

**MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION
BOARD MEETING
COCHRAN HALL, ROSE ROOM 3RD FLOOR
10:00 A.M., SATURDAY, FEBRUARY 2, 2019**

I. CALL TO ORDER AND ROLL CALL

President Katy Canion Pacelli called the MUWAA Board of Directors meeting to order at 10:08 a.m.

ROLL CALL:

MEMBERS PRESENT

Katy Canion Pacelli, President
Kristi Hipp Mosley, President - Elect
Pat Stutsy-Waldrep, Secretary
Antwann Richardson, Treasurer
Courtney Ballard Murtaugh, Immediate Past President
Jayne Perkins-Brown, MUW Foundation Representative
Wesley H. Garrett, Parliamentarian
Carolyn Wilson Byrd
Pam Towery Rhea
Sarah Morgan Howell
Clemmie Phillips
Dawn Kershaw Gibbons
Rebecca Rogers
Symone Bounds
Audra Odom
Patty Outlaw
Melissa Hayes Gilmore

PRESENT BY TELECONFERENCE:

Nita Byrd Lumpkin
Heather Fasciocco Stone

MEMBERS ABSENT

Amy Harris

A quorum was established.

Ex-Officio Members Present
Lyndsay B. Cumberland, Director of Alumni Relations

Guests:
Andrea N Stevens, Executive Director of Development and Alumni Relations

II. ADOPTION OF THE AGENDA

Kristi Hipp Mosley moved to accept the agenda. Motion carried.

III. PRESIDENT'S WELCOME

President Katy Pacelli welcomed everyone to the board meeting. She expressed that everyone enjoyed the wonderful ceremony with Nora Roberts being inaugurated as the 15th President. The concert was enjoyed by everyone on the previous evening.

IV. RATIFY VOTES

Minutes of the October Board Meeting were approved online on November 9, 2018 by 15 Board Members. Sarah Howell moved to accept this ratification. Motion carried.

The Alumni Award winners were approved through an online vote on January 3, 2019 by 16 Board Members. Clemmie Phillips moved to accept this ratification. Motion carried.

President Katy Pacelli noted the reimbursement amount from Octoberfest was \$7.25 instead of \$7.00, which was approved by unanimous consent by email on November 2, 2018.

V. ALUMNI RELATIONS REPORT

Lyndsay Cumberland, Director of Alumni Relations, discussed past and upcoming alumni events. She encouraged everyone to advertise and sign up for Homecoming because we have fewer registrations at this point compared to last year. She also announced that there are 2,037 active alumni members today and the goal is to get to 3,000 by next year.

VI. MUWAA OFFICER REPORTS

Antwann Richardson, Board Treasurer, submitted the Treasury Report. As of December 31, 2018, there is a total balance of \$40,765.18. The account balances are as follows:

Alumni Restricted Account (23003)	\$16,178.78
Alumni Association Activities Fund (26062)	\$16,985.07
MUW Alumni Association Legacy (26108)	\$1,444.98
Southern Grace (26114)	\$1,070.61
Mortar Board Faculty Member of the Year Award (28107)	\$ 2,000.00
MUW Faculty Enhancement Grants (28108)	\$1,000.01
MUW New Faculty of the Year Award (28109)	\$2,000.00
BLUE Event (28119)	<u>\$85.73</u>
	\$40,765.18

VII. STANDING COMMITTEE REPORTS

Nominations

Courtney Ballard Murtaugh, Immediate Past President, met with the nominations committee January 23, 2019. She reported that next year's board will consist of two males and four African Americans, as well as a wide range of graduation years. The slate is as follows:

Board of Directors:

Barbara Black Travis, Class of 1970

Jane IZard Turner, Class of 1980

Christie Jones Lawrence, Class of 1981

Troy Lewis, Class of 1991
Monique Jenkins, Class of 2008

President -Elect: Rebecca Rogers, Class of 2000

Kimberly Griffin, Class of 1993 will serve the remainder of Rebecca Rogers' term as Director.

Elections

Sarah Howell stated she met with Lyndsay Cumberland to get an outline on how to present the information to her committee. She has a conference call with committee members to start writing the bios and will get them submitted by the deadline.

Recruitment & Retention

In the absence of chair, Amy Harris, Clemmie Phillips stated that on December 19, 2018, the nomination packet for Alumni Awards was sent out to board members. Winners were notified by January 9th and will be celebrated at convocation.

Distinguished Alumni Achievement Award: Allison Davis Russo '98
Distinguished Achievement Award: Nancy Carpenter, Friend of the University
Alumni Service Award: Sue Simmons Freeman
Outstanding Recent Graduate Award: Nicole Dig Beachum

Chapters and Constituency Groups

Dawn Kershaw Gibbons reviewed the Chapters & Constituency Groups Guidelines and highlighted the changes that had been made since the Board viewed the Guidelines at the October meeting. Changes are as follows:

- I.D. 1.: Strike, but not required, and add at end, which provides benefits for the Chapter and the donor.
- I.D.2. First bullet: Strike, at least.
- IV.D.: Strike, geared toward, and say, promoting. Also, add language in there, requests are approved based on availability of funds.

She announced that if the Guidelines are approved, the committee will move forward with finalizing the Chapter & Constituency Groups Toolkit that will be put on the alumni website. There have been some inquiries about starting chapters in Lamar County, AL and Houston, TX. Kristi Hipp Mosley moved to accept the Chapters & Constituency Guidelines as presented. Motion carried.

Special Events

Carolyn Wilson Byrd was very appreciative of all the money donated and gifts received so far for the Long Blue Line Auction. She is working closely with Heather Stone on getting the items on social media. Heather encouraged everyone to like and share the Facebook page so it would increase followers. Deadline to be a sponsor is February 22, 2019.

Finance

Antwann Richardson presented a copy of the 2018-2019 budget noting that the only change from October is that the \$500 budgeted for BLUE had been transferred to the BLUE Event restricted

account. No other changes were reported. Heather reminded us that the auction would be utilizing a portion of the advertising budget to promote the Long Blue Line Auction.

Public Relations

Rebecca Rogers stated press releases would be completed for the Alumni Award winners. The winners will also be announced via social media. The committee is still working on plans for the calendar spotlights for various groups.

VIII. SPECIAL COMMITTEE REPORTS

Membership Recruitment

Symone Bounds reported they are working on suggestions for replacing the Southern Grace Cookbooks as a graduation gift due to their limited supply.

Mentoring

Audra Odom reported BLUE was a success and included feedback from a survey they received from people attending the event. Senior Fling is from 4 to 6 p.m. on Thursday, March 28th and Profitt's Porch will be catering the food. She hopes to be able to hand out T-shirts to the seniors and have alumni there to welcome them to the Long Blue Line.

IX. UNFINISHED BUSINESS

1. Antwann Richardson moved to rename the MUW Alumni Association Legacy Fund (26018) the Long Blue Line Auction Fund (26018). Motion carried.
2. President Pacelli proposed the following policy for naming of events:

The Mississippi University for Women Alumni Association (MUWAA) shall maintain exclusive ownership of any and all designated naming rights for any and/or all special events for which it proposes, develops, promotes, and maintains on behalf of the benefactor, Mississippi University for Women, including but not limited to the following events: The MUWAA Long Blue Line Auction and the MUWAA BLUE Event.

After discussion, Carolyn Byrd made a motion that it be accepted into the MUWAA Policies and Procedures. Motion carried.

X. NEW BUSINESS

President Katy Pacelli shared that there are 362 Southern Grace cookbooks left in inventory. The Alumni Association has been giving these to graduates at graduation as a gift. Since there are not enough books left to give every May graduate a book, President Pacelli recommended that we suspend using them for graduation. We will continue to give them for gifts at the New Faculty Luncheon and to other special guests. There are several recommendations as to what to give as a gift at graduation. The Membership Recruitment Committee will make a recommendation to the Board.

President Pacelli presented the Memorandum of Understanding between MUWAA and SOAC. This document simply represents in written form what these two groups have verbally agreed upon. Rebecca Rogers moved to accept the Memorandum of Understanding. Motion carried.

XI. OPEN FORUM

Andrea Stevens asked if Chapters and Constituency Groups would get monthly reports to the Alumni Office so thank you letters could be sent out in a timely manner.

XII. PRESIDENT'S CLOSING COMMENTS/ADJOURN

President Katy Pacelli encouraged us to register for and attend Homecoming. She reminded everyone to be thinking of nominations for nominating committee. Please go ahead and vet the people you would like to nominate through Lyndsay.

President Pacelli reminded everyone about her challenge to have 100% participation from the Board for the Long Blue Line Auction. Currently, we are just over 50%.

President Katy Pacelli briefly went over important events at Homecoming for Board Members, since the schedule is different from last year. Senior Fling will be Thursday night, and the Board meetings will be early Friday morning, and the Annual Alumni meeting followed by Convocation will be held Saturday morning.

Finally, President Pacelli shared the passing of the Owl's women's soccer coach, Grey Massey. She asked for donations to Owls Women's Soccer Fund on behalf of the MUWAA Board of Directors.

Meeting adjourned 11:47 a.m.