

MUWAA 2025-2026 Spring BOARD OF DIRECTORS MEETINGS

April 9, 2026 | Welty Hall, 3rd Floor | Welty Board Room

Hybrid Meetings

Friday, April 9th

UNIVERSITY PRESIDENT'S UPDATE, 3:30 p.m. CST

In-person in Welty Hall, 3rd Floor | Welty Board Room, or via Zoom

BUSINESS SESSION, 4:00 p.m. CST (See Separate Agenda)

In-person in Welty Hall, 3rd Floor | Welty Board Room, or via Zoom

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Board of Directors | Order of Business

I. Call to Order & Roll Call

II. Adoption of the Agenda

III. President's Welcome

IV. Ratify Votes

V. Alumni Office Report

VI. Foundation Report

VII. MUWAA Officer Reports

- Parliamentarian
- Secretary
- Treasurer

VIII. Standing Committee Reports

- Nomination & Elections
- Bylaws
- Recruitment & Retention
- Chapters & Constituency Groups
- Special Events
- Finance
- Public Relations
- Past Presidents

IX. Special Committee Reports

- Membership Recruitment
- Mentoring
- Strategy & Support
- Diversity, Equity & Inclusion
- Digital Marketing

X. Unfinished Business

XI. New Business

- Policies and Procedures updates
- Annual Renewal of 501(c)3 Status

XIV. Open Forum

XV. President's Closing Comments

XVI. Adjournment

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Winter Board Meeting

January 25, 2026

Virtual Meeting via Zoom

I. Call to Order & Roll Call

President Ashley Dean called the Mississippi University for Women Alumni Association (MUWAA) meeting to order at 11:27AM

MUWAA Board Members present via Zoom:

- Jonathan Cumberland
- Ashley Dean
- J'Markus Dubose
- Anne White Foster
- Wesley House Garrett
- Andrea Germany
- Clare Haefner
- Trey Harper
- Deborah Hodges
- Dana Jackson
- Jermarra Jones-Price
- Elysa Harvey Maclellan
- Carrie Niemet
- Annie Oeth
- Bridget Pieschel
- Sydney Pittman
- Nicole Rensink
- Debra Sturgis Stamps
- Terri Stewart
- Bayleigh Vick

MUWAA Board Members absent:

None were absent.

Guests:

- Troy Lewis
- LeAnn Alexander
- Kristen Pate

Ex-Officio Members present:

- Cathryn Vaughn Borer, Director of Alumni Relations and Donor Engagement

II. Adoption of the Agenda

President Ashley Dean called for a motion from the floor to adopt the agenda as presented. The motion to adopt the agenda was presented by Clare Haefner. The motion passed with 19 of 19 board members approving.

III. President's Welcome

Ashley welcomed all of us to the Winter Board meeting. The Winter Board meeting is for us to pause and reflect on the progress we have made in the 2025-2026 Board Year. While also looking ahead to the remainder of the Board Year that is intended for alumni and students. Thanked all board members for their willingness to lead, collaborate, and grow together to support the Alumni Association.

IV. Ratify Votes

Since the Fall 2025 Board Meeting three electronic votes have been held. No new votes were required for this meeting.

- Fall 2025 board meeting minutes approved by email on November 15th with 19 out of 19 votes in favor.
- Fund transfer from Long Blue Line Auction Fund to MUWAA Activities Fund approved by email on November 23rd with 19 out of 19 votes in favor.
- Fund reclassification from insurance policy to Homecoming Whova event app approved by email on November 23rd with all 19 out of 19 votes in favor.

V. Alumni Office Report

Cathryn Vaughn Borer Class of 2004 presented the following Alumni Office report:

Homecoming registration is live with the early bird special available. The legislative dinner went very well, and the legislators praised our students and recent stats. Hogarth student center has been renovated and opening next week on Feb 4th. It will feature new theater/screening and homework spaces for students. MUW websites are going to be updated and must be ADA compliant by April 1, 2026.

VI. Foundation Report

Deborah Hodges Class of 1990 presented the following:

Celebrated Elise Wilson into her new role of Executive Director of Development and Alumni. The foundation is doing well and making good strides for the coming year. The professional development office is successfully placing graduates in the workforce. Contributions continue to be good, but they can improve. Encouraging recent graduates and alumni to contribute what they can each month to help give back to the W.

VII. MUWAA Officer Reports

Parliamentarian

Wesley House Garrett had nothing to report for Parliamentarian.

Secretary

Nicole Rensink had nothing to report for the Office of Secretary.

Treasurer

Dana Jackson presented the following report:

Ensuring the funds from the Long Blue Line auction were reallocated to the activities fund as per the recent vote. Quarter end reports were not available for the board meeting. Provided financial reports are through September 2025.

VII. Standing Committee Reports

Nominations & Elections \ Chair Jermarra Jones-Price

Jermarra presented the following report:

Election for the new Board Class are open, but close on January 25. A total of 17 nominations were received. Six nominees were not eligible due to unpaid dues or working for the University. Eleven nominees were eligible but only eight accepted. Seven in the running for Board of Directions and one for President-Elect. Post-elections plans include working with Public Relations to prepare the press release for newly elected Board Members and the announcement of them.

Bylaws \ Chair Debra Sturgis Stamps

Debra presented the following report:

The committee is going to review the 2021 Fall Board minutes along with current policies and procedures to incorporate Long Blue Line Auction and possible MUWAA Annual Fundraisers/Events to a new appendix to the Policies and Procedures.

Recruitment & Retention \ Chair LeAnn Alexander

LeAnn presented the following report:

Alumni awards were posted and sent out. Now moving towards faculty awards and Dr. Tolleson was notified and working on it. Getting ready for homecoming and recognition of alumni award winners. We are coordinating with digital marketing committee to make announcements through social media and official channels. Congratulations to committee members Dr. Holmes, Dr. Sullivan, and Mr. Stapleton for passing all required exams and classes to become Dr.'s and a certified teacher.

Chapters & Constituency Groups \ Chair Ariel Seawell

Ariel was absent but her report is listed below from the packet:

Plan was to start social media blasting in this new year to increase the traffic for starting up new groups and keeping existing groups up and running.

Goals

1. Continue to maintain contact and up-to-date information on existing groups.
2. Increase traffic to the Google Form to establish new groups.
3. Encourage alumni participation in localized/digital group settings.

Special Events \ Chair Kristen Pate

Kristen presented the following report:

Fundraising success with Long Blue Line Auctions at \$26,000, with hopes to add an intern to assist with the Long Blue Line Auction with those applications going out in April. A Co-Chair has been decided to be added, and Pooja has agreed to be Co-Chair. Working on Magnolia Mingle with the GiveSmart link for ticket sales going live on February 1 to maximize outreach for tickets for the draw down. The theme for Magnolia Mingle this year is "Southern Decadence," blue ribbon style combining country with a touch of class. We could see BBQ, local honeys, etc. The drink of Magnolia Mingle was decided as the "Steel Magnolia." Collaboration with digital marketing and public relations for social media post launching ticket purchases to achieve the largest ticket sales to date.

Finance \ Dana Jackson

Dana presented the following report:

Contacting finance committee members to discuss budget changes and align on processes moving forward. The check request has been reviewed that are related to the report. Timing discrepancies are in check submissions across quarters. Ashley, Cathryn, Bailey, and Dana will review the budget post-meeting.

Public Relations \ Troy Lewis

Troy presented the following report:

Three news releases were created for alumni award winners. Three of the four winners reviewed their releases. The final review is waiting from the winner. Final releases will be sent to Cathryn and Ashley. Multiple committee members are actively working on news releases, with some details being published already. Full news releases are in progress. Additional work for Magnolia Mingle and other committees are in the works.

Past Presidents \ Heather Fascio Stone

Heather was absent but her report is listed below from the packet:

- Chair personally called each of the 40+ Past Presidents to introduce self as the new chair, invite to the Past President Brunch/Welty Gala, and invite them to participate in the new Homecoming tradition "Pass-the-Gavel".

- Chair and Committee will kick-off the new year with a welcome letter to MUWAA Past Presidents sharing 2025-2026 engagement and participation opportunities like B.L.U.E. Sponsorship, PP Fund amount, how to give to various funds, and Pucket House refresh campaign preview, Pass the Gavel and more.
- On 10/25/25, Committee hosted an MUWAA Past President Brunch in Welty Hall Atrium followed by exclusive Nursing Department Tour. Ten past presidents participated.

Goals and Progress:

1. Involve Past Presidents in continuing the refresh of the Puckett House > In Process
2. Host a Past Presidents Brunch to foster connection and recognition > Complete.
3. Refresh and restock the Homecoming ribbons > In Process
4. Plan and coordinate the Gavel Pass of Past Presidents during Convocation > Planned.

Next Steps:

- Committee received Homecoming Ribbon inventory from Alumni Office. Committee will digitize the inventory list for future use and identify existing ribbon re-order needs and new ribbon additions. Potential alumni survey to facilitate the latter.
- Committee beginning Puckett House Refresh Campaign with soft good wish list & campaign letter, campaign naming and launch in time for Homecoming.

X. Special Committee Reports

Membership Recruitment \ Chair Annie Oath

Annie gave the following report:

The alumni Line Dancing competition is set up for homecoming. LeAnn Alexander will lead the event again. Everyone is encouraged to sign up, watch, or participate. The “Why Do You W” campaign is scheduled for after homecoming because of the momentum from homecoming. Participants for that should send a short video explain why the W is meaningful to them.

Mentoring \ Chair Bridget Pischel

Bridget gave the following report:

Plan to host the B.L.U.E event with a networking focusing on student professional development. There will be a diverse panel of speakers for students going into different professions such as authors, teachers, women in education, CEO of different companies. This will allow students to feel inspired to feel successful and happy by exploring different career directions. Event is scheduled for February 19th at 6PM in Pope. A registration link is live for registration.

Strategy & Support \ Chair Bayleigh Vick

Bayleigh presented the following report:

We have been approved for the Whove App usage for homecoming 2026 for piloting. Partnering with digital marketing to campaign the app via social media. Alumni will self-enter personal information no data will be input by the Alumni Office. Hopefully that the social media campaign will have people download the app and register.

The One MUW Committee \ Sonny Lemmons

Sonny was absent but his report from his packet stated:

Goals and Progress

1. Continue to develop and host the One MUW Speaker Series, providing meaningful engagement opportunities for the MUWAA Board of Directors, alumni, and students.
2. Present and promote a slate of alumni award nominees for the inaugural cohort of The W G.U.I.L.D., adhering to the early August nominations submission timeline. → Completed
3. Collaborate with the MUWAA Public Relations and Digital Marketing Committees to enhance digital recognition and visibility of The W G.U.I.L.D. Alumni Program. → In progress

Next Steps:

- Work with the Digital Marketing Committee to advertise 2025 W Guild class bios ahead of HoCo 2026.
- Collaborate with Public Relations Committee to prepare an article of 2025 W Guild class.

Digital Marketing \ Chair Clare Haefner

Clare presented the following report:

Gearing up post for B.L.U.E and Homecoming for social media. Board results from elections to be announced soon. Committees are asked to provide event ideas soon for scheduling. Committee is working on a survey to gather input on social media platform use. They are aiming to decide on continuing to post on X or starting on Blue Sky or other platforms. Survey is planned for the spring to inform decisions and launch plans.

XI. Unfinished Business

Discussed talking about next steps for the MUWAA since the fulfillment of Shattuck fund was completed this board year. It was decided to table it until the Spring. There is no motion on the table, only discussion.

XII. New Business

Kristen Pate introduced the topic regarding the Magnolia Mingle Committee Composition. The committee recommended that the MUWAA Board of Directors accept the Magnolia Mingle Special Events Committee Co-Chairs and Members. A motion was made by Bridget Smith- Pieschel to accept the committee's recommendation. Nicole completed the roll call

vote with the motion passing for the Magnolia Mingle Committee with 19/19 board members voting in favor.

XII. Open Forum

There were no open forum comments.

XIV. President's Closing Comments

Thanked everyone for their commitment and energy for today's Winter Board meeting. Wants us to stay connected and uplift the Alumni Community. Encourages to finish the board year strong with movement and projects. Thanks for all 19 voting members being present and contributing to today.

XV. Adjournment

The meeting was adjourned at 12:16PM

Restricted Accounts – Activity through December 31, 2025

Fund Name (Fund Number)	Beginning Balance	Revenue/ (Expense)	Balance (as of 12/31/25)
Alumni Association Activities Fund (26062)	\$933.83	\$105.00 (-\$9,814.41) Net: \$9,919.41	\$10,853.24
Long Blue Line Auction Fund (26108)	\$25,018.53	\$37,723.30 (\$44,857.08) Net deficit: (\$7,133.78)	\$17,884.75
Mortar Board Faculty of the Year Award Fund (28107)	\$2,000.00	\$0.00	\$2,000.00
MUW Faculty Enhancements Grants Fund (28108)	\$893.34	\$0.00	\$893.34
MUW New Faculty of the Year Award Fund (28109)	\$2,685.28	\$0.00	\$2,685.28
BLUE Event Fund (28119)	\$7,677.91	\$0.00	\$7,677.91
LBL Undergraduate Research Scholarship Fund (28224)	\$1,064.24	\$1,000.00 (\$0.00) Net: \$1,000.00	\$2,064.24
Magnolia Mingle Event Fund (28238)	\$ 33,225.04	\$0.00 (\$10,000.00) Net deficit: (\$10,000.00)	\$23,225.04
MUWAA First Generation College Student Scholarship (28253)	\$3,615.00	\$1,625.00 (\$500.00) Net: \$1,125.00	\$4,740.00
The W Guild Fund (28304)	\$1,500.00	\$300.00 (\$0.00) Net \$300.00	\$1,800.00
<i>Total MUWAA Restricted Funds held at MUW Foundation:</i>	\$78,613.17	\$40,753.30 (\$45,542.67)	\$72,823.80

Endowed Accounts

Account Name (Account Number)	Balance
Culinary Arts Advisory Board Scholarship (35287)	\$21,022.11
Southern Grace Scholarship (36062)	\$46,311.87
MUWAA Faculty Enhancement Grants (36109)	\$25,000.00
MUWAA Mortar Board Faculty of the Year Award (36110)	\$25,000.00
MUWAA New Faculty of the Year Award (36111)	\$25,000.00
MUW Legacy Scholarship Endowed (38051)	\$60,115.79
LBL Undergraduate Research Scholarship Endowment (38116)	\$25,000.00
Total MUWAA Endowed Funds held at MUW Foundation	\$227,449.77

*Totals are as of 12/31/2025.

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Quarterly Committee Report: Spring 2026 Board Meeting

Committee Name

Nominations and Elections

Submitted by

Jermarra Jones-Price, Chair

Committee Members

- Tina Morgan
- Kim Jobe
- Anghaarad Teague Dees
- Terry Gargano Coffey
- Ryan Ahrens (Alternate)

Function of the Committee

This Committee shall be chaired by the Immediate Past President of the Association. This Committee shall be responsible for identifying, contacting, and nominating at least one candidate for the position of President-elect and every vacant Board directorship from among voting members of the Association. This Committee will also carry out the process for the nominations for the following year's Nominations & Elections Committee to be elected by the MUWAA Board of Directors.

Committee Goals

- Solicit nominations for all four positions on the Nominations & Elections Committee and present a ballot of no more than 10 candidates for Board selection.
- Coordinate the nomination and election process for the 2029 class of the MUWAA Board of Directors and the 2026–2027 President-Elect.

Committee Progress

- General Elections were held January 12-25, 2026
- 160 eligible members voted for (1) President-elect and (5) Board Directors
- The results for the MUWAA Board of Directors for the 2026-2027 term are:

President-Elect

Bridget Smith Ellis, Class of 2004

Board of Directors

Lynne Lott Schneider, Class of 1991
Leta DiGiuseppe Palmiter, Class of 1997
Ariel Seawell, Class of 2013 and 2023
Mary Beth Thorman, Class of 2019
Kristen Pate, Class of 2006

- The planned social media for election results has been distributed across all MUWAA platforms.
- The press release for election results is currently being drafted by MUWAA Public Relations.

Next Steps

- Welcome the newly elected MUWAA Board of Directors to the annual meeting at Homecoming.
- Complete the six week timeline for soliciting and presentation of candidates to serve on the 2026-2027 Nominations and Elections Committee.

Celebrations or Accolades

- There are none to currently report

Concerns or Motions for Action

- There are none to currently report.

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Quarterly Committee Report: Spring 2026 Board Meeting

Committee Name

Bylaws

Submitted by

Debra Sturgis-Stamps, Chair

Committee Members

- Terry Gargano Coffey
- Spence Andrews
- Jmarkus Dubose
- Del Ohms
- Vanita Phinisey

Function of the Committee

This Committee is responsible for reviewing the Bylaws and recommending changes when necessary to the Board of Directors and ensuring Policies & Procedures are in keeping with Bylaws.

Committee Goals

- Review the bylaws to ensure they reflect the current mission, structure, and operational needs of the Alumni Association, and propose updates as needed.
- Develop and distribute simplified summaries or FAQs to help board members and alumni better understand key bylaws, especially those related to governance, elections, and committee functions.
- Examine the Bylaws and Policies & Procedures documents for grammatical accuracy, clear language, and potential improvements to ensure consistency and clarity across all governing documents.

Committee Progress

- Updated Bylaws and Policies and Procedures to be ADA compliant.
- Worked with the One MUW and Recruitment and Retention Committee on Policies and Procedure updates for W.G.U.I.L.D. and MUWAA Alumni Awards to propose changes and updates.
- Proposed changes to Appendix F to rename the appendix “MUWAA Fundraisers and Events” to include the Long Blue Line Auction, B.L.U.E. (Building Leadership Understanding, and Education), and Magnolia Mingle.

Next Steps

- Board vote at Spring Board meeting on P&P updates

Celebrations or Accolades**Concerns or Motions for Action**

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Quarterly Committee Report: Spring 2026 Board Meeting

Committee Name

Recruitment and Retention

Submitted by

LeAnn Alexander, Chair

Committee Members

- Turquoise Holmes
- Lamon Stapleton
- Cydney Archie
- Nicole Renskink
- TaNaya Cooks
- Deja Townsend
- Kristopher Sullivan

Function of the Committee

This Committee shall support the University in coordination with the Vice President for Student Services in the University's recruitment and retention of students and faculty. This Committee will be responsible for identifying and recognizing the various faculty awards and grants, as well as the student scholarships awarded by the Association.

Committee Goals

- Adhere to Policies & Procedures for the process of Alumni Awards to present and promote a slate of alumni nominations to the Association within the timeline of the first week of November.
- Collaborate with both the MUWAA Public Relations & Digital Marketing Committees to promote digital recognition of the Faculty Grants, Student Scholarships & Alumni Award recipients.

Committee Progress

- February 19: Reminder email was sent to Provost Tollison regarding Faculty awards and grant
- March 7: Notified the winners of the faculty grant and New Faculty of the Year
- March 9: Collaborated with MUWAA President on proposed changes to Policies and Procedures of contacting nominees of MUWAA Awards.
- March 20: Requested PR for MUWAA Faculty Grant and Award recipients

Next Steps

- Homecoming Convocation to recognize alumni award winners, scholarship winners, and faculty/grant winner.

Celebrations or Accolades

None at this time.

Concerns or Motions for Action

- Proposed changes to P&P. See attached in board packet.

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Quarterly Committee Report: Spring 2026 Board Meeting

Committee Name

Chapters and Constituency Groups

Submitted by

Ariel Seawell, Chair

Committee Members

- Anne Foster
- Terry Coffey
- Brandi Pillow
- Brynn Morgan

New Group Formation Sub Committee

- Mary Beth Thorman
- Lyndsey Cumberland
- Del Hamilton
- Clare Haefner

Function of the Committee

To increase active participation in the Association and develop chapters and constituency groups in coordination with the University's Director of Alumni Relations.

Committee Goals

- Continue to maintain contact and up-to-date information on existing groups.
- Increase traffic to the Google Form to establish new groups.
- Encourage alumni participation in localized/digital group settings.

Committee Progress

- Several alumni events have been held across several states. Will be using some photos to showcase the fun in social posts.
- Central Florida is working on a second meeting for the fiscal year.
- Sarah Kackley has reached out with more interest in a Blues/Owls CG, Ariel has been in contact on best ways to get started with outreach.
- Continued work on a Charlotte, NC group.

Next Steps

- Finishing out the year with keeping the progress moving.

Celebrations or Accolades

- Everyone on the team has participated in all activities, especially with updating the list of current groups. We have maintained contact with these groups and are available to help them in any way they request. This has been an amazing team of alums!!

Concerns or Motions for Action

- None at this time.

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Quarterly Committee Report: Spring 2026 Board Meeting

Committee Name

Special Events

Submitted by

Kristen Pate, Chair

Committee Members

LBL Auction Sub Committee (Fall 2025):

- Kristen Pate (Chair)
- Elysa Harvey Maclellan
- Bridgett Smith Ellis
- Pooja Shaunak
- Dustin Nolan
- Mandy Patrick Brownlee
- April Sylvia
- Meagan Backes

Magnolia Mingle Sub Committee (Spring 2026)

- Kristen Pate (Chair)
- Pooja Shaunak (Co-Chair)
- Elysa Harvey Maclellan
- Bridgett Smith Ellis
- Dustin Nolan
- Mandy Patrick Brownlee
- April Sylvia
- Meagan Backes

Function of the Committee

This Committee shall assist in coordinating the participation of Association members in support of formal programs and special activities planned by the Association President or the University. The committee will consult with the University's Director of Alumni Relations regarding these events.

Committee Goals

- Host Signature Fundraising Events: Plan and execute the 13th Annual Long Blue Line Auction in Fall 2025 and the 5th Annual Magnolia Mingle during Spring 2026 Homecoming.
- Onboard and utilize a new Long Blue Line Auction Fundraising Intern to assist with planning, inventory management, and coordination of auction items and logistics.

- Collaborate with the Digital Marketing and Public Relations Committees to launch a post-auction online campaign that highlights unique bidding stories and donor engagement

Committee Progress

- Multiple zoom meetings to prepare for Magnolia Mingle (January 20, February 10, March 10, March 19, March 24, March 31)
- Integrating a digital drawdown platform for this year's Magnolia Mingle

Next Steps

- Magnolia Mingle at Homecoming
- Advertise for a Long Blue Line Auction Intern

Celebrations or Accolades

- Bridget Smith Ellis has been very instrumental in supporting both the Long Blue Line Auction and Magnolia Mingle with social media and coordinating a multitude of things behind the scenes.

Concerns or Motions for Action

- It is never too early to start planning the Long Blue Line Auction and Magnolia Mingle.

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Quarterly Committee Report: Spring 2026 Board Meeting

Committee Name

Finance

Submitted by

Dana Jackson, Chair

Committee Members

- Sunshine Bradshaw Burgess
- Sheila Vickery
- Terri Stewart
- Madeline Gardner

Function of the Committee

- This Committee develops and manages a budget for the Association and ensures the Association complies with the provisions in the Affiliation Agreement related to finance.

Committee Goals

- Provide the Board with quarterly updates regarding Association funds and accounts.
- In accordance with the Bylaws, develop and manage the Association's budget and ensure that the Association complies.
- Collaborate with the Membership Recruitment Committee to email the general membership with information about giving categories and how to support the Association.

Committee Progress

- Dana Jackson, Ashley Dean, Cathryn Borer and Bailey Vick met virtually on January 24, 2026, after the Winter Board Meeting to discuss the budget process and funds.
- The Finance Committee met on February 9, 2026, via Teams to discuss the current budget process and review the financial reports.
- From the Committee meeting, several questions and action items were created.
- We are in the process of going through the answers that we've received and following up on outstanding questions.
- We will continue to work through email and meetings to provide our recommendations on a budget for 2026/2027 and implement a process for the budget going forward.

Next Steps

- We will continue to work through email and meetings to provide our recommendations on a budget for 2026/2027 and implement a process for the budget going forward.

Celebrations or Accolades

- The depth of knowledge and experience of accounting and budgeting held within this committee is outstanding. Most of the members have been involved in budgeting for universities or government agencies.

Concerns or Motions for Action

- Turnover in the personnel responsible for reporting has delayed answers to some of our questions.

Check Requests

Check requests approved for payment to date for this quarter:

Fund Number - Name	Date	Description	Amount
26062 – Alumni Association Activities Fund	1/12/26	Past President Pin (Past President’s Pins Line Items)	\$1,150.16
26062 – Alumni Association Activities Fund	1/19/26	October to December Travel Expenses for Ashley Dean (Travel Line Item)	\$184.00 ¹
26108 – Long Blue Line Auction Fund	1/28/26	GiveSmart Annual Fee for Timeframe 1/24/26 to 1/23/27	\$2,830.15
26062 – Alumni Association Activities Fund	2/6/26	Catering for 100 th Night (100th Night/Student Event Line Item)	\$1,647.80
28238 – Magnolia Mingle Event Fund	2/24/26	Drawdown Software License (Magnolia Mingle Cups and Koozies Line item)	\$324.00
28119 – BLUE Event Fund	2/26/26	BLUE Programs and Poster 2026	\$293.61
26062 – Alumni Association Activities Fund	3/6/26	Alumni Awards (Alumni Awards and Past President’s Pins Line Items)	\$603.80

¹ Expenses appeared on the Financial Reports for October 1, 2025, to December 31, 2025, because they were incurred during that timeframe.

Fund Number - Name	Date	Description	Amount
26062 – Alumni Association Activities Fund	3/6/26	Board Member Recognition Items (Board Member Recognition Line Item)	\$579.67
26062 – Alumni Association Activities Fund	3/6/26	Past President Gift (Board Member Recognition and Past President’s Pins Line Items)	\$165.96
28238 – Magnolia Mingle Event Fund	3/11/26	Cups and Koozies for Magnolia Mingle Event (Magnolia Mingle Cups and Koozies Line item)	\$701.47
26062 – Alumni Association Activities Fund	3/12/26	Lanyards for Homecoming (Professional Development Line Item)	\$264.81
28119 – BLUE Event Fund	3/18/26	Flowers for BLUE Event	\$321.00
36109 – MUWAA Faculty Enhancement Grant	3/19/26	Jill Drouillard	\$500.00
36109 – MUWAA Faculty Enhancement Grant	3/19/26	Nora Corrigan	\$500.00
26062 – Alumni Association Activities Fund	3/23/26	MUWAA Ad in Spectator (Advertising Line Item)	\$135.00
TOTAL			\$10,201.43

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Quarterly Committee Report: Spring 2026 Board Meeting

Committee Name

Public Relations

Submitted by

Troy Lewis, Chair

Committee Members

- Mandy Bowers
- Cordie Forrester
- Madeline Giancola
- Clare Haefner
- Lynne Lott Schneider
- Pooja Shaunak
- Elizabeth Yoste Whittington

Function of the Committee

This Committee shall, in coordination with the University's Director of Alumni Relations, create, produce and disseminate information on behalf of the Association and work to project a positive image of MUW, the Association, and former students. Key Goal: To focus on print and press release aspects of marketing and public relations for the MUWAA and work in tandem with the Digital Marketing Committee.

Committee Goals

- Promote MUWAA annual, special, and committee-led events, as well as award recipients, through press releases and print advertising, with a focus on outlets like The Long Blue Line Magazine.
- Continue utilizing print advertisements and guest authorship opportunities in The Spectator, especially to highlight the Board year kickoff and Homecoming activities.
- Collaborate with the Chapters and Constituency Group Committee to spotlight new chapter launches, ongoing chapter events, and membership interest through quarterly publications such as Visions.
- Explore the development of a publication directory and annual timeline to guide future PR leaders in planning and sequencing print campaigns and press releases.

Committee Progress

- Completed a News Release on the BLUE event and sent to the Mentoring Committee.
- Completed a News Release with details on MUWAA's new president, president-elect and new members for the Nominations and Elections Committee.
- The committee completed news releases for the four 2026 MUW Alumni Association Award winners.

- Coordinated with the *The Spectator* staff to place Spring Ads as developed by the Digital Marketing Committee for Homecoming, Student Scholarships, and Congratulations on Graduation in the March and April editions.
- Completed a News Release for the Faculty Enhancement Grant and New Faculty Awardees via coordination with the Recruitment and Retention Committee.

Next Steps

- Ensure all Committee records are updated in the 2025-2026 MUWAA PR Committee DropBox Folder.

Celebrations or Accolades

- Accolades to Clare Haefner for her readiness with Digital Marketing Committee support to ads for *The Spectator*.
- Accolades to Elizabeth Yoste Whittington for a quick turnaround on the draft news release for the Faculty Grants.

Concerns or Motions for Action

- None at this time.

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Quarterly Committee Report: Spring 2026 Board Meeting

Committee Name

Past Presidents

Submitted by

Heather Fasciocco Stone, Chair

Committee Members

- Lynne Bryson Curtis
- Kristi Hipp Mosley
- Cheryl Jackson Cooper
- Emily Myers Garner
- Rebecca Rogers
- Jermarra Jones-Price, IPP

Function of the Committee

This committee serves as a support and advisory group for the current President and Board of Directors.

Committee Goals

- Involve Past Presidents in continuing the **refresh of the Puckett House** > In Process
- Host a **Past Presidents Brunch** to foster connection and recognition > Complete
- Refresh and stock the **Homecoming ribbons** > Complete
- Plan and coordinate the inaugural **Gavel Pass** of Past Presidents during Convocation > Planned

Committee Progress

- Currently building Amazon Wish List in advance of Pucket House Refresh Campaign launch.
- Digitized HC ribbon inventory, re-ordered existing and added 7 new ribbons this year. See graphic.

Next Steps

- PP Committee sending a Homecoming reminder email to MUWAA Past Presidents including introducing the inaugural Gavel Pass, introducing HC App, and highlight PP events.
- After Homecoming, the PP Committee will finalize and launch Pucket House Refresh Campaign.

Celebrations or Accolades

- Special thanks to the MUW Alumni Office and student staff for inventorying Pucket

House soft goods, and Homecoming ribbon inventory. We appreciate you!

Concerns or Motions for Action

- Since 2022, the Past Presidents Committee has led and financed the reorder process of Homecoming ribbons reinstating them as a Homecoming tradition. The ribbons have been reordered every other year through the Committee's fund. As a result, the Committee is recommending the MUWAA or Foundation reassign the financial responsibility moving forward.
- NOTE: The Past President Committee fund is based on Past President donations, is not governed by MUWAA and historically sponsors MUWAA events like the Auction or B.L.U.E. Therefore, larger expenditures like the HC ribbons reorder create barriers to the mission and purpose of MUWAA Past Presidents Fund and limits the fund's sustainability.



MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Quarterly Committee Report: Spring 2026 Board Meeting

Committee Name

Membership Recruitment

Submitted by

Annie Oeth, Chair

Committee Members

- Marilyn Young Ford
- Brandy Larmon
- Torialyn Draper-Cook
- Leta Palmiter
- Audra Odom
- Andrea Germany
- Brynn Morgan
- Monique Jenkins (past chair)

Function of the Committee

This committee will focus on growing our membership and its participation in Association and University activities. This committee will also seek to actively engage our most recent graduates in Association and University activities.

Committee Goals

- Distribute the official MUWAA gift to new members of the Long Blue Line at each on-campus commencement ceremony to welcome and engage recent graduates.
- Plan and implement the annual “Why Do You W” membership campaign with a goal of reaching 3,000 active members during the 2025–2026 fiscal year.
- Collaborate with the Finance Committee to send a targeted email to the general membership highlighting giving categories and ways to support MUWAA.
- Explore continuing the Alumni vs. Student Line Dancing Competition as a fun and engaging Homecoming tradition.

Committee Progress

- Each One Reach One was successfully launched.
- Graduation gifts were ordered with the help of Cathryn Vaughn Borer, director of alumni relations and donor engagement, and Mariah Spiva, stewardship coordinator.
- The line-dancing competition and Why Do You W? campaign are happening this month and are on track.

Next Steps

- Enjoy the Students vs. Alumni Line-Dancing Competition and share plenty of photos on MUWAA social media accounts
- Gather Why Do You W? post information during Homecoming
- Continue to collaborate with Clare Haefner, chair of the Digital Marketing Committee, on finalizing posts for Why Do You W?
- Encourage liking and sharing of Why Do You W? posts
- List upcoming action items here.

Celebrations or Accolades

Concerns or Motions for Action

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Quarterly Committee Report: Spring 2026 Board Meeting

Committee Name

Mentoring

Submitted by

Bridget Smith Pieschel, Chair

Committee Members

- Sonny Lemmons
- Lynn Lott Schneider
- Audra Odom
- Trey Harper
- Brandy Larmon
- Terry Coffey

Function of the Committee

The Committee will work to strengthen the relationship with current students, cultivating them for active membership in the Association upon their graduation. The committee will be tasked with planning and executing events or programs directly related to this mission.

Committee Goals

- Plan and execute the 9th Annual B.L.U.E. Networking Event with a focus on student professional development. The event will feature a relevant, engaging theme, a diverse panel of alumni speakers, and a compelling keynote presenter.
- Partner with the Digital Marketing and Public Relations Committees to build anticipation for B.L.U.E. by developing a social media campaign, including a “Save the Date” announcement by October of the fall semester
- Collaborate with the Women’s College to establish an alumni mentoring network and actively promote the Spring Fling mentoring event held during Homecoming.

Committee Progress

- The B.L.U.E event on February 19th was very successful with over 50 alumni and students registered. The panelists in particular told me they enjoyed talking to students.

Next Steps

- Have a successful Spring Fling mentoring event at Homecoming 2026

Celebrations or Accolades

Concerns or Motions for Action

- I did not plan strategically and put off making decisions and contacting panelists. Next year, I will be better. Our committee could not function well without Ashley Dean's and Cathryn Borer's guidance.

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Quarterly Committee Report: Spring 2026 Board Meeting

Committee Name

Strategy and Support Committee

Submitted by

Bayleigh Herron Vick, Chair

Function of the Committee

The Strategy and Support Committee, led by the President-Elect of the Association and composed of 4–5 MUWAA Board Members appointed by the President, supports the University’s strategic initiatives by maximizing volunteer engagement and aligning board efforts with institutional priorities.

Committee Members

- Bayleigh Vick
- Carrie De Leon Niemet
- Bridget Smith Pieschel
- Sydney Pittman
- Nicole Rensink
- Terri Stewart

Committee Goals

- Distribute the Year End Board Service Survey to all 2024–2025 Board members and Committee Chairs. Goal achieved: Met participation target and gathered valuable feedback.
- Enhance alumni engagement during Homecoming through improved communication tools. Successfully launched Whova as the official Homecoming app and began user adoption.

Committee Progress

- Completed onboarding and initial setup of the Whova platform.
- Created and distributed communication materials (email campaigns, Whova alerts, board outreach).
- Promoting app adoption among board and alumni with a 100% participation challenge.
- Built out event details, schedules, and engagement features within the app.
- Collaborated with DMC on social media campaigns.

Next Steps

- Continue driving Whova adoption leading up to Homecoming.

- Monitor engagement metrics during the pilot.
- Gather feedback post-event to evaluate success.
- Explore expanded use of Whova or similar platforms for future alumni events.

Celebrations or Accolades

- Thank you to the Strategy and Support Committee for leading the launch of Whova.
- Special recognition to DMC, Clare Haefner, and Bridget Ellis for social media support.
- Thanks to previous committees for laying groundwork for the app launch.

Concerns or Motions for Action

No concerns or motions submitted at this time.

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Quarterly Committee Report: Spring 2026 Board Meeting

Committee Name

One MUW

Submitted by

Sonny Lemmons, Chair

Committee Members

- Sydney Pittman (board)
- Jermarra Jones-Price (PP)
- Natalie Hoyt
- Katie Nelson
- Torialyn Draper-Cook
- Jianwen Jackson
- Ariel Sewell
- Grace Gibbons
- Janet Watson
- Kris Sullivan
- Elois Smith

Function of the Committee

This committee shall work to cultivate stronger relationships with alumni of all lived experiences to enjoy a collective environment of representation, support, and engagement while cultivating intentional opportunities for personal and professional growth.

Committee Goals

- Continue to develop and host the One MUW Speaker Series, providing meaningful engagement opportunities for the MUWAA Board of Directors, alumni, and students.
- Present and promote a slate of alumni award nominees for the inaugural cohort of The W G.U.I.L.D., adhering to the early August nominations submission timeline.
- Collaborate with the MUWAA Public Relations and Digital Marketing Committees to enhance digital recognition and visibility of The W G.U.I.L.D. Alumni Program.

Committee Progress

- Formal invitations have been sent to all inaugural W Guild honorees for the private reception.
- All speakers, catering and physical awards have been confirmed and received.

- Formal programs for the private reception have been created and shared with the Alumni Office for print.
- Detailed graphics have been created and shared with the Digital Marketing Committee for social media advertisement leading up to Homecoming.
- Created and shared the Save Date graphic for the upcoming Spring Visions release.

Next Steps

- Attend the private reception to honor the inaugural 2025 W Guild Class.

Celebrations or Accolades

- There are none to report.

Concerns or Motions for Action

- It is the recommendation of the committee that the timeline for the W Guild award program be advanced to start in July instead of August to give room advertisement and acknowledgement between the two alumni award cycles.

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Quarterly Committee Report: Spring 2026 Board Meeting

Committee Name

Digital Marketing

Submitted by

Clare Haefner, Chair

Committee Members

- Jonathan Cumberland
- Troy Lewis
- Bridget Smith Ellis
- Kelsey Cockrell
- Kris Sullivan
- Monica Vandenbranden Abner

Function of the Committee

This Committee shall, in coordination with the University's Director of Alumni Relations and alignment with MUWAA Public Relations Committee, create, produce and disseminate digital and social media information on behalf of the Association and work to project a positive image of MUW, the Association, and former students

Committee Goals

- Analyze post engagement from high-traffic events during the 2024–2025 Board year to collaborate with Public Relations and all Board committees. Use these insights to develop ongoing monthly social media content and support the launch of new initiatives targeting similar audiences.
- Evaluate the continued use of the social media platform X and consider transitioning to Blue Sky as a potential replacement.
- Partner with the Office of Alumni and Development to align messaging by developing and maintaining a shared promotional calendar in coordination with the Public Relations Committee. This calendar will support timely promotion of both MUWAA and MUW events.
- Collaborate monthly with the Board of Directors to source organic and event-related content that entertains, educates, inspires, and drives engagement to amplify the MUWAA story across platforms.

Committee Progress

- Emails have been exchanged to create and get approval for posts needed to share MUWAA news and events on social media.

- We worked with Bayleigh Vick and the Strategy and Support committee to help launch the Whova app with social posts to promote it.
- We worked Annie Oath and Membership committee to spread the word about the Why Do You W? campaign and created a form for submissions

Next Steps

- We'll continue working to promote MUWAA events and alumni news this spring and summer.
- Reminder to committee chairs: Email clare.hafner@gmail.com with needs for upcoming events, committee activities or news to share on social media.

Celebrations or Accolades

- A huge thank you to Bridget Smith Ellis for designing and scheduling Magnolia Mingle posts.

Concerns or Motions for Action

- None at this time.

Social Media Analytics Update

Data in the tables below shows stats from the main MUWAA Facebook, Instagram and X channels from Jan. 1 to March 19, 2026.

Metric	Value
Page Growth	16
Total Posts	34
Page Engagement	21.82%
Post Engagement	18,309
Reach	77.96K

Social Media Analytics Summary

Facebook (Jan 1–Mar 19, 2026 — 33.41K followers)

Page Growth	Total Posts	Page Engagement	Post Engagement	Reach
16	34	21.82%	18,309	77.96K
-43%	36%	157.24%	127%	28%

Posts with Top Engagement

- 2-6: Congrats to new MUWAA Board members — 1,595 interactions
- 1-14: MUWAA Congratulates Alumni Award winners — 1,434 interactions
- 1-23: Meet candidates for MUWAA Board — 1,295 interactions

Posts with Most Impressions

- 1-14: MUWAA Congratulates Alumni Award winners — 13,153 impressions
- 2-6: Congrats to new MUWAA Board members — 12,486 impressions
- 1-23: Meet candidates for MUWAA Board — 10,224 impressions

Instagram (Jan 1–Mar 19, 2026)

Total Views	Accounts Engaged	Total Followers
6,727	1,288	979
F: 4,770 NF: 1,957	F: 913 NF: 375	23
-10%	-5%	8.98%

Top Engagement

- 2-6: Congrats to new MUWAA Board members
- 2-6: Congrats to new MUWAA Board members
- 2-5 and 2-16: Register for BLUE Pivot with a Purpose

Top Reach

- 2-6: Congrats to new MUWAA Board members
- 1-14: MUWAA Congratulates Alumni Award winners
- 3-15: HoCo Social Club reunions set for April 11

X (Jan 1–Mar 19, 2026)

Page Growth	Total Posts	Followers	Reach
11	30	923	560
	6.6%	-4	-17.04%

Top Engagement

- 3-19: New MUWAA Board to be sworn in at HoCo
- 2-5: Join us for BLUE Pivot with a Purpose
- 1-1: Happy New Year

Top Reach

- 2-16: Join us for BLUE Pivot with a Purpose
- 2-6: Congratulations to new MUWAA Board members

- 3-15: Catch up at social club reunions April 11