

**MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION**  
**2017-2018 BOARD OF DIRECTORS FALL MEETING**  
Rose Room, Cochran Hall, 2:00 – 3:30 P.M.  
Saturday, October 21, 2017

**I. CALL TO ORDER AND ADOPTION OF THE AGENDA**

The FALL quarterly meeting of the Mississippi University for Women Alumni Association (MUWAA) was held on the MUW campus in Cochran Hall on October 21, 2017, at 2:00 P.M. with President Courtney Ballard Murtaugh presiding. President Murtaugh called the meeting to order at 2:02 p.m. Katy Canion Pacelli moved to accept the agenda as presented. Motion carried.

**II. PRESIDENT’S WELCOME**

President Murtaugh welcomed everyone and thanked those who attended the Welty Gala. President Murtaugh also thanked Katy Canion Pacelli and Deborah Hodges for representing the Board in recent events on the MUW campus.

**III. ROLL CALL**

The roll was called. MUWAA Board members present were:

Courtney Ballard Murtaugh, President	Katy Canion Pacelli, President-Elect
Carolyn W. Byrd, Secretary	Erica Woodard, Treasurer
Deborah Stockman Hodges, Immediate Past President	
Sunshine Burgess (T)	
Sue Simmons Freeman	Kristi Hipp Mosley (T)
Rebecca Rogers	Melissa Hays Gilmore
Pam Towery Rhea	Heather Fasciocco Stone (T)
Symone Bounds (T)	Amy Harris
Sarah Morgan Howell (T)	Audra Odom
Clemmie Phillips	Jayne Perkins-Brown (T)

A quorum was established. (T) indicates attendance via Teleconference.

**Ex-Officio Members:**

Lyndsay B. Cumberland, Director of Alumni Relations  
Wesley H. Garrett, Parliamentarian

**Guests:**

Andrea Stevens, Executive Director of Development & Alumni  
Carrie Pate

#### **IV. VOTE ON NEW DIRECTOR**

President Murtaugh informed the Board that Kristie Metcalfe is no longer able to fulfill her responsibilities to the Board and has resigned. Kristie will remain on her assigned committees. As a result, President Murtaugh made a motion that the Board approve Nita Byrd Lumpkin to fulfill the 2019 Class term of Kristie Metcalfe as Director.

The Board voted unanimously to approve Nita Byrd Lumpkin to fulfill the 2019 Class term of Kristie Metcalfe.

President Murtaugh then asked the Board to stand at ease at 2:11 p.m. (i.e., closed the official meeting) in order to call Nita Byrd Lumpkin and tell her of the Board's approval. Ms. Lumpkin was sworn in and the meeting was officially back in order at 2:14 p.m. From this point forward, Nita Byrd Lumpkin was present for the remainder of the meeting via Teleconference.

#### **V. RATIFY VOTES**

The Board unanimously approved to ratify the vote approving the minutes of the last meeting. .

#### **VI. ALUMNI OFFICE REPORT**

Lyndsay B. Cumberland, Director of Alumni Relations, reported that Dr. Jim Borsig agreed to pay for the Board's insurance this year at a cost of \$916.00. She also related past and upcoming events held by a number of MUWAA chapters. She reminded everyone that the end of the year is approaching and to encourage friends to make their donation in order to be active for next year.

#### **VII. MUWAA OFFICERS REPORTS**

Erica Woodard, Board Treasurer, submitted a written Treasury Report as of August 31, 2017. She also provided the information verbally at the meeting.

#### **VIII. STANDING COMMITTEE REPORTS**

**Nominations:** Chair Deborah Hodges submitted the report in writing and verbally at the meeting. The report discussed the process of bringing forward Nita Byrd Lumpkin to fill the vacant position on the Board.

**Bylaws:** Chair Kristie Metcalfe submitted a written report and President Murtaugh presented the information verbally at the meeting. No business has been conducted.

**Recruitment & Retention:** Chair Sunshine Burgess submitted the report in writing and verbally via teleconference at the meeting. The report announced the success of the New Faculty Welcome Lunch and reminded everyone of the upcoming MUWAA Award

Nominations. The report also provided reports from the Faculty Enhancement Grant and New Faculty of the Year Award recipients.

**Chapters & Constituency Groups:** Chair Heather Fasciocco Stone submitted the report in writing and verbally via teleconference at the meeting. The report listed the actions of the committee and provided a document with the approved changes to the Chapter Guidelines.

**Special Events:** Chair Kristi Mosley submitted a written report and Carolyn Byrd presented the information verbally at the meeting. The report provided an update on progress of the 2018 Long Blue Line Auction being held on Friday, March 23. Board Members were asked to submit their items by the end of January.

**Public Relations:** Chair Amy Harris submitted the report in writing and verbally at the meeting. The report provided a list of recent and upcoming press releases, Spectator Ads and "Meet the Board" series. Amy said she will reach out to Nita for her information soon.

## **IX. SPECIAL COMMITTEE REPORTS**

**Membership Recruitment:** Chair Rebecca Rogers submitted the report in writing and verbally at the meeting. The report was a recap of the recent Back to Blue Campaign with a list of lessons learned and feedback. The campaign did produce the following:

84 total gifts

\$5,066.00 Total Money

27 New Donors

14 First gifts in 2017 to maintain active status

**New Graduates/Young Alums:** Chair Melissa Gilmore submitted the report in writing and verbally at the meeting. It provided an update of the past August Graduation Reception and future plans.

**Strategy & Support Committee:** Chair Katy Canion Pacelli discussed a new document, Committee Project Approval Request. This document is encouraged when evaluating projects taken on by the Board and its committees. The first project to be tested using the document will be the Back to Blue Campaign. Committee member, Deborah Stockman Hodges, provided copies of the approved MUWAA Strategic Plan.

## **X. BLUE UPDATE**

Katy Canion Pacelli submitted a written report and presented information verbally at the meeting about the upcoming BLUE event.

## **XI. UNFINISHED BUSINESS**

There was no unfinished business.

## **XII. NEW BUSINESS**

No new business was introduced.

## **XIII. OPEN FORUM**

Andrea Stevens, Executive Director of Development & Alumni, thanked the Board for their support of and participation in the Gala. She related that the Board filled five tables, one of which was comprised of students. President Murtaugh challenged the Board to fill six tables next year.

## **XIV. PRESIDENT'S CLOSING COMMENTS/ADJOURN**

President Murtaugh thanked the Board and adjourned the meeting at 3:36 P.M.