

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI ASSOCIATION
MEETING OF THE BOARD OF DIRECTORS

Cochran Hall, Third Floor
Friday, March 27, 2015

MINUTES

I. CALL TO ORDER

President Jenny Katool called the meeting to order at 2:02 p.m.

II. PRESIDENT'S WELCOME

III. ROLL CALL

The roll was called. MUW Alumni Association Board Members present:

Jenny Katool, President	Mary Libby Bickerstaff Payne
Amy Strickland Tate, President-Elect	Stephen Taylor
Malinda Mabry-Scott, Treasurer	Elizabeth Whittington
Katy Canion Pacelli, Secretary	Brandy Burnette
Cheryl Jackson Cooper, Immediate Past President	Carrie Pate
Ruth Pettey Jones, MUW Foundation Chairman	Chris Halbrooks
Gus Argrett	Troy Lewis
Katherine Shell Benson	Wanda Ray (by teleconference)
Barbara Austin (by teleconference)	Wesley House Garrett, Parliamentarian
Donna Marrero (by teleconference)	

MUW Alumni Association Board Members absent:

David Ivey

Ex-officio Members of the MUW Alumni Association Board present:

Lyndsay Cumberland, Director of Alumni Relations

Guests present:

Sunshine Bradshaw Burgess
Sue Simmons Freeman
Erin Gioia
Lenore Griffin
Peggy Hampton
Deborah Hodges
Kristi Hipp Mosley
Courtney Ballard Murtaugh
Beth Reed Richardson
Sheila Vickery
Erica Woodard

Ruth Pettey Jones moved to adopt the agenda. The motion carried.

IV. APPROVAL OF MINUTES

Amy Strickland Tate moved that the minutes of the Board meeting on 1/24/2015 be approved. The motion carried.

V. ALUMNI OFFICE REPORT

Lyndsay Cumberland, Director of Alumni Relations reported that we had 285 alumni who had preregistered for Homecoming. During registration 43 alumni either renewed their membership or joined the Alumni Association.

Lyndsay encouraged us all to take Alumni Association brochures to give to other alumni to encourage their membership in the association.

VI. MUWAA OFFICERS' REPORTS

Malinda Mabry-Scott, Treasurer reviewed the account balances. Malinda gave updated fund balances: Alumni Restricted Fund - \$16,178.00; Alumni Association Activities Fund - \$13,451.50; MUWAA Legacy Scholarship Fund - \$7,192.50; MUWAA Faculty Award Fund - \$110.00; Southern Grace Restricted Fund - \$3,349.68.

VII. STANDING COMMITTEE REPORTS

Nominations Committee – Cheryl Jackson Cooper, Chair, presented the year-end report, which included the slate of nominees for President-Elect and Directors. She also requested that the Bylaws committee review the Bylaws concerning eligibility requirements for board nominees to ensure consistency within the Bylaws.

Elections Committee – Sue Simmons Freeman, Chair, reported that there was an increase of 134 voters from the 2014 election. The committee recommends that the Elections committee prepare the biographical packet for Board nominees that will be attached to the ballot. They also recommend a change to the proposed policies and procedures for the elections process that the alumni office will verify voter and candidate eligibility.

Bylaws Committee – In the absence of Chair, David Ivey, committee member, Brandy Burnette presented the year-end report. Brandy reviewed the Bylaws changes. Since the Association has successfully completed the transition period, all references to it, should be removed from the Bylaws. The committee recommended that the Board be very judicious in making capricious changes to the Bylaws.

Recruitment & Retention Committee – Courtney Ballard Murtaugh, Chair, presented the year-end report. She reviewed the changes to the policies and procedures for the alumni awards and new faculty grant. Courtney announced the Alumni Achievement Award, Faculty Grant and Scholarship recipients for the year.

Chapters & Constituency Groups Committee - Katy Canion Pacelli, Chair, presented the year-end report. The activities for the year included the Chapter Development Workshop and updates to the chapter guidelines. Recommendations for the coming year are to engage chapter presidents and nursing

graduates and to establish best practices for social media for the chapters. Katy encouraged the Board to take the lead on a membership drive to increase active membership in the Association.

Special Events Committee – Katherine Shell Benson, Chair, reported that the online section of the auction was a success. It included over 60 items. Katherine encouraged everyone to attend the live part of the auction that was held that evening.

Finance Committee – Malinda Mabry-Scott, Chair, presented the year-end report.

Public Relations Committee – Elizabeth Whittington, Chair, presented the year-end report. Press releases were written for new board members and scholarship recipients. Board bios were pushed through social media and we advertised in the Spectator. \$320 was spent of the \$500 that was budgeted. Elizabeth discussed taking a look at online advertising to reach potential new members.

Former Presidents – In the absence of Chair, Emily Myers Garner, Jenny Katool presented the year-end report. A very successful luncheon was hosted in the fall for all former Presidents. There were 16 former Presidents in attendance.

VIII. SPECIAL COMMITTEE REPORTS

Southern Grace Committee – Gus Argrett, Chair, presented the year-end report. Southern Grace continues to be promoted through the alumni Facebook page and at chapter events. Recommendations for the coming year are to look at other options to promote and sell the cookbook.

IX. UNFINISHED BUSINESS

Nominations Policies and Procedures - Cheryl Jackson Cooper, Chair, presented the draft policies and procedures for the nominations process. The proposed document will be reviewed by the Alumni Office and the Bylaws Committee and will be presented to the Board for final approval at the July meeting. Cheryl also noted several specific changes that are needed in the Bylaws.

X. NEW BUSINESS

501(c)3 Status - Cheryl Jackson Cooper moved to approve our 501(c)3 status. The motion carried.

Budget - Malinda presented the budget for 2015-2016. She noted that in the future a line item may need to be created for technology, to support conference calling for committee and board meetings. Ruth Pettey Jones moved to accept the proposed budget. The motion carried.

XI. OPEN FORUM

Jenny welcomed guests to the meeting and asked for comments.

Andrea Stevens, Executive Director of Alumni and Development informed the group about the surprise scholarship for Dr. Jim Borsig. It will be presented to him at his going away party on Monday, April 13. Also, alumni are encouraged to write a note to Dr. Borsig that will be included in a book that will be presented to him at the party.

Peggy Hampton complimented the latest edition of Visions commenting how excellent and fabulous it is. Erin Gioia thanked Lyndsay Cumberland and Andrea Stevens for an awesome homecoming.

Ruth Pettey Jones congratulated the President-elect and new Board members. As Chairman of the Foundation, it was her honor and privilege to serve on the Alumni Board and will continue to support the Board.

XII. PRESIDENT'S CLOSING REMARKS

Jenny thanked the Board members for their service for the year and most importantly all of the committee work that was completed. She encouraged the Board to reach out to alums to get involved and consider serving on the Board. Jenny also thanked Lindsay for her support to our Association and how fortunate we are to have her as our Alumni Director.

The oath was administered to the President-elect and incoming Board members.

Jenny passed the gavel to Amy Strickland Tate and Amy presented Jenny with her past president's pin. Jenny declared the meeting adjourned at 3:15 p.m.

Respectfully submitted,
Katy Canion Pacelli, Secretary

MISSISSIPPI UNIVERSITY FOR WOMEN ALUMNI
ASSOCIATION INITIAL MEETING OF THE 2015-2016 BOARD
OF DIRECTORS Cochran Hall, Rose Room
Friday, March 27, 2015

I. CALL TO ORDER

President Amy Strickland Tate called the meeting to order at 3:19 p.m.

ROLL CALL

The roll was called. MUW Alumni Association Board Members present:

Amy Strickland Tate (President)	Sunshine Bradshaw Burgess
Deborah Hodges (President Elect)	Sue Simmons Freeman
Barbara Austin (by teleconference)	Kristi Hipp Mosley
Troy Lewis	Courtney Ballard Murtaugh
Stephen Taylor	Erica Williams Woodard
Katherine Shell Benson	Ruth Pettey Jones (Foundation Chairman)
Brandy Burnette	Jenny Katool (Immediate Past President)
Chris Halbrooks	Elizabeth Whittington
Malinda Mabry-Scott	
Carrie Pate	

MUW Alumni Association Board Members absent:

Donna Marrero
Wanda Ray

Ex-officio Members of the MUW Alumni Association Board present:

Lyndsay Cumberland, Director of Alumni Relations

II. ADOPTION OF THE AGENDA

Malinda Mabry Scott moved to adopt the agenda. The motion carried.

III. PRESIDENT'S WELCOME

IV. NEW BUSINESS

APPROVAL OF THE PARLIAMENTARIAN

President Tate presented Wesley Garrett as Parliamentarian for the Board. Ruth Pettey Jones moved that we accept Wesley as Parliamentarian. The motion carried.

ELECTION OF OFFICERS

President Tate called for nominations for the office of Treasurer. Courtney Ballard Murtaugh nominated

Malinda Mabry-Scott for the office and she was accepted by acclamation.

President Tate called for nomination for the office of Secretary. Malinda Mabry Scott nominated Sue Simmons Freeman for the office of Secretary and she was accepted by acclamation.

ELECTION OF NOMINATING COMMITTEE

The following people were nominated to serve on the committee: Rebecca Rogers, Ruth Jones, Mabel Murphee, Erica Woodard, Dawn DeArmond, Kristie Metcalf. Jenny Katool will chair the committee as Immediate Past President of the Association.

The vote was taken by written ballot with instructions to vote for four. Those joining the meeting by teleconference were instructed to email their votes to Lyndsay Cumberland.

After the ballots were counted, the following received the highest number of votes: Rebecca Rogers, Ruth Jones, Mabel Murphee, and Erica Woodard.

BOARD APPROVAL OF COMMITTEE APPOINTMENTS

President Tate asked for approval of proposed committee appointments. Katherine Shell Benson moved that the committee list be approved. The motion carried.

V. PRESIDENT'S CLOSING COMMENTS

President Tate called attention to her Plan of Action in the meeting packets. She shared with the Board her goal of raising active membership from 5% to 10% this year.

President Tate announced that the next meeting of the Board is scheduled for Saturday, July 25, 2015. Committee Reports are due Monday, July 13th.

The meeting was adjourned at 3:48 p.m.

Respectfully submitted,
Katy Canion Pacelli, 2014-2015 Secretary