, campus map, daily itinerary. 2. Build upon Homecoming Ribbon portfolio by restocking existing and/or identifying unsponsored groups especially academic, sports and retired clubs, and seek new sponsors/ribbon. 3. Consider hosting in coordination with Alumni Office a Past President Luncheon during Welty Weekend 2023. 	<p>This Committee serves as a support and advisory group for the current President and Board of Directors.</p>	<ol style="list-style-type: none"> 1. Rebecca Rogers 2. Symone Bounds 3. Deborah Stockman Hodges 4. Katherine Shell Benson (Chair)

SPECIAL COMMITTEE	DESCRIPTION	COMMITTEE MEMBERS
<p>Membership Recruitment Chair: Monique Jenkins</p> <p><u>Goals for the 2023-2024 Board Year:</u></p> <ol style="list-style-type: none"> 1. During Fall Semester 2023, execute a Membership Drive focused on alum re-engagement and new graduates with secondary goal around first-time contributors, and key success measurement 3,000 active members by FY. 2. Partner with Chapters & Constituency Groups team to research and develop ideas for 1-2 pop-up gatherings in areas with no association presence. 3. Continue sponsorship of inaugural kick-ball game or plan new event promoting alum vs student during Homecoming. 4. Research and present a new graduate gift option to the MUWAA BoDs by October 1, 2023 December/May/July ceremonies. 	<p>This committee will focus on growing our membership and its participation in Association and University activities. This committee will also seek to actively engage our most recent graduates in Association and University activities.</p>	<ol style="list-style-type: none"> 1. Debra Sturgis Stamps (Board) 2. Phillip “Flapp” Cockrell (Board) 3. Melissa Gilmore 4. Tina Morgan 5. Carrie Niemet 6. Clemmie Phillips Everett 7. Monique Jenkins (Chair)
<p>Mentoring Committee Chair: Andrea Germany</p> <p><u>Goals for the 2023-2024 Board Year:</u></p> <ol style="list-style-type: none"> 1. Plan & execute the annual BLUE networking event focused on professional development of students featuring alum panel speakers and non-alum keynote speaker. 2. Research and begin building Student + Alum Mentorship Program in coordination with MUW Career Services. 3. Plan & lead Spring Fling event during Homecoming for all Seniors focusing on Resume review, new headshot, etc. 	<p>This committee will work to strengthen the relationship with current students, cultivating them for active membership in the MUWAA upon their graduation.</p>	<ol style="list-style-type: none"> 1. Phillip “Flapp” Cockrell (Board) 2. Jenny Katool (Board) 3. Trey Harper (Board) 4. Elizabeth Yoste Whittington 5. Shelly Davis 6. Andrea Germany (Chair)

SPECIAL COMMITTEE	DESCRIPTION	COMMITTEE MEMBERS
<p>Strategy and Support Committee Chair: Jermarra Jones-Price Officer: President-Elect</p> <p><u>Goals for the 2023-2024 Board Year:</u></p> <ol style="list-style-type: none"> 1. Research/edit and send 2023 Board Member End-of-the-Year Survey + Letter to outgoing members from previous board year, share results and implement in current year. 2. Collaborate with all committee chairs to create both an alum-facing (external) and internal one-sheeter about each committee's function, responsibilities, and impact to MUWAA to increase committee member participation. 3. In partnership with Past Presidents team, source and collaborate with third-party to create a beta test of Homecoming smartphone App featuring schedule, campus map, daily itinerary, announcements, chat. 	<p>This committee represents the MUWAA in the university's strategic planning process, focusing on maximizing volunteer support for the mission, vision, and strategic initiatives of the university. It is chaired by the MUWAA President-Elect and is composed of 4-5 members of the MUWAA Board of Directors who are appointed by the President and approved by the Board of Directors.</p>	<ol style="list-style-type: none"> 1. Bridget Smith Ellis (Board) 2. Annie Oeth (Board) 3. Nick Wright (Board) 4. Ashley Dean (Board) 5. Jermarra Jones-Price (Chair)

SPECIAL COMMITTEE	DESCRIPTION	COMMITTEE MEMBERS
<p>Diversity, Equity & Inclusion Committee Chair: John Jacob Miller</p> <p><u>Goals for the 2023-2024 Board Year:</u></p> <ol style="list-style-type: none"> 1. Continue develop/host Speaker Series for MUWAA Board of Directors, alumni, and students about diversity, equity, and inclusion. 2. Consider creating a new Homecoming event like Alum & Student DEI roundtable. 3. Engage at campus level to identify MUW Staff/Faculty leading DEI efforts and look for future partnership opportunities between on-campus events and DEI committee. 	<p>This committee will work to cultivate stronger relationships with alumni of minority groups with a particular emphasis on creating a culture of diversity, equity, and inclusion to encourage interest in active participation.</p> <p>Goal: Develop ways to engage young minority alumni groups and existing minority alumni groups, including building alumni-to-student connections and alumni-to-alumni connections.</p>	<ol style="list-style-type: none"> 1. J'Markus DuBose (Board) 2. Nick Wright (Board) 3. April Clayton 4. Tekita Bankhead 5. Greg Clayton 6. Janet Watson 7. Audra Odom 8. Mackenzie Pearce 9. John Jacob Miller (Chair)
<p>Digital Marketing Committee Chair: Bridget Smith Ellis</p> <p><u>Goals for the 2023-2024 Board Year:</u></p> <ol style="list-style-type: none"> 1. Engage monthly with Board of Directors gathering organic and event-driven content that entertains, inspires, educates, and call-to-action telling the MUWAA story. 2. Brainstorm with Public Relations and other teams to develop social media series' like "Meet the Board" targeting 2x/semester social content submissions via content platform. 3. Review/Approval on MUWAA Branding Guidelines, make future motion to accept into Policies & Procedures including social media content submission form. 	<p>This Committee shall, in coordination with the University's Director of Alumni Relations and in alignment with the MUWAA Public Relations Committee, create, produce and disseminate digital and social media information on behalf of the Association and work to project a positive image of MUW, the Association, and former students.</p> <p>Goal: To focus on digital and social media aspects of marketing for the MUWAA and work in tandem with the Public Relations Committee.</p>	<ol style="list-style-type: none"> 1. Shasta Nance Dodd 2. Ashley Elkins 3. Dawn Casaus 4. Kelsey Cockrell 5. Shelly Davis 6. Bridget Smith Ellis (Chair)

NOTE:

- Each board member must serve on at least one (1) committee; with no more than two (2) board members on each standing committee.
- Except for the Nominations & Elections, and Finance Committees: Standing Committees must have a minimum of five (5) and maximum of eight (8) committee members, and all committee members must be active members of the Association.
- Special Committee members must be in active MUWAA member status with no limitation on number of members per committee.
- The MUWAA Board should lead by example through continued and concerted efforts to promote the Association and The W.