

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION
MEETING OF THE BOARD OF DIRECTORS

Cochran Hall, Third Floor
Saturday, January 24, 2015

MINUTES

I. CALL TO ORDER

President Jenny Katool called the meeting to order at 2:31.

II. PRESIDENT'S WELCOME

III. ROLL CALL

The roll was called. MUW Alumni Association Board Members present:

Jenny Katool, President	Donna Marrero (by teleconference)
Amy Strickland Tate, President-Elect	Stephen Taylor (by teleconference)
Malinda Mabry-Scott, Treasurer	Elizabeth Whittington
Katy Canion Pacelli, Secretary	Brandy Burnette
Cheryl Jackson Cooper, Immediate Past President	Carrie Pate (by teleconference)
Ruth Pettey Jones, MUW Foundation Chairman	Chris Halbrooks (by teleconference)
Gus Argrett	Troy Lewis
David Ivey (by teleconference)	Wanda Ray
Katherine Shell Benson	Wesley House Garrett, Parliamentarian
Barbara Austin (by teleconference)	

MUW Alumni Association Board Members absent:

Mary Libby Payne

Ex-officio Members of the MUW Alumni Association Board present:

Lyndsay Cumberland, Director of Alumni Relations

Guests present:

Erin Gioia

Deborah Hodges

Amy J. Johnson

Beverly Koch Jones

Cindy Henning Guttman

Amy Strickland Tate moved to adopt the agenda. The motion carried.

IV. APPROVAL OF MINUTES

Malinda Mabry-Scott moved that the minutes of the Board meeting on 10/25/2014 be approved with changes. The motion carried.

V. ALUMNI OFFICE REPORT

Lyndsay Cumberland, Director of Alumni Relations reported on chapter events that have occurred recently and are coming up soon. Lyndsay also gave the dates for the summer picnics – Atlanta, June 6; New York, June 13; and D.C, June 20.

For 2015, we have 1,278 active members which is an increase of 65 from 2014. Lyndsay encouraged us all to take the alumni brochure, as it is an effective tool to increase the active membership. Lyndsay reported that as a result of the mailing of these brochures \$7,000 has been donated to the Foundation.

VI. MUWAA OFFICERS' REPORTS

Malinda Mabry-Scott, Treasurer reviewed the account balances. Malinda asked Board members to submit any request for the 2015-2016 budget to her.

Cheryl Cooper expressed concern over the funding of the MUWAA Activities Fund. Currently, there is no steady revenue stream for this account. Cheryl encouraged the Board to look for ways to fund this account, which is the operating account of the Association.

VII. STANDING COMMITTEE REPORTS

Nominations Committee – Cheryl Jackson Cooper, Chair, presented the revised candidate information form that now includes optional diversity information using questions from the US Census. Additionally, the committee will present a recommendation for Policies and Procedures concerning the nominations process for approval in March.

Recruitment & Retention Committee – In the absence of Courtney Ballard Murtaugh, Chair, Jenny asked everyone to please vote for the Alumni Awards using the ballot provided. Additionally, she announced that the committee would be represented by Erin Boozer at 100th Night on Thursday.

Malinda moved that we approve \$1,100 from the Activities Fund to award the Faculty Member of the Year Award. Motion carried.

Chapters & Constituency Groups Committee - Katy Canion Pacelli, Chair, thanked everyone who helped with the Chapter Development Workshop. We had 30 alums attend representing 12 different chapters.

Katy moved to strike the following statement from the Chapter Guidelines: It is preferable that the Chapter maintain its records on computer accounting/spreadsheet system or in a format which can be emailed to the MUW Foundation; and replace it with: The Chapter will maintain its records on a spreadsheet that will be emailed to the MUW Foundation Accountant monthly. If no activity occurs, then chapters are not required to submit a report. A copy of this spreadsheet can be obtained by contacting the Director of Alumni Relations. Motion carried.

Katy also discussed that during the social media workshop a question came up about naming of chapters and it was agreed that we needed to be consistent. Katy made a motion that chapters shall be named in the format of chapter name of the MUWAA. For example, Jackson Metro Chapter of the MUWAA. Motion carried.

Special Events Committee – Katherine Shell Benson, Chair, reminded Board members that we are being asked to donate at least one item to the silent auction. The online portion of the auction will be available between March 1 and March 23. The Silent Auction will be Friday, March 27 from 5:30 – 7:30 p.m.

Public Relations Committee – Elizabeth Whittington, Chair, reported that we will purchase advertising in The Spectator for Homecoming. Additionally, the Meet the Board series will continue through March 2015.

VIII. SPECIAL COMMITTEE REPORTS

Southern Grace Committee – Gus Argrett, Chair, reported that the inventory of the books is 1939. The cookbook continues to be promoted through the alumni Facebook page.

IX. UNFINISHED BUSINESS

Two Past Presidents did not receive a Past Presidents pin. Jenny will contact them to see if they can be at the business meeting at Homecoming to receive their pins.

X. NEW BUSINESS

Ratification of Email Votes:

Jenny moved that alumni can receive the Outstanding Graduate Award once in their lifetime. Motion carried.

XI. OPEN FORUM

Jenny welcomed guests to the meeting and asked for comments.

Andrea Stevens, Executive Director of Alumni and Development shared with the group about the upcoming trip to Europe. The dates are June 8 – June 18 and the cost is approximately \$6,000.

XII. PRESIDENT'S CLOSING REMARKS

The next meeting of the Board will take place on Friday, March 27 at 2 p.m. Year End Committee Reports are due by March 16. The 2015 – 2016 Board will meet directly after the 2 p.m. meeting of the 2014 – 2015 Board.

Jenny declared the meeting adjourned at 3:21.

Respectfully submitted,
Katy Canion Pacelli, Secretary