

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION
SPRING 2023 ANNUAL ASSOCIATION MEETING
Hybrid Meeting: In-Person at Cochran Ballroom
and Zoom Call, 4:06 pm CST
Friday, March 31st

I. Call to Order and Roll Call

President Symone Bounds called the Mississippi University for Women Alumni Association (MUWAA) annual meeting to order at 4:06 pm

II. Association President's welcome

President Bounds thanked all for coming and asked all to take the time to soak in each memory made this weekend.

III. President's Welcome

President Nora Miller welcomed all in attendance. She briefed us on the university's strategic plan and gave us an overview of where The W stands in the IHL system. As of this meeting, The W has the highest number of degrees for every 100 students (36.8 for every 100 students), our MA in Teaching online program is ranked 3rd in the nation, The W is still ranked 1st in the state for Nursing, with a 96% percent pass rate on Nursing Board exams, and we had the second highest number of degrees in our history in 2022- a total of 927 conferred degrees.

President Miller also went over some exciting renovation projects including a \$625,000 grant for Plymouth Bluff renovations, and she is hoping to hear an answer about a proposed 26 Million dollar expansion for Fant Hall. She also stated that there will be an exciting announcement tonight at Magnolia Mingle.

In May of 2022, The W announced that we were in the beginning stages of a name change based on results from focus groups, surveys, and meetings with legislation. In December 2022, it was announced that the name change process would be postponed for a year. President Miller stated that the name change process will not be going away.

IV. Reading and Approval of the Minutes.

Ashley Dean made the motion to dismiss with the reading of the minutes and to approve the minutes as submitted, motion carried.

V. Recognition of 2022-2023 MUWA Officers and Board Members

President Bounds addressed and recognized and thanked the current Board Members and chairmen.

VI. MUWAA Annual Reports

Parliamentarian

Wesley Garrett, Board Parliamentarian, had nothing to report.

Secretary

Bayleigh Vick, Board Secretary had nothing to report.

Treasurer

LuAnne McGuirk gave the following report:

Restricted Accounts:

Alumni Association Activities Fund (26062)	\$37,618.97
Long Blue Line Auction Fund (26108)	\$25,554.60
Mortar Board Faculty of the Year Award Fund (28107)	\$2,000.00
MUW Faculty Enhancements Grants Fund (28108)	\$1,518.34
MUW New Faculty of the Year Award Fund (28109)	\$3,651.00
BLUE Event Fund	\$5,266.23
LBL Undergraduate Research Scholarship Fund (28224)	\$703.44
Magnolia Mingle Event Fund (28238)	\$16,814.81
MUWAA First Generation College Student Scholarship (28523)	\$475.00
Total MUWAA Restricted Funds held at MUW Foundation:	\$93,602.39

*Totals are draft balances as of 02/28/2023

Endowed Accounts:

Culinary Arts Advisory Board Scholarship (35287)	\$21,022.11
Southern Grace Scholarship (36062)	\$46,311.87
MUWAA Faculty Enhancement Grants (36109)	\$25,000.00
MUWAA Mortar Board Faculty of the Year Award (36110)	\$25,000.00
MUWAA New Faculty of the Year Award	\$25,000.00
MUW Legacy Scholarship Endowed	\$60,090.79
LBL Undergraduate Research Scholarship Endowment:	\$25,000.00
Total MUWAA Endowed Funds held at MUW Foundation:	\$227,424.77

*Totals are as of 2/28/23

VII. Standing Committee Reports

Nominations/Elections

Chair: Katherine Shell Benson, President Bounds presented the report on her behalf.

President Bounds stated that the biggest accomplishment is the new officer slate that will be sworn in today during this meeting:

- President-Elect
 - Jermarra Jones-Price, Class of 2008, Southaven, MS

- Board of Directors:
 - Andrea Fulgham Germany, Class of 2000, Collinsville, MS
 - J'Markus DuBose, Class of 2014, Gulfport, MS
 - Debra Sturgis Stamps Class of 1982, Crystal Springs, MS
 - Annie Robinson Oeth, Class of 1987, Jackson, MS
 - Rev. Arthur R. Harper, III (Trey) Class of 1998, Canton, MS

- For the Board Director Vacancy:
 - M. Clare Haefner Class of 2003, Round Rock, TX

Bylaws

Chair: Michelle R. Wescovich, President Bounds gave the report in her absence.

President Bounds encouraged all to check out the MUWAA Bylaws

Recruitment & Retention

Chair: Lydia Coffey Pierce, President Bounds gave the report in her absence.

This committee notified 2023 award winners.

2023 MUWAA Award Recipients

- Distinguished Alumni Achievement Award
 - Edmond McDavis III, 2003
- Alumni Service Award
 - Lesley Norwood Davis, 2006
- Distinguished Achievement Award
 - Dr. Kendall Dunkelberg, MUW Faculty Member

- Outstanding Recent Graduate Award
 - Alex Torres, 2014
- 2023 New Faculty Award
 - Dr. Davida Crossley, Assistant Professor of Microbiology
- 2023 Faculty Enhancement Grants:
 - Dr. Cecilia Brooks, Assistant Professor of Family Science
 - Wesley Garrett, Esq., Professor and Director of Legal Studies

Chapters & Constituency Groups

Chair: Kasey Keeton, President Bounds gave the report in her absence

There was no report at the time of this meeting.

Special Events

Chair: Katy Canion Pacelli

Katy thanked everyone for their support for LBLA last year! We raised over 35k for scholarship, went well online and will continue. She announced that if anyone brought LBLA Auction items, they can deliver them to the Alumni and Development office this weekend.

MM is tonight and she is looking forward to seeing everyone!

Finance

Chair: LuAnne McGuirk

This committee's biggest goal for this year was to increase gifts to The W. They did social media posts about why alums should give back, what money goes toward, and they also sent an email to the Association with FAQs on giving back.

Public Relations

Chair: Annie Oeth

This committee has written news releases for MUW's 2023 Homecoming, BLUE and the new MUWAA scholarship for first-generation college students.

This committee is five biographies away from having a bio on each member of the MUWAA Board of Directors!

A news release about the Long Blue Line Auction boosted participation, and the committee is available to write about MUWAA awards for news releases as well as for *Visions*

Past Presidents

Chair: Rebecca Rogers, President Bounds gave the report in her absence

- At the time of this meeting, there was no report.

VII. Special Committee Reports

Diversity, Equity, & Inclusion

Chair: Jermarra Jones-Price

This committee is working to finalize a list of insights and recommendations to provide to the Alumni and Development Office for more inclusive campus events for alumni and students.

Alum Danielle Badgett will join us as May's series speaker- more details to come.

This committee will be meeting on April 11th to discuss the survey results for this year and what suggestions to leave in preparation for next year's committee.

Mentoring

Chair: Kym Golden Gore

There was no official report, but President Bounds gave a brief overview of both B.L.U.E. and Spring Fling were successful events.

Membership Recruitment

Chair: Nick Wright, President Bounds presented the report in his absence.

Graduates in May will receive Tumblers as their welcome gift from the Association. New gift will be decided on soon for future graduations

This committee partnered with the Rec Center for the Homecoming event, Alumni vs Student Kickball game earlier today.

Digital Marketing

Chair: Bridget Smith Ellis

DMC worked on social media content for Black History Month in February and alumni spotlight for female alumni during Women's History Month in March.

She also encouraged all to like all MUWAA social media pages (LBLA, MM, etc.). We're posting events through HC today and stories

In February, DMC started using Social Bee to schedule and analyze social media reach and impressions.

Strategy & Support

Chair: Heather F. Stone

The MUWAA Website has received a facelift. Heather encouraged everyone to check out the website and encouraged board members to give feedback since next year's committee will be working to improve what we currently have.

One sheeter/infographics will be done for each committee based on what's in the bylaws and will be sent to the respective committee for approval before posting on the website.

VIII. Presidential Commendations

President Symone Bounds, class of 2012, is the youngest and first black president of the Association. She also noted that she is a first generation college student. She gave a full report on everything the MUWAA Board accomplished during the current Board year:

- Fully endowed the Undergraduate Research Scholarship Fund

- Started MUWAA First Generation College Student Scholarship, \$1,000 annually awarded
- Renamed the Diversity and Inclusion Committee to Diversity, Inclusion & Equity (DEI), and this committee created a monthly speaker series
- Digital Marketing Committee implemented Social bee. This platform allowed for our committees to manage time better, allowing scheduling posts and see more analytics
- Magnolia Mingle event sold out two years in a row- this event has the most number of registrants than any other event at Homecoming.
- Long Blue Line Auction will be virtual. The dates are: September 29th-30th.

IX. Recognition of 2023 Alumni Award Winners

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- Alumni Service Award
 - Lesley Norwood Davis, 2006
- Distinguished Achievement Award
 - Dr. Kendall Dunkelberg, MUW Faculty Member
- Outstanding Recent Graduate Award
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- 2023 New Faculty Award
 - Dr. Davida Crossley, Assistant Professor of Microbiology
- 2023 Faculty Enhancement Grants:
 - Dr. Cecilia Brooks, Assistant Professor of Family Science
 - Wesley Garrett, Esq., Professor and Director of Legal Studies

X. Recognition of departing members

XI. Installation of 2023-2024 MUWA Officers and Board Members

President-Elect for the 2023-2024 Term:

- Jermarra Jones-Price, Class of 2008, Southaven, MS

Board of Directors:

- Andrea Fulgham Germany, Class of 2000, Collinsville, MS
- J'Markus DuBose, Class of 2014, Gulfport, MS
- Debra Sturgis Stamps Class of 1982, Crystal Springs, MS
- Annie Robinson Oeth, Class of 1987, Jackson, MS
- Rev. Arthur R. Harper, III (Trey) Class of 1998, Canton, MS

Board Director Vacancy:

- M. Clare Haefner Class of 2003, Round Rock, TX

President for the 2023-2024 Term:

- Heather Fasciocco Stone, Smithville, Texas – Class of 2002

XII. Open Forum

None at this time.

XII. Passing of Gavel and Incoming President's Remarks

President Bounds passed the gavel to newly elected MUWAA President Heather Stone. In return, President Stone presented Past-President Symone Bounds with a branded MUW lapel Pin.

Incoming President Heather Stone thanked President Bounds for all the hard work she did throughout her term, and addressed the Association. She welcomed all to Homecoming and encouraged everyone to make the most of their time reminiscing this weekend.

XIII. Adjournment

Meeting adjourned at 5:26 pm