

**MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION
SPRING BOARD MEETING 2018**

Rose Room, Cochran Hall, 6:00 – 7:00 P.M.

Thursday, March 22, 2018

I. CALL TO ORDER AND ADOPTION OF THE AGENDA

The SPRING quarterly meeting of the Mississippi University for Women Alumni Association (MUWAA) was held on the MUW campus in Cochran Hall on March 22, 2018, with President Courtney Ballard Murtaugh presiding. President Murtaugh called the meeting to order at 6:01 PM. Katy Pacelli moved to accept the agenda as presented. Motion carried.

II. PRESIDENT’S WELCOME

President Murtaugh welcomed everyone and thanked the Board for all that had been accomplished during her year as president, especially in regard to addressing the goals of the Board and of the University. President Murtaugh particularly thanked Katy Pacelli, President-Elect, Deborah Hodges, Past-President, Lyndsay Cumberland, Director of Alumni Relations, and Wesley Garrett, Parliamentarian for keeping her “on track” throughout the year.

III. ROLL CALL

The roll was called. MUWAA Board members present were:

Courtney Ballard Murtaugh, President	Katy Canion Pacelli President-Elect
Carolyn Wilson Byrd, Secretary	Erica Woodard, Treasurer
Deborah Stockman Hodges, Immediate Past President	
Jayne Perkins-Brown, MUW Foundation Representative	
Wesley H. Garrett, Parliamentarian	Sunshine Burgess
Sue Simmons Freeman	Kristi Hipp Mosley
Rebecca Rogers	Melissa Hays Gilmore
Nita Byrd Lumpkin	Pam Towery Rhea
Heather Fasciocco Stone	Symone Bounds
Amy Harris	Sarah Morgan Howell
Audra Odom	

A quorum was established.

Ex-Officio Member:

Lyndsay B. Cumberland, Director of Alumni Relations

Guests:

Pat Stutsy-Waldrep
Antwann Richardson

Dawn Kershaw Gibbons
Betty Ruth Hawkins

Patty Outlaw

IV. RATIFY VOTES

Minutes of the January 27, 2018, Board Meeting were approved by 16 Board members online on February 6, 2018. Deborah Hodges made a motion to ratify this vote. Motion carried.

In order for the Faculty Enhancement Grants to be awarded at Homecoming 2018, President Murtaugh requested via email that rules set forth in Policies and Procedures be suspended. Only three faculty from two colleges submitted grant proposals within the established time frame, and the Faculty Research Committee could not convene in a timely manner; therefore, the proposal was made by President Murtaugh that the 2018 Faculty Enhancement Grants be awarded in equal amounts to the three, instead of four, grant proposals received. Sixteen board members approved the motion via email on March 15, 2018. Audra Odom moved to ratify the vote. Motion carried.

V. ALUMNI OFFICE REPORT

Lyndsay B. Cumberland, Director of Alumni Relations, reported an increase of 25 people registered for Homecoming this year. Twenty-one registrants made a donation to the MUWAA Activities Fund. Mrs. Cumberland once again provided Alumni Association brochures to the Board and encouraged all to give them to friends, noting that a donation of any amount grants membership in the Alumni Association.

VI. MUWAA OFFICERS REPORTS

Erica Woodard, Board Treasurer, submitted the Treasury Report. As of February 28, 2018, there is a balance of \$28,390.15. For the breakdown of the various accounts, please see the Treasury Report online.

VII. STANDING COMMITTEE REPORTS

Nominations: Chair, Deborah Hodges, worked with the Nominations Committee to identify one or more qualified candidates for the 2018 slate of officers. The new President-Elect and Board of Directors were presented.

In addition, Ms. Hodges moved to change the Policies and Procedures in regards to the nominations procedural process as follows:

(1) Change Policies and Procedures as written:

Move the last paragraph under the First Week of March to the Third Week in January (Weeks 3 & 4). Then strike the passage from last paragraph of the First Week of March (Week 9) resulting in the following:

Timely and clear communication with all members participating in the nominations process is important. As recommendations are received and vetted by the Alumni

Office, those not eligible for nomination will be notified via email of their ineligibility and the reason with an encouragement to become fully active so that they may be nominated in the future.

Once the Committee has chosen the slate, all candidates should be notified of the results as soon as possible. A phone call is recommended for each candidate, whether chosen or not. For those candidates not chosen, special encouragement should be given for them to consider a future nomination.

(2) Add sample emails and letters as an addendum to Policies and Procedures

Sixteen board members approved the motion, zero (0) opposed, and three (3) abstained. Motion carried.

Elections: Chair, Pam Rhea, reported that the committee accepted the Nominations Committee's slate of nominees for the Board of Directors and President-Elect. The Nominations Committee, along with the MUW Alumni Office, then confirmed an election process, which included electronically submitted and mailed ballots. All ballots were distributed Monday, February 27, 2018. Voting continued through midnight of March 6, 2017. 289 qualified ballots were cast with 254 eligible voters approved the entire slate. Thirty-five (35) eligible members voted for individual candidates. The slate of nominees was voted in as presented.

President-Elect: Kristi Hipp Mosley
Board of Directors: Dawn Kershaw Gibbons Patty Outlaw, Antwann Richardson, and Rebecca Rogers, Pat Stutsy-Waldrep.

Recruitment & Retention: Chair, Sunshine Bradshaw Burgess, provided the names of the Faculty/Staff of the MUWAA Scholarship Committee instrumental in selecting the MUWAA Scholarship recipients. All honorees will be recognized at Homecoming during convocation. The honorees are:

2017-2018 Legacy Scholarship: Anna Kate O'Bryant
2017-2018 Southern Grace Scholarship: Lamon Stapleton
2017-2018 Culinary Arts Advisory Board Scholarship: Addison Holland

2018 New Faculty Award: Dr. Chanley Rainey
2017 Faculty Enhancement Grants: Dr. Joe Alexander
Dr. Dana Walker
Dr. Meagan M. Wood

In addition, Ms. Burgess stated that feedback from 100th night was received and suggestions will be passed to incoming Committee Chair.

Chapters & Constituency Groups: Chair, Heather Fasciocco Stone, reported that the C&CG committee has worked well by breaking into four subcommittees. Enhancement

of the MUWAA website is ongoing and Board members were again encouraged to view continued changes at <https://longblue.muw.edu/alumni/alumni-association>.

The Grow & Start A Chapter Toolkit should be available for interested parties as early as summer 2018. In an attempt to focus on the MUWAA President's goal of growing five new chapters, Ms. Stone related that four new chapters have been started, and co-leaders have been identified to organize a male alumni chapter. A Chapter Roundtable has been set for Saturday, April 14th from 1-2 PM. Board members were encouraged to spread the word and encourage Chapter representatives to participate in the webinar.

A motion by Heather Stone and the Chapters and Constituency Group Committee was made to revise the MUWAA Chapter Guidelines, section "Chapter Funds" found on page 3 of the Policies and Procedures. The motion is to add the following language:

Chapters and Constituency Groups may offer non-endowed scholarships to MUW students once per semester. Funding for this type of scholarship may be through Chapter Funds supported by the Foundation or through the Chapter's own account. However, all scholarship funds must be distributed through the University to the student's account.

Motion carried.

Special Events: Chair, Kristi Mosley, reported on the status of the Long Blue Line Silent Auction to be held on Friday, March 23, 2018, from 6:00 – 8: 00 p.m. on the 2nd floor of Hogarth in the President's Dining Room. The Special Events Committee has featured sponsors, friends, and special sneak peeks of featured auction items through the use of social media outlets with official "MUWAA Long Blue Line Auction" social media accounts managed by Elizabeth Whittington and Katy Pacelli.

A total of 167 items has been donated. Nineteen sponsors have contributed \$4,850.00 to date.

Public Relations: Chair, Amy Harris, reported recent press releases featuring the Alumni Awards. Upcoming releases will feature the new MUWAA Board members and the recent faculty awards. The MUWAA Facebook Page continues its "Meet the Board" series. Ads in the *Spectator* will feature both Homecoming and the May graduates.

VIII. SPECIAL COMMITTEE REPORTS

Membership Recruitment: Chair, Rebecca Rogers, provided a list of recommendations to the 2018-19 Membership Recruitment Chair/Members to reinforce the committee focus of growing membership and the participation in the Association and University activities,. The recommendations provided a Committee Planning Timeline and Volunteer Tasks revolving around Back2Blue and "Back to School" Chapter Parties.

New Graduates/Young Alums: Chair, Melissa Gilmore, reported that since Homecoming of 2017, the New Graduates/Young Alums committee has actively reached out to recent graduates and young alums through several projects (e.g., graduation receptions, nursing groups). Particular focus has been on the nursing program since this program has the largest group of graduates. Some members of the Board have attended all of the events.

The C&CG Committee recommended using the MUW backdrop for graduate photos with a poster nearby listing the MUW social media links on Twitter, Instagram, and Facebook. This idea was well received by graduates and their families, as were the reception goodies and gifts.

Only 886 Southern Grace cookbooks remain, so the Board was challenged to think of a new gift that can be given to future graduates. The Board was also encouraged to connect with new graduates through established alumni chapters. A survey has been sent to recent graduates to determine their expectations of the MUWAA in their lives.

Strategy & Support/BLUE: The form that serves as an evaluation tool for Board projects (e.g., BLUE, Long Blue Line Silent Auction) has been completed.

Katy Pacelli moved that the MUWAA Board formally adopt the use of the Strategic Plan. Motion carried.

Katy Pacelli submitted a written report using the Strategic Plan Evaluation Form to assess BLUE. The event had net revenue of \$497.82. Thirty-seven attended BLUE, so, the overall attendance goal of 35 was met. Only 5 students attended the event; therefore, the goal of 15 students participating was not met.

IX. UNFINISHED BUSINESS

There was no unfinished business.

X. NEW BUSINESS

Deborah Hodges moved to approve the 501C3 status for the Mississippi University for Women Alumni Association. Motion carried.

XI. OPEN FORUM

Nothing was introduced during the Open Forum.

XII. PRESIDENT'S CLOSING COMMENTS/ADJOURN

President Murtaugh thanked the Board for their work over the past year. She also recognized the parting Board members from the 2018 class. . The new 2021 class was

sworn in by President Murtaugh. President Murtaugh passed the gavel to Katy Pacelli after she closed the meeting at 7:04 PM.

Respectfully submitted by Carolyn Byrd, Secretary.

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION
SPRING BOARD MEETING 2018
2018 – 2019 Board of Directors
Rose Room, Cochran Hall
Thursday, March 22, 2018

I. CALL TO ORDER AND ROLL CALL

The first meeting of the 2018 - 2019 Board for the Mississippi University for Women Alumni Association (MUWAA) was held on the MUW campus in Cochran Hall on March 22, 2018, with President Katy Canion Pacelli presiding. President Pacelli called the meeting to order at 7:10 PM.

The roll was called. MUWAA Board members present were:

Katy Canion Pacelli, President	Kristi Hipp Mosley, President-Elect
Pat Stutsy-Waldrep, Secretary	Antwann Richardson, Treasurer
Courtney Ballard Murtaugh, Immediate Past President	
Jayne Perkins-Brown, MUW Foundation Representative	
Wesley H. Garrett, Parliamentarian	Carolyn Wilson Byrd
Melissa Hays Gilmore	Nita Byrd Lumpkin
Pam Towery Rhea	Heather Fasciocco Stone
Symone Bounds	Amy Harris
Sarah Morgan Howell	Audra Odom
Dawn Kershaw Gibbons	Patty Outlaw
Rebecca Rogers	

A quorum was established.

Ex-Officio Member:

Lyndsay B. Cumberland, Director of Alumni Relations

Guests:

Erica Woodard	Sue Simmons Freeman
Betty Ruth Hawkins	Sunshine Burgess

II. Adoption of the Agenda

Courtney Murtaugh moved to accept the agenda as presented. Motion carried.

III. PRESIDENT'S WELCOME

President Pacelli welcomed everyone and thanked the previous Board for all that had been accomplished the past year.

IV. NEW BUSINESS

A. Approval of the Parliamentarian

Courtney Murtaugh moved that Wesley Garrett continues in the role of Parliamentarian. Motion carried.

B. Election of Officers

Kristi Mosley nominated Antwann Richardson for the office of Treasurer. Courtney Murtaugh moved that the nominations be closed and Mr. Richardson be accepted by acclimation. Motion carried.

Symone Bounds nominated Pat Stutsy-Waldrep as Secretary. Courtney Murtaugh moved that the nominations be closed and Mrs. Stutsy-Waldrep be accepted by acclimation. Motion carried.

C. Election of Nominations Committee

A written list of nominees for the Nominations Committee was presented and the floor was opened to additional nominees. There were no nominees from the floor. Audra Odom moved to close nominations from the floor. Motion carried.

The following persons were elected by the Board to serve on the Nominations Committee: Monica Vandenbranden Abner, Symone Bounds, Chris Halbrooms, and Trey Harper.

D. Board Approval of Committee Appointments

In presenting the 2018-2019 Standing and Special Committees, President Pacelli requested the following changes:

- (1) The New Grads/Young Alums Committee be deleted and the purpose of that committee be added under the Membership Recruitment Committee,
- (2) A new Mentoring Committee be added that will enable the Board to better connect with current students.

Courtney Murtaugh moved that President Pacelli's changes be approved along with the Committee appointments. Motion carried.

Individual Chairs will begin selecting members for their committees and were reminded of appropriate procedures for doing that. (See handout). All committee members must be vetted through Lyndsay Cumberland, Director of Alumni Relations.

E. Approval of 2018-2019 Budget

President Pacelli presented the 2018-2019 budget for the MUWAA. Kristi Mosley moved that the budget be approved. Motion carried.

V. President's Closing Remarks

President Pacelli presented a Plan of Action for 2018-2019, which will begin implementation of the MUWAA Strategic Plan. Goals to be addressed include:

Goal 1: To inspire by supporting strategic and effective programs and communications among alumni, friends, and the University.

Goal 2: To support the goal of the University's Leadership to establish a comprehensive culture of philanthropy for alumni and friends through communications and programs.

Goal 3: To be knowledgeable about the University's priorities for the future.

President Pacelli also provided dates for MUWAA Board Meetings in 2018-2019. She emphasized New Board Member Orientation in July, the Welty Gala in October, and Homecoming in March 2019, all of which coincide with future Board meetings.

VI. Adjourn

President Pacelli adjourned the meeting at 7:50 PM

Respectfully submitted by Carolyn Byrd, Secretary