



<https://longblueline.muw.edu/alumni/alumni-association-agendas>

MUWAA 2025-2026 FALL BOARD OF DIRECTORS MEETINGS

October 25, 2025 | Welty Hall, 3rd Floor | Welty Board Room
Hybrid Meetings

Saturday, October 25th

LUNCH, 11:00 a.m. CST

In-person in Welty Hall, 3rd Floor | Welty Board Room

Campus Ghost Tour, 12:00 p.m. CST

In-person in Welty Hall, 3rd Floor | Welty Board Room

UNIVERSITY PRESIDENT'S UPDATE, 1:00 p.m. CST

In-person in Welty Hall, 3rd Floor | Welty Board Room, or via Zoom

BUSINESS SESSION, 1:30 p.m. CST (See Separate Agenda)

In-person in Welty Hall, 3rd Floor | Welty Board Room, or via Zoom

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Board of Directors | Order of Business

- I. Call to Order & Roll Call
- II. Adoption of the Agenda
- III. President's Welcome
- IV. Ratify Votes
- V. Alumni Office Report
- VI. Foundation Report
- VII. ART Update
- VIII. MUWAA Officer Reports
 - Parliamentarian
 - Secretary
 - Treasurer
- IX. Standing Committee Reports
 - Nomination & Elections
 - Bylaws
 - Recruitment & Retention
 - Chapters & Constituency Groups
 - Special Events
 - Finance
 - Public Relations
 - Past Presidents
- X. Special Committee Reports
 - Membership Recruitment
 - Mentoring
 - Strategy & Support
 - Diversity, Equity & Inclusion
 - Digital Marketing
- XI. Unfinished Business
- XII. New Business
- XIV. Open Forum
- XV. President's Closing Comments
- XVI. Adjournment

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION

Summer Board Meeting

July 19, 2025

Hybrid | Welty Board Room & Zoom

I. Call to Order & Roll Call

President Ashley Dean called the Mississippi University for Women Alumni Association (MUWAA) Board meeting to order at 1:41PM

The roll was called. MUWAA Board Members present were:

Ashley Dean
Deborah Hodges
Jermarra Jones-Price
Elysa Havery Maclellan
Carrie Niemet
Annie Oeth
Sydney Pittman
Debra Sturgis Stamps
Bayleigh Vick
Wesley House Garrett, Parliamentarian

MUWAA Board Members present via teleconference:

Clare Haefner
Anne White Foster
Bridget Pieschel
Nicole Rensink
Terri Stewart

MUWAA Board Members absent:

Jonathan Cumberland
J'Markus Dubose
Andrea Germany
Trey Harper
Dana Jackson

Guests:

Heather Fasciocco Stone
Ariel Seawell
Troy Lewis
LeAnn Alexander
Sonny Lemmons
Kristen Pate

Ex-Officio Members present:

Nora Roberts Miller, University President

Elise Wilson, Interim Executive Director of Development and Alumni

Cathryn Vaughn Borer, Director of Alumni Relations and Donor Engagement

II. Adoption of the Agenda

President Ashley Dean called for a motion from the floor to adopt the agenda as presented. The motion to adopt the agenda was presented by Annie Oeth. The motion passed with 14 of 19 board members approving.

III. President's Welcome

President Ashley Dean gave her opening remarks and welcomed all Board members, committee chairs and guests to the meeting. She proceeded with appreciating to everyone in person and virtually that tuned in for the Summer Board meeting. Ashley stated we are here to strengthen alumni engagement and connections because we show up with passion and purpose making it our "why". She said we are here to support our students not just with words but with our mentorship, presence and the belief in our potential as they grow. She thanked us all of those in attendance again for being here and being a part of the mission.

IV. Approval of Parliamentarian

President Ashley Dean invited Wesley House Garrett as the Parliamentarian for the 2025-2026 Board year. She then asked for additional nominees from the floor. Being none, President Ashley Dean called for a motion from the floor to accept Wesley House Garrett as Parliamentarian. Bayleigh Vick moved the acceptance of Wesley House Garrett for Parliamentarian for the 2025-2026 Board year. The motion passed with 14 out of 19 board members approving.

V. Election of Officers**Secretary**

President Ashley Dean asked for nominee from the floor for the Office of Secretary. Debra Sturgis Stamps nominated Nicole Rensink for the 2025-2026 Board Year. With no additional nominees presented, President Ashley Dean called for a motion from the floor to accept Nicole Rensink as Secretary. Debra Sturgis Stamps moved to accept Nicole as the Secretary for the 2025-2026 Board year. The vote passed with 14 out of 19 board members approving.

Treasurer

President Ashley Dean asked for nominee from the floor for the Office of Treasurer. Sydney Pittman nominated Dana Jackson for the 2025-2026 Board Year. With no additional nominees presented, President Ashley Dean called for a motion from the floor to accept Dana Jackson as Treasurer. Sydney Pittman moved to accept Dana Jackson as the Treasurer for the 2025-2026 Board year. The vote passed with 14 out of 19 board members approving.

VI. Ratify Votes

There were five votes presented to ratify since the MUWAA Spring 2025 Board Meeting:

1. MUWAA Spring Board meeting minutes – MUWAA Board voted by email on **May 3, 2025 with 17 of 19** voting in approval
2. Nominations and Elections timeline changes to the MUWAA Policies and Procedures Appendix E – MUWAA Board voted by email on **May 27, 2025 with 17 of 19** voting in approval
3. Revisions to the MUWAA Policies and Procedures document including corrected grammatical errors, modernized language, the new One MUW Committee name change and description in Appendix G, and the inclusion of the three (3) regularly used motion card and board report templates in Appendix H – MUWAA Board voted by email on **May 27, 2025 with 17 out of 19** voting in approval
4. Creation of the new W Guild Alumni Award program which will rest within the oversight of the One MUW Committee – MUWAA Board voted by email on **May 27, 2025 with 17 of 19** voting in approval.
5. Reclassification of \$1,500 from the budget line DEI Workshops/Events to create a new fund, The W Guild Fund to raise money in support of the new award program – MUWAA Board voted by email on **May 27, 2025 with 17 of 19** voting in approval.

VII. Alumni Office Report

Cathryn Borer shared the Alumni Office Report. She briefed us on the Mississippi on the Mall in Washington D.C. Dallas had their chapter meeting with the hard work of Cynthia Kittrell and the Chapters and Constituency group committee. North Alabama chapter kick off and many alumni were involved in this. Chapters are getting more growth. In the future, there will be pins given out to celebrate 60 years of our service. Asia Duran will be giving an update on current students. Vicksburg will be having a meeting August 14th, and the Central Florida Chapter on August 20th.

VIII. Foundation Report

Foundation Chair Deborah Hodges told us we were entering into our 60th year in helping students with scholarships. The Foundation has about 70 million dollars. There are strict rules with what the University can and cannot do with funds and this is where the Foundation can support the university.

IX. MUWAA Officer Reports

Parliamentarian

Wesley House Garrett started her remarks with thanks for allowing her to serve as Parliamentarian for a new board year. She discussed tips for effective communication in carrying out business while in active business meetings as well as with virtual business. She reminded attendees of quorum and that we need 13 for voting so if anyone needed to step away virtually to send either of us a private chat, that attendees need to either raise their hand or use the raise hand feature to be recognized to speak and lastly, Board members need to check their emails regularly as we do vote electronically.

Secretary

Nicole Rensink had nothing to report for the Office of Secretary.

Treasurer

Chair Dana Jackson was unable to attend today's meeting and President Ashley Dean instructed everyone to refer to the packet for updates on the committee's progress this last year.

Restricted Account Balance: \$78,665.60

Unrestricted Account Balance: \$227,449.77

X. Standing Committee Reports

Nominations & Elections | Chair Jermarra Jones-Price

Jermarra Jones-Price presented the following report:

The Nomination and Elections committee was incredibly busy this year. They opened the nomination period for the 2025-2026 nominations and elections committee in June. There was a total of 7 nominations, with 6 alumni accepting their nomination. Piloted a new timeline for nominations and elections committee. The Nominations and Elections committee elections will happen today.

The goal that was completed was to have no more than 10 nominees for the nominations and election committee. Next steps for the committee will be the same process bringing in new excitement this coming season. The committee's goal is to start earlier due to the approved timeline. Thanked MUWAA Recruitment and Retention chair Lee Ann for form training. A motion was submitted to adopt the new general elections timeline and that is what was piloted during 2024-2025 fiscal year and that is what is going to be moved forward with starting in October.

Bylaws | Chair Deborah Sturgis Stamps

Chair Deborah Sturgis Stamps presented the following report:

Explained the committee's role in recommending changes to the board of directors. Noted that Terry informally advised keeping all members.

Recruitment & Retention | Chair LeAnn Alexander

Chair LeAnn Alexander was unable to attend today's meeting and President Ashley Dean instructed everyone to refer to the packet for updates on the committee's progress this last year.

Chapters & Constituency Groups | Chair Ariel Seawell

Chair Ariel Seawell presented the following report:

Outgoing chair Cynthia Kittrell prepared the board report. Aim to increase active participation in the association. Focus on forming chapters and constituency groups. Coordinate efforts with the university director of alumni relations and the PR

committee. Held six Zoom meetings with follow-ups conducted via email. Relaunched a workshop for new and existing groups with training topics. Repurposed the SOAC lounge during homecoming as a drop-in space. Implemented a digital alumni chapter request form. Adopted a three sub-team approach to execute the goals. Contacted all assigned groups and updated the alumni office spreadsheet. Digital outreach has yielded 11 potential new groups (target is 4 groups for the year). Successfully hosted a virtual workshop (April 26) and updated C&CG guidelines with PR collaboration. Continue serving as liaisons for existing chapters and update webpage. Follow-up with new groups and support the formation of a sports alumni group. Finalize updates to documents and prepare an article for Visions publications. Maintain active communication as groups evolve and needs change.

Special Events | Chair Kristen Pate

Chair Kristen Pate presented the following report:

Expressed excitement and gratitude for being chosen as chairperson. She acknowledged the honor of leading the special events committee. Detailed the committee's role in coordinating member participation in formal programs and special activities. Mentioned plans to consult with the university's director of alumni relations. Noted ongoing personal training with Audrey Littlejohn. Emphasized learning the new role and making progress on planning the auction fundraiser. Outlined key events: Long Blue Line Auction and Magnolia Mingle. Scheduled email blasts starting July 24 with reminder emails as the auction weekend (September 26) approaches. Secured Puckett House as a base for the Auction. Planned social media advertising and coordinated with the IT guru, Dustin. Encouraged sharing of all updates on Facebook to maximize participation. Invited questions and emphasized the goal of making this fundraiser the biggest money maker.

Finance | Chair Dana Jackson

Chair Dana Jackson was unable to attend today's meeting and President Ashley Dean instructed everyone to refer to the packet for updates on the committee's progress this last year.

Public Relations | Chair Troy Lewis

Chair Troy Lewis was unable to attend today's meeting and President Ashley Dean instructed everyone to refer to the packet for updates on the committee's progress this last year.

Past Presidents | Chair Heather Fasciocco Stone

Chair Heather Fasciocco Stone presented the following report:

Engage past presidents in a service campaign to refresh Puckett House for a better guest and alumni experience. Collaborate with the alumni office to develop and distribute business cards with QR codes, aimed at facilitating contributions. Partner with the MUWAA strategy and support committee to test a homecoming app featuring check-in, campus mapping, event alerts, and messaging. Plans include creating an Amazon wish list for targeted giving and engaging graduation classes to

sponsor higher-end items. Coordination with resources management will monitor repair progress for areas outside the campaign's scope. There is an opportunity to pursue grant funding to support these initiatives. Emphasis was placed on the value of Past Presidents' experience and their continued dedication as alumni. Ongoing discussions and active participation are expected to keep the campaign dynamic.

XI. Special Committee Reports

Membership Recruitment | Chair Annie Oeth

Chair Annie Oeth presented the following report:

Reviewed the student versus alumni dance off and overall festive events. Noted successful membership recruitment, the Long Blue Line greeting new graduates, homecoming activities, and the "Why Do You W" campaign. Emphasized that student and alumni events are becoming a lasting tradition. Delivered the message from outgoing chair Monique Jenkins. Praised her for a "fabulous job" and an "amazing year". Highlighted the balanced enthusiasm from both students and alumni. Announced plans for an "Each One Reach One" initiative this fall. Encouraged members of MUWAA and local chapters to reach out to a less-involved classmate invited these individuals to join upcoming MUWAA events or the next homecoming.

Mentoring | Chair Bridget Pischel

Chair Bridget Pischel presented the following report:

The committee did host a successful B.L.U.E. event on Thursday, February 20, 2025, in the Pope Banquet Room. The committee hosted the annual Spring Fling event in which 40 students participated receiving professional headshots, gift cards, and resume writing information from the partnership with the Career Services and Professional Development Center. To complete the experience, students were connected with alums to create an active opportunity to build mentorship relationships which was of high interest to the students and encouraging to alums in their respective fields.

Strategy & Support | Chair Bayleigh Vick

Chair Bayleigh Vick presented the following report:

Completed the committee interest survey launch and distributed 2023-2024 board service surveys. Collaborated with the Past President's committee on research and comparison analysis of board structures and alumni office interactions. Initiated a beta test for a homecoming smartphone app featuring campus check-ins, maps, daily schedules, and event alerts. Partnered to identify current student curriculums and technology for app development. Considered adding infographics to homecoming buttons for easier alumni selection. Plan to take over pending projects (homecoming app) and advance them during the current year. Continue collaboration with relevant committees to complete ongoing initiatives.

The One MUW Committee | Chair Sonny Lemmons

Chair Sonny Lemmons presented the following report:

Goal 1: Committee Name Change

Researched and recommended changing the committee name from DEI to One MUW to mitigate legislative concerns. This goal was successfully completed, reflecting an expanded outreach effort.

Goal 2: 40 Under 40 & WGUILD

Partnered with the Recruitment and Retention Committee to launch a 40 Under 40 campaign to recognize diverse alumni. Established WGUILD (Graduates Upholding Innovation Leadership and Distinction) with plans to launch its inaugural awards class. Initiative is currently in progress.

Goal 3: Homecoming Event

Created a new homecoming event aimed at sparking equitable and inclusive conversations for alumni and students. Introduced the Regroup Recharge series to provide development programming for both alumni and new graduates.

Goal 4: Digital Promotion

Collaborated with the MUWA Public Relations Committee and Digital Marketing Committee to enhance digital recognition for the 40 Under 40 campaign and homecoming events.

Ongoing efforts to further promote digital engagement.

Successfully rebranded the committee to One MUW, reflecting intentional outreach.

Delivered the inaugural WGUILD Alumni Awards with plans for future iterations.

Recommended that next year's committee schedule meetings further in advance and more contiguously. Concluded with reminders to monitor emails and thanks to all participants.

Digital Marketing | Chair Clare Haefner

Chair Clare Haefner presented the following report:

Met goals for driving publicity for MUWA events via social media Successfully promoted homecoming, Why Do You W campaign, speaker series, and workshops Magnolia Mingle video garnered significant views.

Observed growth in likes and post reach, though engagement (comments/shares). Noted strong gains on Instagram, especially among younger alumni. Reported a decline in overall numbers on platform X compared to previous years. Completed a two-year digital marketing branding guide. Approved and now live on the website for use by any committee. Provides a consistent framework for social media posts and brand messaging. Plan to leverage the guide for maintaining brand consistency in future posts. Will evaluate whether to continue with platform X, shift to Blue Sky, or use both. Emphasis on collaborating with alumni, development, and PR to boost engagement. Thanked past committee members and welcomed new ones.

XII. Unfinished Business

There was no unfinished business to discuss.

XIII. New Business

Election of Nominations and Elections Committee

Board members were asked to make a final review of the candidates listed in the packet while Cathryn Borer distributed the voting link via email. After distribution of the link from the Alumni Office, Board Members were given time to vote electronically. President Ashley Dean called for a 15-minute break. After reconvening, board members learned that there was a tie and that an additional voting link was issued via email.

The members for the 2025-2026 Nomination and Elections Committee are:

1. Ryan Ahrens
2. Anghaarad Teague Dees
3. Kim Jobe
4. Tina Morgan

Terry Coffey (Alternate)

Board Approval of Committee Appointments

President Ashley Dean called for a motion from the floor to approve the committee listings as presented. The motion to approve committee appointments was presented by Elysa Havery Maclellan. The motion passed with 14 of 19 board members approving.

Approval of 2025-2026 Budget

A message of gratitude was shared by President Ashley Dean to President Miller for covering the cost of MUWAA insurance for the new Board Year. President Ashley Dean asked attendees if there were any questions or concerns about the information or figures listed in the budget. Being none, President Ashley Dean called for a motion from the floor to accept the 2025-2026 Budget as presented. The motion to accept the 2025-2026 Budget was presented by Jermarra Jones Price. The motion passed with 14 of 19 board members approving

XIV. Open Forum

There were no open forum comments.

XV. President's Closing Comments

Long Blue Line Auction on Sept 26-27

Welty Symposium & Gala on Oct 24

Fall Board Meeting on Oct 25

Birthday Shoutouts: Carrie Niemet (Jul 16), Leanne Alexander (Jul 21), Ariel Sewell (Jul 26) President Miller (Jul 31), Bridget Pischel (Aug 28), Deborah Hodges (Sep 14)

A challenge was issued for 100% board participation in the Long Blue Line Auction.

Members are encouraged to donate items, serve as auction champions, or both.

Gratitude expressed for members' time, energy, and service. Emphasis on unity, supporting students, and strengthening alumni ties. President Ashley Dean encouraged everyone to take time to pause during the busy days ahead and remember your why and carry this momentum with supporting students, strengthening alumni connections, and showing up with pride and purpose.

XVI. Adjournment

The meeting was adjourned at 3:07pm

Restricted Accounts – Activity for quarter ending June30, 2025

Fund Name (Fund Number)	Beginning Balance	Revenue/ (Expense), Net +/-	Balance (as of 06/30/25)
Alumni Association Activities Fund (26062)	\$16,105.12	\$285.00 (\$15,403.86) Net deficit: (\$15,118.86)	\$986.23
Long Blue Line Auction Fund (26108)	\$26,089.72	\$27,629.64 (\$28,700.83) Net deficit: (\$1,071.19)	\$25,018.53
Mortar Board Faculty of the Year Award Fund (28107)	\$2,000.00	\$1,000.00 (\$1,000) Net: \$0.00	\$2,000.00
MUW Faculty Enhancements Grants Fund (28108)	\$893.34	\$1,000.00 (\$1,000) Net: \$0.00	\$893.34
MUW New Faculty of the Year Award Fund (28109)	\$2,685.28	\$1,000.00 (\$1,000) Net: \$0.00	\$2,685.28
BLUE Event Fund (28119)	\$7,558.59	\$1,816.94 (\$1,697.62) Net: \$119.32	\$7,677.91
LBL Undergraduate Research Scholarship Fund (28224)	\$431.21	\$1,000.00 (\$366.97) Net: \$633.03	\$1,064.24
Magnolia Mingle Event Fund (28238)	\$ 17,975.18	\$32,052.32 (\$16,802.46) Net: 15,249.86	\$33,225.04
MUWAA First Generation College Student Scholarship (28253)	\$2,265.00	\$2,350.00 (\$1,00.00) Net: \$1350.00	\$3,615.00
The W Guild Fund (28304)	\$0.00	\$1500.00	\$1500.00
<i>Total MUWAA Restricted Funds held at MUW Foundation:</i>	\$76,003.44	\$57,605.41 (\$51,397.59)	\$78,665.60

Endowed Funds – Activity for quarter ending June 30, 2025

Account Name (Account Number)	Balance
Culinary Arts Advisory Board Scholarship (35287)	\$21,022.11
Southern Grace Scholarship (36062)	\$46,311.87
MUWAA Faculty Enhancement Grants (36109)	\$25,000.00
MUWAA Mortar Board Faculty of the Year Award (36110)	\$25,000.00
MUWAA New Faculty of the Year Award	\$25,000.00
MUW Legacy Scholarship Endowed	\$60,115.79
LBL Undergraduate Research Scholarship Endowment	\$25,000.00
Total MUWAA Endowed Funds held at MUW Foundation	\$227,449.77



Committee Name: Nominations and Elections

Committee Type: Standing

Meeting: Fall 2025

Date Submitted: October 1, 2025

Submitted by: Jermarra Jones-Price, Chair

Mississippi University for Women Alumni Association

COMMITTEE REPORT

longblueline.muw.edu/alumni/alumni-association-agendas

Function of the Committee

This Committee shall be chaired by the Immediate Past President of the Association. This Committee shall be responsible for identifying, contacting, and nominating at least one candidate for the position of President-elect and every vacant Board directorship from among voting members of the Association. This Committee will also carry out the process for the Nominations for the following year's Nominations & Elections Committee to be elected by the MUWAA Board of Directors.

Committee Members

- Ryan Ahrens, Tina Morgan, Kim Jobe, Anghaarad Teague Dees
- Terry Gargano Coffey (Alternate)

Committee Activities

- Board elected new Committee Members at Summer 2025 Meeting.
- Newly elected Committee Members were notified of their new positions and told that the Nominations & Election process will start for new Board Members in late fall
- Planning print and digital advertising to promote awareness and engagement for upcoming election in 2026

Goals and Progress to Date

1. Coordinate the nomination and election process for the 2029 class of the MUWAA Board of Directors and the 2026–2027 President-Elect.
 - Committee has met twice via Zoom to discuss the committee timeline for nominations and elections and to decide on current processes.
 - Chair has worked with Digital Marketing to secure all virtual promotions for the entirety of the timeline are created and scheduled for release to coincide with alumni email blasts and to keep the membership informed.
 - All dates for process have been secured on the alumni office calendar.
 - Committee is working to find ways to educate in addition to engaging the association membership this year through the process to ensure well rounded candidates.
2. Solicit nominations for all four positions on the Nominations & Elections Committee and present a ballot of no more than 10 candidates for Board selection.

Next Steps

- Save Dates will go live via email and social media on October 20th
- Kickoff to nominations season is November 3rd

Celebrations or Accolades

None at this time

Concerns or Motions for Action

None at this time



Committee Name: Bylaws/Policies and Procedures

Committee Type: Standing

Meeting: 2025 Fall Board Meeting

Date Submitted: October 1, 2025

Submitted by: Debra Sturgis-Stamps

Mississippi University for Women Alumni Association

COMMITTEE REPORT

longblueline.muw.edu/alumni/alumni-association-agendas

Function of the Committee

The committee is responsible for reviewing the Bylaws, Policies, and Procedures, recommending changes to the Board of Directors as necessary, and ensuring the Policies and Procedures align with the Bylaws.

Committee Members:

Terry Gargano Coffey, Spence Andrews, Jmarkus Dubose, Del Ohms Hamilton, and Vanita Phinisey

Committee Activities:

There are no updates at this time.

Goals and Progress to Date:

1. Review the bylaws to ensure they reflect the current mission, structure, and operational needs of the Alumni Association, and propose updates as needed.
2. Develop and distribute simplified summaries or FAQs to help board members and alumni better understand key bylaws, especially those related to governance, elections, and committee functions.
3. Examine the Bylaws and Policies & Procedures documents for grammatical accuracy, clear language, and potential improvements to ensure consistency and clarity across all governing documents

Next Steps

Celebrations or Accolades

Concerns or Motions for Action



Committee Name: Recruitment and Retention

Committee Type: Standing

Meeting: Saturday, October 25, 2025

Date Submitted: October 2, 2025

Submitted by: LeAnn Alexander, Chair

**Mississippi University for Women Alumni Association
COMMITTEE REPORT**

longblueline.muw.edu/alumni/alumni-association-agendas

Function of the Committee

This Committee shall support the University in coordination with the Vice President for Student Services in the University's recruitment and retention of students and faculty. This Committee will be responsible for identifying and recognizing the various faculty awards and grants, as well as the student scholarships awarded by the Association.

Committee Members

Turquoise Holmes, Lamon Stapleton, Cydney Archie, Nicole Rensink, TaNaya Cooks, Deja Townsend, and Kristopher Sullivan

Committee Activities

- **Meetings:** Welcome meeting was held virtually via ZOOM on Friday, August 29th at 4:15 PM. Our next meeting will take place mid-October in preparation for Alumni Nomination notifications.
- **Emails:** Several email exchanges were sent in preparation for Alumni Awards marketing and promotion.
- **Calls:** N/A

Goals and Progress to Date

- **Goal 1:** Adhere to Policies & Procedures for the process of Alumni Awards to present and promote a slate of alumni nominations to the Association within the timeline of the first week of November.
 - Progress: We are on schedule to make this deadline. Our initial nominations email went out on Monday, October 6th followed by our social media graphics on both Facebook and Instagram.
- **Goal 2:** Collaborate with both the MUWAA Public Relations & Digital Marketing Committees to promote digital recognition of the Faculty Grants, Student Scholarships & Alumni Award recipients.
 - Progress: A request to the PR and Digital Marketing committee was sent via email on 9/21 to begin planning for release of graphics for Award nominations.
 - Progress: Once winners are selected we will have a request to announce those. Our timeline has a date of : January 5-9

Next Steps

- Begin preparations for notifying nominees of submitting electronic nomination packets.
 - o Options Formsite.com and Google Forms.

Celebrations or Accolades

None at this time

Concerns or Motions for Action

None at this time.



Committee Name: Chapters and Constituency Groups

Committee Type: Standing

Meeting: Fall Board Meeting

Date Submitted: 10/2/2025

Submitted by: Ariel Seawell

Mississippi University for Women Alumni Association

COMMITTEE REPORT

longblueline.muw.edu/alumni/alumni-association-agendas

Function of the Committee

To increase active participation in the Association and develop chapters and constituency groups in coordination with the University's Director of Alumni Relations.

Committee Members

Ariel Seawell, Del Hamilton, Terry Coffey, Lindsay Cumberland, Anne Foster, Brynn Morgan, Clare Haefner, Brandi Pillow, Mary Beth Thorman

Committee Activities

One Zoom meeting held to get to know one another, primary contact via email to establish subcommittees and work to be done.

Goals and Progress to Date

We have established everyone's subcommittee and responsibilities within, as well as continuing the great work Cynthia and team worked on last year.

Goals for the year include:

- 1- Supporting the Owls/Blues Sports Constituency Group formation.
- 2- Continuing to partner with Dev and Alumni Office to increase participation of the SOAC lounge.
- 3- Find creative ways to reach out to alumni base to get the C&CGs to participate more.

An exciting progress update is the emerging Central Florida MUWAA Chapter has officially held their first meeting with Cathryn Borer present to talk about The W, a well enjoyed afternoon by our alumni in that region. Also, the emerging Dallas Fort Worth MUWAA Chapter is having their second meeting November 8th.

Next Steps

Continuing to update/maintain the known and formed groups spreadsheet.

Celebrations or Accolades

The entire committee is extremely passionate about maintaining that W connection and helping our fellow alumni strengthen their bonds with the University!

Concerns or Motions for Action

None at this time.



Committee Name: Special Events

Committee Type: Standing

Meeting: 2025 Fall Board Meeting

Date Submitted: October 8, 2025

Submitted by: Kristen Pate, Chair

**Mississippi University for Women Alumni Association
COMMITTEE REPORT**

longblueline.muw.edu/alumni/alumni-association-agendas

Function of the Committee

This Committee shall assist in coordinating the participation of Association members in support of formal programs and special activities planned by the Association President or the University. The committee will consult with the University's Director of Alumni Relations regarding these events.

Committee Members

Kristen Pate, Chair

Dustin Nolan

April Sylvia

Elysa McClellan, Board of Directors

Pooja Shaunak

Mandy Brownlee

Meagan Backes

Bridget Ellis

Committee Activities

- GroupMe created for ease of communication
- Committee Zoom meetings: 8-26-2025, 9-16-2025, 9-23-2025
- Multiple emails sent regarding LBLA

Goals and Progress to Date

1. Host Signature Fundraising Events: Plan and execute the 13th Annual Long Blue Line Auction in Fall 2025 and the 5th Annual Magnolia Mingle during Spring 2026 Homecoming. .
Progress: LBLA Raised \$26,000 and hit monetary goal of \$10,000 through the Champion pages and sponsorships.
2. Onboard and utilize a new Long Blue Line Auction Fundraising Intern to assist with planning, inventory management, and coordination of auction items and logistics.
Progress: Plan to post the job link in April 2026 with collaboration from the Office of Development and Alumni
3. Collaborate with the Digital Marketing and Public Relations Committees to launch a post-auction online campaign that highlights unique bidding stories and donor engagement.
Progress: ongoing

Next Steps

Preparations for Magnolia Mingle to begin in November. Will also train and work closely with the alumni office. Will also begin looking for a Co-Chair and Intern to train for 2026.

Celebrations or Accolades

Our continue success of the LBLA making goal and exceeding over \$7,000 from last year.

Concerns or Motions for Action



Committee Name: Finance
Committee Type: Standing
Meeting: Fall 2025 Board Meeting
Date Submitted: October 2, 2025
Submitted by: Dana Jackson, Chair
Mississippi University for Women Alumni Association
COMMITTEE REPORT
longblueline.muw.edu/alumni/alumni-association-agendas

Function of the Committee

This Committee develops and manages a budget for the Association and ensures the Association complies with the provisions in the Affiliation Agreement related to finance.

Committee Members

Sunshine Bradshaw Burgess, Sheila Vickery, Terri Stewart, Madeline Gardner

Committee Activities

Check requests approved for payment to date for the quarter:

Fund Number - Name	Date	Description	Amount
28119 – BLUE Event Fund	8/1	Sodexo for Spring Fling Snacks	\$249.25
26062 – MUWAA Activities Fund	8/7	Student Graduation Gifts	\$2,000.00
26108 – LBLA Fund	8/14	28253 MUWAA First Generation College Student Scholarship (Restricted)	\$1,000.00
26108 – LBLA Fund	8/14	28224 LBL Undergraduate Research Fund Restricted	\$1,000.00
26108 – LBLA Fund	8/14	MUW Foundation Shattuck Fund	\$10,000.00
28238 – Magnolia Mingle Fund	8/14	MUW Foundation Shattuck Fund	\$10,000.00
TOTAL			\$24,249.25



Committee Name: Public Relations

Committee Type: Standing

Meeting: 2025 Fall Board Meeting

Date Submitted: October 2, 2025

Submitted by: Troy Lewis, Chair

**Mississippi University for Women Alumni Association
COMMITTEE REPORT**

longblueline.muw.edu/alumni/alumni-association-agendas

Function of the Committee

This Committee shall, in coordination with the University's Director of Alumni Relations, create, produce and disseminate information on behalf of the Association and work to project a positive image of MUW, the Association, and former students. Key Goal: To focus on print and press release aspects of marketing and public relations for the MUWAA and work in tandem with the Digital Marketing Committee.

Committee Members

Lynne Lott Schneider, Cordie Forrester, Madeline Giancola, Clare Haefner, Mandy Bowers, Elizabeth Yoste Whittington, Pooja Shaunak, Troy Lewis (chair)

Committee Activities

- The 2025-2026 Public Relations Committee held a kick-off meeting on September 14th, 2025 via Zoom meeting arranged by Cathryn Borer, Director of Alumni Relations and Donor Engagement. The meeting was attended by MUWAA President Ashley Dean, two committee members, and the committee chair Troy Lewis. After introductions, Troy reviewed the function of the committee, the 2025-2026 goals as outlined by the MUWAA President, and the projected timeline of committee deliverables.
- The committee drafted a press release for the Long Blue Line Auction in coordination with the MUWAA President, Director of Alumni Relations and Donor Engagement, and 2025-2026 MUWAA Special Event Chair Kristen Pate.

Goals and Progress to Date

- This committee will be playing catch-up over the next two months in making substantive progress on the 2025-2026 goals set by the MUWAA President. The committee chair started committee activities significantly later than intended.

Next Steps

- News Release on Long Blue Line Auction and funds raised: after auction details are confirmed, story will be written by committee members by October 23, 2025 and coordinated for media release.
- News Release announcing MUWAA's new president, president-elect and new members (with photo taken at the summer meeting accompanying): will be written by committee members by October 23, 2025 and coordinated for media release.
- News Release announcing MUWAA's Announce MUWAA scholarship winners: after winners are confirmed and contact is made, story will be written by committee members by October

23, 2025 and coordinated for media release.

Celebrations or Accolades

N/A for this period

Concerns or Motions for Action

None at this time



Committee Name: Past Presidents

Committee Type: Standing

Meeting: 2025 Fall Board Meeting

Date Submitted: October 1, 2025

Submitted by: Heather Fasciocco Stone, Chair

Mississippi University for Women Alumni Association

COMMITTEE REPORT

longblueline.muw.edu/alumni/alumni-association-agendas

Function of the Committee

This committee serves as a support and advisory group for the current President and Board of Directors.

2025-2026 Committee Members

- Lynne Bryson Curtis, Kristi Hipp Mosley, Cheryl Jackson Cooper, Emily Garner Myers, Rebecca Rogers, and Jermarra Jones-Price, IPP
- Heather Fasciocco Stone, Chair

Committee Activities

- On 9/9/25, Committee held introduction call to discuss goals, next steps for fiscal year.
- Chair invited MUWAA Past Presidents to participate in the 13th Long Blue Line Auction's Past President Champion Competition. The group's Champion efforts contributed \$550 to LBLA.

Goals and Progress to Date

1. Involve Past Presidents in continuing the refresh of the Puckett House > In Process
2. Host a [Past Presidents Brunch](#) to foster connection and recognition > Scheduled
3. Refresh and restock the [Homecoming ribbons](#) > In Process
4. Plan and coordinate the [Gavel Pass](#) of Past Presidents during Convocation > Researching

Next Steps

- Committee is hosting MUWAA Past Presidents Brunch & Nursing Tour on Saturday, October 25 at 9:30 AM CT in Welty Atrium. Chair is reaching out to each president inviting to brunch, Welty Gala and Homecoming 2026. The latter inviting to participate in new tradition supporting Goal #4.
- Committee beginning Pucket House Refresh Campaign with soft good wish list & campaign letter.
- Chair (and committee) will email a welcome letter to MUWAA Past Presidents sharing 2025-2026 engagement and participation opportunities like PP brunch, Welty Gala, B.L.U.E. Sponsorship, PP Fund amount, how to give to various funds, and Pucket House refresh campaign preview

Celebrations or Accolades

- Special thanks to the Committee and MUWAA Past Presidents for participating and contributing to the LBLA efforts.

Concerns or Motions for Action

- Committee will vote internally on 2026 B.L.U.E. Sponsor level in the coming month



Committee Name: Fall

Committee Type: Standing

Meeting: 2025 Fall Board Meeting

Date Submitted: Oct. 2

Submitted by: Annie Oeth, Chair

Mississippi University for Women Alumni Association

COMMITTEE REPORT

longblueline.muw.edu/alumni/alumni-association-agendas

Function of the Committee

This committee will focus on growing our membership and its participation in Association and University activities. This committee will also seek to actively engage our most recent graduates in Association and University activities.

Committee Members

Dr. Torilyn Draper-Cook, Dr. Brandy Larmon, Leta Palmiter, Audra Odom, Marilyn Young Ford, Andrea Germany, Brynn Morgan, Monique Jenkins (past chair), Annie Oeth (chair)

Committee Activities

- The Membership Recruitment Committee held a virtual kick-off meeting Aug. 13 to discuss plans for the year. It was agreed to once again host the Students vs. Alumni Line-Dancing Competition during Homecoming and the Why Do You W? Campaign following Homecoming.
- A travel coffee mug was approved as a gift for new graduates at upcoming commencements. Thanks go to Cathryn Vaughn Borer, director of alumni and donor engagement at MUW, and Mariah Spiva, stewardship coordinator, for their help.
- The MUWAA year was started with our new Each One Reach One campaign on social media. The campaign encourages all MUWAA members to reach out to at least one classmate or fellow W graduate to encourage them to go to a local MUWAA chapter event, join in annual events such as the virtual Long Blue Line Auction and Homecoming, or become an active MUWAA member. Thanks go to our Digital Marketing Committee and Chair Clare Haefner for helping make this campaign possible.

Goals and Progress to Date

- Each One Reach One week Sept. 1-5 was launched successfully on MUWAA social media channels.

Next Steps

- Membership Recruitment Committee members will meet in early 2026 to finalize plans for the Students vs. Alumni Line-Dancing Competition and the Why Do You W? Campaign.

Celebrations or Accolades

Thanks go to Clare Haefner and the Digital Marketing Committee for their help in designing the social media posts for the Each One Reach One campaign.

We also thank Cathryn Vaughn Borer, director of alumni and donor engagement at MUW, and Mariah Spiva, stewardship coordinator, for their help in budgeting for and selecting graduation gifts.

Concerns or Motions for Action

None at this time



Committee Name: Mentoring

Committee Type: Special

Meeting: 2025 Fall Board Meeting

Date Submitted: 10-7-2025

Submitted by: Bridget Smith Pieschel

**Mississippi University for Women Alumni Association
COMMITTEE REPORT**

longblueline.muw.edu/alumni/alumni-association-agendas

Function of the Mentorship Committee:

This committee will work to strengthen the relationship with current students, cultivating them for active membership in the Association upon their graduation. The committee will be tasked with planning and executing events or programs directly related to this mission.

Committee Members

1. Bridget Smith Pieschel(chair)
2. Trey Harper (board)
3. Brandy Larmon
4. Sonny Lemmons
5. Audra Odom
6. Terry Coffey
7. Lynn Lott Schneider
8. Consultant: Tekita Bankhead

Committee Activities

1. Plan and execute the 9th Annual B.L.U.E. Networking Event with a focus on student professional development. The event will feature a relevant, engaging theme, a diverse panel of alumni speakers, and a compelling keynote presenter.
2. Partner with the Digital Marketing and Public Relations Committees to build anticipation for B.L.U.E. by developing a social media campaign, including a "Save the Date" announcement by October of the fall semester
3. Collaborate with the Women's College to establish an alumni mentoring network and actively promote the Spring Fling mentoring event held during Homecoming.

Goals and Progress to Date:

The chair has met with Cathryn Borer and has set the date—February 19th, 2026. Committee members and advisors already have had two names recommended as B.L.U.E. Speakers. We will contact them in October. We have been in contact with Dr. Drouillard (Director of the Women's College), and Dr. Dohman (Director of the Honors). We plan also to work with the VP of Student Affairs. We hope these people can help us bring students to our event.

Also, at the end of October or by the first week in November, we will have a ZOOM meeting with committee members.

Next Steps

See above. We also need to do some planning for the Spring Fling and begin to coordinate with the Digital Marketing Committee.

Celebrations or Accolades

N/A

Concerns or Motions for Action

N//A



Committee Name: Strategy and Support

Committee Type: Special

Meeting: 2025 Fall Board Meeting

Date Submitted: 10/3/2025

Submitted by: Bayleigh Herron Vick, Chair

Mississippi University for Women Alumni Association

COMMITTEE REPORT

longblueline.muw.edu/alumni/alumni-association-agendas

Function of the Committee

The Strategy and Support Committee, led by the President-Elect of the Association and composed of 4-5 MUWAA Board Members appointed by the President of the Association, capitalizes on the University's strategic planning process with goals of maximizing volunteer support for the mission and vision of the University and focuses on collaboration with institutional initiatives if members concur.

Committee Members

Bayleigh Vick, Carrie De Leon Niemet, Bridget Smith Pieschel, Sydney Pittman, Nicole Rensink, Terri Stewart

Committee Activities

- Meetings: Zoom 8/3/2025
- Emails: 7/30/2025, 8/10/2025, 9/8/2025

Goals and Progress to Date

- Distribute the Year End Board Service Survey to all 2024-2025 Board members and Committee Chairs.
 - *Progress:* Completed (13/24 surveys completed)
- Our committee's next major project is recommending a smart phone app to enhance Homecoming weekend. Key goals include streamlining event check-in, providing customized agendas, enabling in-app purchases, and offering features like push notifications, integration with Blackbaud/Raiser's Edge, photo sharing, and real-time updates to improve convenience and engagement.
 - *Progress:* In Progress

Next Steps

- Set up our next meeting: End of October/beginning of November

Celebrations or Accolades

- None at this time.

Concerns or Motions for Action

- None at this time.



Committee Name: One MUW

Committee Type: Special

Meeting: Fall 2025

Date Submitted: October 6, 2025

Submitted by: Sonny Lemmons, Chair

Mississippi University for Women Alumni Association

COMMITTEE REPORT

longblueline.muw.edu/alumni/alumni-association-agendas

Function of the Committee

This committee shall work to cultivate stronger relationships with alumni of all lived experiences to enjoy a collective environment of representation, support, and engagement while cultivating intentional opportunities for personal and professional growth.

Committee Members

- Sydney Pittman (BD), Jermarra Jones-Price (PP), Natalie Hoyt, Katie Nelson, Torialyn Draper-Cook, Jianwen Jackson, Ariel Sewell, Grace Gibbons, Janet Watson, Kris Sullivan, Elois Smith

Committee Activities

- Chair sent out an introduction email to committee members.

Goals and Progress to Date

1. Continue to develop and host the One MUW Speaker Series, providing meaningful engagement opportunities for the MUWAA Board of Directors, alumni, and students.
2. Present and promote a slate of alumni award nominees for the inaugural cohort of The W G.U.I.L.D., adhering to the early August nominations submission timeline.
 - W Guild nominations window launched in August receiving over 30 recommendations.
 - First cycle of the process created room for changes and the committee will be making adjustments to present to the Board for following years.
3. Collaborate with the MUWAA Public Relations and Digital Marketing Committees to enhance digital recognition and visibility of The W G.U.I.L.D. Alumni Program.
 - Created graphics were shared with the Digital Marketing Committee and were posted across MUWAA socials to promote nominations and inform alumni of the new program.
 - The committee will also be working with Digital Marketing to prepare announcement graphics for social media as well as for the next edition of Visions magazine.
 - The committee will work with Public Relations to prepare an article once the inaugural class is shared for the alumni website.

Next Steps

- Announce the inaugural cohort of the W Guild to the Board and Association via email and social media.

Celebrations or Accolades

None at this time

Concerns or Motions for Action

None at this time



Committee Name: Digital Marketing

Committee Type: Special

Meeting: 2025 Fall Board Meeting

Date Submitted: Oct. 2, 2025

Submitted by: Clare Haefner, Chair

**Mississippi University for Women Alumni Association
COMMITTEE REPORT**

longblueline.muw.edu/alumni/alumni-association-agendas

Function of the Committee

This Committee shall, in coordination with the University's Director of Alumni Relations and alignment with MUWAA Public Relations Committee, create, produce and disseminate digital and social media information on behalf of the Association and work to project a positive image of MUW, the Association, and former students.

2025-26 Committee Members

Clare Haefner, Chair (board member)

Troy Lewis

Kelsey Cockrell

Monica Vandenbranden Abner

Jonathan Cumberland (board member)

Bridget Ellis

Kris Sullivan

Committee Activities

- Emails exchanged to create and get approval for posts needed to share MUWAA news and events on social media.

Goals and Progress to Date

- Goal 1: Analyze post engagement from high-traffic events during the 2024–25 Board year to collaborate with Public Relations and all Board committees. Use these insights to develop ongoing monthly social media content and support the launch of new initiatives targeting similar audiences.
 - Ongoing project to be worked on throughout the Board year.
- Goal 2: Evaluate the continued use of the social media platform X and consider transitioning to Blue Sky as a potential replacement.
 - Have not yet started, but will work on this during fall/winter.
- Goal 3: Partner with the Office of Alumni and Development to align messaging by developing and maintaining a shared promotional calendar in coordination with the Public Relations Committee. This calendar will support timely promotion of both MUWAA and MUW events.
 - Ongoing project, we've collaborated on LBLA, Welty Weekend/Gala so far this year.

- Goal 4: Collaborate monthly with the Board of Directors to source organic and event-related content that entertains, educates, inspires, and drives engagement to amplify the MUWAA story across platforms.
 - We've worked on promoting Long Blue Line Auction, Each One Reach One and GUILD Awards and are gearing up for Welty Weekend, Alumni Awards and Nominations & Elections this fall.

Social Media Analytics

- Data for the main MUWAA Facebook, Instagram and X for June 15 to Sept. 30, 2025.

Facebook | June 15 to Sept. 30, 2025

Page Growth	Total Posts	Page Engagement	Post Engagement	Reach
<i>(New page likes during time period)</i>	<i>(Number of posts to feed during time period)</i>	<i>(Percentage of users who interacted with content during time period)</i>	<i>(Number of users who interacted with posts during time period)</i>	<i>(Total times posts reached a user's feed)</i>
17	51	9.57%	638	35.5K
88.89%	1%	-17.1%	-34.01%	-7.89%

Posts with Top Engagement

09-19: LBLA preview is live | 24.35% engagement

09-26: LBLA live video kickoff | 22.91% engagement

09-26: LBLA Bids open | 21.09 % engagement

Posts with Most Impressions (greatest reach)

06-20: W GUILD program intro/nominations coming soon | 1,559 impressions

09-01: Each One, Reach One Challenge #1 | 1,584 impressions

06-30: Farewell post to JJ, outgoing board members | 1,455 Impressions

Instagram | June 15 to Sept. 30, 2025

Total views	Accounts Engaged	Total Followers
11,776	1337	956
F: 7978 NF: 3796	F: 956 NF: 381	31
32.6% -22.7%	100%	3.35%

Top Engagement (most interaction)

06-28: Farewell to Andrea Stevens

09-26: LBLA Auction ready to bid

TIE FOR No. 3

08-27: Are you ready for LBLA video?

06-30: Farewell post to JJ, outgoing board members

Top Reach (most views)

08-27: Are you ready for LBLA video?

06-20: W GUILD program intro/nominations coming soon

06-23: Committee thanks: Nominations & Elections,

Bylaws and Recruitment & Retention committees

X | June 15 to Sept. 30, 2025

Page

Growth	Total Posts	Followers	Reach
<i>(New page likes during time period)</i>	<i>(Number of posts to feed during time period)</i>	<i>(Total number of people following our account)</i>	<i>(Total times posts reached a user's feed)</i>
-2	43	930	819
	19.44%	-2	44.19%

Top Engagement

09-01: Happy Labor Day

08-05: Submit W Guild nominations

09-04: Each One, Reach One Challenge #4

Top Reach

06-19: Juneteenth

06-15: Happy Father's Day

06-23: Committee thanks: Nominations & Elections, Bylaws and Recruitment & Retention committees

Next Steps

- We'll continue working to promote MUWAA events and alumni news and will start looking more at starting Bluesky and possibly ending posting on X

Celebrations or Accolades

A huge thank you to Bridget Smith Ellis for all her help creating and posting content ahead of and during the Long Blue Line Auction.

Concerns or Motions for Action

None at this time.