

**MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION  
BOARD MEETING  
FANT LIBRARY: GAIL GUNTER MULTI-PURPOSE ROOM  
2:00 PM, SATURDAY OCTOBER 20, 2018**

**I. CALL TO ORDER AND ROLL CALL**

President Katy Canion Pacelli called the Mississippi University for Women Board Meeting to order at 2:26 p.m.

**Roll Call: MUWAA Board Members present were:**

Katy Canion Pacelli, President  
Kristi Hipp Mosley, President-Elect  
Pat Stutsy-Waldrep, Secretary  
Antwann Richardson, Treasurer  
Courtney Ballard Murtaugh, Immediate Past President  
Jayne Perkins-Brown, MUW Foundation Chairman  
Carolyn Wilson Byrd  
Pam Towery Rhea  
Sarah Morgan Howell  
Clemmie Phillips  
Dawn Kershaw Gibbons  
Amy Harris  
Rebecca Rogers

**MUW Board Members present by teleconference:**

Nita Byrd Lumpkin  
Heather Fasciocco Stone  
Symone Bounds  
Audra Odom  
Patty Outlaw

A quorum was established.

Absent were Melissa Gilmore and Wesley Garrett, Parliamentarian

Ex-Officio Member Present  
Lyndsay B. Cumberland, Director of Alumni Relations

Guests:

Andrea N. Stevens, Executive Director of Development and Alumni Relations  
Elizabeth Whittington

**II. ADOPTION OF THE AGENDA**

Kristy Hipp Mosley moved to accept the agenda. Motion carried.

### III. PRESIDENT'S WELCOME

President Katy Canion Pacelli welcomed everyone to the Fall Board Meeting. President Pacelli expressed thanks to MUW President Nora Miller for giving us updates about the university and upcoming events. She also thanked Board Member Rebecca Rogers for giving us information about SOAC. She was excited that the Board had two tables at the Welty Gala the previous night and was impressed with the Presenter Brad Meltzer. She stated the committees have been working hard since the last meeting and it would be presented in the reports.

### IV. RATIFY VOTES

Amy Harris moved to accept the ratification of the Summer Board Meeting Minutes from the meeting on July 21, 2018, with 19 of 19 board members approving. Motion carried.

### V. ALUMNI OFFICE REPORT

Lyndsay Cumberland, Director of Alumni Relations, stated the MUW Alumni Chapters have been busy from the Lowndes MS; Tupelo, MS; Gulf Coast, Jackson Metro, Delta Group, Memphis, Arkansas, Colorado, Chicago, etc. Events have ranged from Blues Week Ody Showdown to feeding the MUW Athletics. She expressed we needed to showcase our students and alums together. The website will have more information of events. She thanked President Pacelli for her service.

### VI. MUWAA OFFICER'S REPORT

Antwann Richardson, Board Treasurer, submitted the Treasury Report. As of September 30, 2018, there is a total balance of \$40,997.88. The account balances are as follows:

<b>Account Name</b>	<b>Account Number</b>	<b>Balance</b>
Alumni Restricted Account	23003	\$16,178.78
Alumni Association Activities Fund	26062	\$16,744.57
MUW Alumni Association Legacy	26108	\$1,079.98
Southern Grace	26114	\$1,070.61
Mortar Board Faculty Member of the Year Award	28107	\$2,000.00
MUW Faculty Enhancement Grants	28108	\$1,000.01
MUW New Faculty of the Year Award	28109	\$2,000.00
BLUE Event	28119	\$923.73
<b>Total</b>		<b>\$40,997.68</b>

He reported no major changes.

## **VII. STANDING COMMITTEE REPORTS**

### **Recruitment and Retention**

Amy Harris, Chair, stated the committee has been asked to consider some changes and additions to the Alumni Awards process and some technical changes to the Policies and Procedures.

Amy Harris moved to accept the formatting and account number corrections in the Policies and Procedures as presented. These changes include updates to reflect appropriate job/board role titles, address changes to the university's structure, create a consistent presentation of information for the scholarships, grants, and awards, and corrections to the account numbers associated with the scholarships, grants, and awards. Motion carried.

Amy Harris moved to change the language regarding Faculty Enhancement Grants in the Policies and Procedures from \$250 to one faculty member in each college to \$1,000 to split evenly among the faculty representing each college. Motion carried.

Amy Harris moved to change the Policies and Procedures to insert the following: Inactive members who wish to make a nomination may do so by joining the MUW Alumni Association at the time of nomination. Motion carried.

Additionally, the committee recommended providing comments from any nominators along with the form that the nominee completes. The committee also recommended that we will not accept any supporting documentation, such a resume or vita, from a nominee.

### **Chapters and Constituency Groups**

Dawn Gibbons, Chair, stated the committee has worked on significant rewrite of the Chapter and Constituency Guidelines. These updates will include a better delineation between chapters and constituency groups. Under the new guidelines, groups based solely on geography will be Chapters where all other types of groups will come under the heading, Constituency Groups. A draft of the new Guidelines was presented and will be voted on electronically.

### **Special Events**

Carolyn Byrd, Chair, made a motion to have Nathan Wilson replace Kelly Gilmore on the committee. Motion carried.

The Long Blue Line Auction has donor and sponsor letters and forms ready to distribute. An initial list of sponsors has been approved by the Office of Development and Alumni. If any board member has a potential sponsor, they should give the name to Carolyn so that she can seek approval to ask them for a sponsorship.

President Pacelli stated we were dropping the word "silent" from the Long Blue Line Auction. She encouraged us all to donate, sponsor, and/or volunteer our time.

### **Finance**

Antwann Richardson, Chair, provided us a report of the treasury standings. Our insurance was paid for by MUW President Nora Miller.

### **Public Relations**

Rebecca Rogers, Chair, provided reports that they have been working on marketing ideas and using Facebook Boost for posts. She really wants to make sure we use best posts to get the most engagement. The committee provided us a calendar of different spotlights and asked we tag and share in our social media.

### **Former Presidents**

Courtney Murtaugh presented on behalf of Deborah Hodges, Chair of Former Presidents Committee. The Former Presidents met for breakfast prior to the Board meeting.

## **VIII. SPECIAL COMMITTEE REPORTS**

### **Membership Recruitment**

Symone Bounds, Chair, provided a report that Back to Blue was successful. In an effort to expand membership recruitment, the committee participated in Oktoberfest on campus. The booth had ghost lollipops and owl s'mores. The cost for MUWAA to participate was \$20, which was paid by the Office of Alumni Relations. We made \$12.75 during the event. We need to reimburse the Office \$7.25.

Dawn Gibbons moved to reimburse the Office and Development of \$7.25 from the MUWAA Marketing budget line item for purchasing a table for the committee during Oktoberfest. Motion carried.

### **Mentoring**

Audra Odom, Chair, stated BLUE is set for November 9, 2018 and encouraged us all to attend and to recommend this event to alumni and students. The event is being marketed to alumni and students.

Audra also gave an update on Senior Fling. The event is being moved from the Sunday afternoon of Homecoming to the Thursday night of Homecoming. Audra will be securing the location and details soon so that Senior Fling can be listed on the Homecoming schedule.

## **IX. UNFINISHED BUSINESS**

There was no unfinished business.

## **X. NEW BUSINESS**

### Naming of Alumni Association Events

The Board of Directors has been asked to consider naming an Alumni Association event after a specific alumnus. After discussion, the Board agreed that the Alumni Association events should be hosted exclusively by the association. The Board briefly discussed making this an official policy.

## **XI. OPEN FORUM**

Jayne Perkins-Brown provided us with an overview of the Foundation's Capital Campaign. Andrea Stevens thanked the Board for having two tables at the Welty Gala.

## **XII. PRESIDENT'S CLOSING REMARKS/ADJOURN**

President Pacelli thanked us again for being on the board. She stated the next board meeting was on February 2nd during Nora Miller's Presidential Inauguration weekend. She encouraged us all to attend. The ceremony will be February 1st at 10:00 a.m. Reports are due by January 14th.

Meeting adjourned at 4:36 p.m.