

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

SUMMER BOARD MEETING

Hybrid Meeting: In-Person at Welty Conference Room

and Zoom Call, 1:30 p.m.

Saturday, July 15, 2023

I. Call to Order & Roll Call

President Heather Stone called the Mississippi University for Women Alumni Association (MUWAA) meeting to order at 1:29 pm CST

The roll was called. MUWAA Board Members present in person were:

Symone Bounds

Terry Gargano Coffey

Ashley Dean

J'Markus Dubose

Bridget Smith Ellis

Wesley House Garrett- (Non-Voting)

Andrea Germany

Clare Haefner

Trey Harper

Jenny Katool

Cynthia Kittrell

Annie Oeth

Jermarra Jones-Price

Debra Sturgis Stamps

Heather Fasciocco Stone

MUWAA Board Members present via teleconference were:

Phillip “Flapp” Cockrell

Bayleigh Vick, Board Secretary

MUWAA Board Members Absent:

Anne Swearingen

Michelle R. Wescovich

Nicolas T. Wright

Guests:

John Jacob Miller, DEI Committee Chair

Katy Canion Pacelli, Special Events Committee Chair, LBLA Lead

Audrey Littlejohn, Executive Administrative Assistant

Ex-Officio Members present:

Andrea Stevens, Executive Director

II. Adoption of the Agenda

The motion to adopt the agenda as written was on the floor by Trey Harper. Quorum was met via affirmative vote unanimously.

III. President’s Welcome

President Stone welcomed everyone to the meeting and thanked all for coming. President Stone encouraged Board members to continue to connect with fellow alumni and encourage them to get more involved and engaged with the Alumni Association.

IV. Approval of Parliamentarian

Terry Coffey made a motion to approve Wesley Garret as Parliamentarian for this Board year. President Stone called for other nominations. There were none. The motion was approved unanimously.

V. Election of Officers

Bridget Ellis nominated Bayleigh Vick as Board Secretary for this year. President Stone called for other nominations. There were none. The nomination was approved unanimously.

Cynthia Kittrell nominated Anne Swearingen as Board Treasurer for this year. President Stone called for other nominations. There were none. The nomination was approved unanimously.

VI. Ratify Votes

The MUWAA Spring Board Meeting Minutes were approved with a vote of 17/19 members via email on June 30, 2023.

The vote to approve 501(c)(3) status of the MUWAA pursuant to section 2.2 of the Affiliation Agreement was approved with a vote of 17/19 members via email on June 30, 2023.

VII. Alumni Office Report

Andrea Stevens thanks all for coming and gave a brief overview of recent MUWAA events.

Homecoming 2023 Recap:

- Homecoming was a success! This year's winner of the Best Class Ever competition was the Class of 1973

- Andrea briefly discussed the previous MUWAA events since Homecoming, future events are listed below:

- August 17, 2023: Jackson Metro Chapter Cocktails and Conversation

- September 7, 2023: Jackson Metro Chapter Welty Preview

- September 29–30, 2023: Long Blue Line Auction

- October 5, 2023: Jackson Metro Chapter Scholarship Fundraiser

- October 12, 2023: Lowndes County Chapter Welty Preview

- October 20, 2023: Welty Gala
- December 3, 2023: Lowndes County Chapter Holiday Parade Watch Party
- December 16, 2023: Gulf Coast Chapter Gathering
- January 27, 2024: Jackson Metro Chapter Biennial Business Meeting
- April 4–7, 2024: Homecoming

VIII. Foundation Report

MUW Foundation Representative, Jennifer Katool gave the following report:

The official number of donors for the fiscal year 2023 will be available soon.

Jenny gave a brief overview of Welty Gala and encouraged all to attend. This year's speaker will be Eileen Collins, American spacecraft astronaut.

Jenny also gave an update on Shattuck Hall. The total cost is 13 Million, over 1 Million has been raised so far. Naming opportunities are available now!

IX. MUWAA Officers Reports

Parliamentarian

Board Parliamentarian, Wesley Garrett, gave a brief overview of Robert's Rules for a Small Board. She also went over instructions for the motion card template, all completed motion cards will be sent over to the secretary at the conclusion of each Board meeting.

Secretary

Board Secretary, Bayleigh Vick, had nothing to report.

Treasurer

President Stone gave the following report in Anne Swearingen's absence:

Restricted Accounts:

Alumni Association Activities Fund (26062)	\$27,734.53
Long Blue Line Auction Fund (26108)	\$15,004.68
Mortar Board Faculty of the Year Award Fund (28107)	\$2,000.00
MUW Faculty Enhancements Grants Fund (28108)	\$1,268.34
MUW New Faculty of the Year Award Fund (28109)	\$3,651.00
BLUE Event Fund	\$4,910.14
LBL Undergraduate Research Scholarship Fund (28224)	\$359.91
Magnolia Mingle Event Fund (28238)	\$15,827.30
MUWAA First Generation College Student Scholarship (28523)	\$725.00
Total MUWAA Restricted Funds held at MUW Foundation:	\$71,480.90
*Totals are draft balances as of 06/28/2023	

Endowed Accounts:

Culinary Arts Advisory Board Scholarship (35287)	\$27,210.46
Southern Grace Scholarship (36062)	\$52,475.52
MUWAA Faculty Enhancement Grants (36109)	\$26,974.53
MUWAA Mortar Board Faculty of the Year Award (36110)	\$25,269.50
MUWAA New Faculty of the Year Award	\$27,048.36
MUW Legacy Scholarship Endowed	\$70,686.88
LBL Undergraduate Research Scholarship Endowment:	\$14,294.62
Total MUWAA Endowed Funds held at MUW Foundation:	\$243,959.87
*Totals are Audited Market Value as of 06/28/2023	

X. Standing Committee Reports

Nominations & Elections

Chair: Symone Bounds

Symone thanked the previous committee for creating a great slate of candidates for the new Board class.

This committee solicited nominations for all positions (4) on the 2023-24 Nominations & Elections Committee. The MUWAA Board will vote on the 2023-2024 Nominations & Elections Committee during the July Board meeting.

This committee will also provide a ballot of no more than 10 candidates for the 2023-24 MUWAA Board of Directors to elect for the upcoming year.

Bylaws

Chair: Terry Coffey

This committee is currently reviewing our conflict-of-interest policy and are making suggestions to reflect more inclusive language, reviewing Section II (B) of our Bylaws to update active membership and recent graduate timelines, and reviewing the Bylaws and P&P in its entirety for additional updates.

Recruitment & Retention

Chair: Ashley Dean

This committee is still recruiting and looking to update this name that reflects more of what this committee does.

At this time, the committee's main function is to oversee the MUWAA award process and notify campus offices that the grant and scholarship applications are available, however, most of the legwork is completed by the following offices: Office of Alumni and Development and Office of the Provost and Admissions Offices. This committee chair notifies the provost and the award recipient.

They will be meeting in the near future to create more concrete goals for the upcoming year, including the concerns listed above, and how to improve this committee's function for the Association.

Chapters & Constituency Groups

Chair: Cynthia Kittrell

This committee is looking to assist in the creation of a new chapter in Houston, TX.

A Facebook page for the MUWAA Math & Science Constituency Group has been created, and this committee is working on drafting an email to the Association to promote the new Constituency Group.

This committee will also be working to obtain a comprehensive list of active and inactive Alumni chapters and then assess their next steps based on the list.

Special Events

Chair: Katy Canion Pacelli

Magnolia Mingle was a success! Katy gave a quick shout out to LuAnne and Flapp for splitting the big prize!

Overall, Magnolia Mingle 23 grossed more than MM22. This committee increased the price for the cup and koozie to \$25, which led to an increase of another \$1,000 raised.

This committee has already met to discuss this year's virtual Long Blue Line Auction-September 29-30th, 2023. The tentative deadline to submit donations is September 1st.

Katy mentioned that both the sponsor form and donor letter are completed and the Givesmart website is up and running: lbla23.givesmart.com

62 items are already listed and viewable on the website, but new items will be added as they come in.

This committee is working to solicit items via email, text, social media, and will be soliciting sponsors via email, text, social media in the near future. They will also be reaching out to past Champions about participating this year.

Katy also encouraged everyone to share, comment, like LBLA social posts, become a champion, donate, etc. Katy asked that any questions be directed to lblauction@gmail.com

Finance

Chair: Anne Swearingen

President Stone gave the report in Anne's absence.

This committee achieved all of their goals during the 2022-2023 year! This committee is working to develop a document for new board members or committee members that explain the process of requesting funds, keeping receipts, and spending funds.

Public Relations

Chair: Annie Oeth

This committee is working on a calendar that shows upcoming content needed for news releases and Visions, including but not limited to: content for Long Blue Line Auction, news releases for MUWAA scholarships, awards and events.

This committee will be meeting in the near future to start drafting news releases, changes, and any stories they would like to write for the upcoming year.

Past Presidents

Chair: Symone Bounds

This committee is working to engage Past Presidents and Board in a service project to benefit University efforts, including engaging in the Shattuck Hall renovation project for this year.

This committee will be meeting to create new concrete goals for the 2023-2024 Board year, but hoping to complete goals from last year: planning a Past Presidents Brunch, encouraging Past President giving, and continuing to support and participate in MUWAA events like Magnolia Mingle and LBLA Auction.

XI. Special Committee Reports

Membership Recruitment

Chair: Clemmie Everett

President Stone gave this report in her absence.

This committee decided to go forward with a ceramic mug for the new grad gift and handed out the new mug at this year's commencement.

The committee will work with PR and digital marketing to develop the "Why You W" series targeting commonly shared W experiences.

Mentoring

Chair: Andrea Germany

This committee is still recruiting for the 2023-2024 Board year.

This committee hosted B.L.U.E. in February and Spring Fling during Homecoming, both events were successful. They will be meeting soon to plan events for the upcoming year.

Strategy & Support

Chair: Jermarra Jones-Price

This committee found success with the previous year's one sheeter, and will create an updated web page section on supporting upcoming MUWAA committees, interest survey, and social posts.

This committee is planning to create an internal one-sheeter for MUWAA current committee members detailing MUWAA expectations and opportunities.

This committee will also send out an updated Board Member End-of-Year Survey at the end of the 2023-2024 year, based on Celebrations or Accolades, based on the positive increase in respondents from the previous year.

Diversity, Equity, & Inclusion

Chair: John Jacob Miller

This committee had a very successful year during the 2022-2023 year, and is working to continue hosting successful events that promote DEI for MUW Alumni and Friends.

The committee met to discuss this year's engagement efforts with alumni and students and compiled a list of future engagement opportunities being missed.

The alumni office has been emailed a list of possible future events that can be introduced throughout the year that can tie into student programming as well as Homecoming.

Digital Marketing

Chair: Bridget Smith Ellis

Bridget thanked all for continuing to promote our events via social media this past year, and asked everyone to continue "liking," sharing, commenting, etc, all posts. DMC is still recruiting for this year's committee.

This committee accomplished all of their goals from 2022-2023 year, and are looking to continue supporting and promoting MUWAA social media channels.

Social Media Analytics Highlights from Social Bee March 25-June 30, 2023:

XII. Unfinished Business

There was none at this time.

XIII. New Business

The MUWAA Board voted for the Nominations & Elections Committee committee virtually via Survey Monkey.

The 2023-2024 Nominations and Elections Committee:

1. Lyndsay Cumberland, Class of 2007
2. Edmund McDavis, Class of 2003
3. Bridget Smith Pieschel, Class of 1979
4. Kendashia Smith, Class of 2022

Alternate: Lesley Norwood Davis, Class of 2006

The Nominations and Elections committee chair, Symone Bounds, will notify the committee members with the election results.

Board Approval of Committee Appointments

The following MUWAA members will be added to the Mentoring committee:

- Trey Harper
- Jenny Katool
- Elizabeth Whittington

Amelia Smith will be added to the Chapter and Constituency Committee.

Annie Oeth made the motion that the MUWAA Board of Directors accept the 2023-2024 Committee Chair and Members of the Standing and Special Committees as presented. Motion carried.

Board Approval of 2022-2023 Budget

Symone Bounds made the motion to approve the 2023-2024 budget as presented, motion carried.

Board Approval of Strategic Plan

Jermarra Jones-Price made the motion of the MUWAA 2023-2024 strategic plan as presented. Motion carried.

XIV. Open Forum

There was a brief discussion about updating the Alumni Awards plaques with the new alumni recipients.

Cynthia made the suggestion that we should do something in person for the auction, Bayleigh stated that she would bring that up to the committee to see if that's something that can be done.

XV. President's Closing Comments & Announcements

President Stone gave some quick updates and wished happy birthdays to board members. Our goal is 100% Board participation with the acronym MAG.

M- Meet. Meet your expectations as a Board member, including working with your committee.

A- Attend. Attend more events, virtually and in person.

G- Give. Give your time, participate as much as you can, support and help other board members, etc).

President Stone thanked all for their time and encouraged all to do their best this year.

XVI. Adjournment

Meeting adjourned at 3:06 pm